



Title: Lt. Governor - Membership

From: Bonnie Clesse

Date: September 11, 2017

To: The Zonta International District 4 Board

Purpose of the report (please mark as many as applicable):

For Information

For Discussion

For decision

Facts (Information)

This section can contain activities since the last report, factual information to be brought to the Board regarding issues from Clubs or from Committees, other matters.

If the report is a follow-up to a previous report, refer to the date, title, and decisions of the previous report.

Initiative	Specific Actions	Highlights/Challenges
To attract new viable members	<ol style="list-style-type: none"> 1. Encourage clubs to talk about issues & suggestions. 2. Encourage clubs to go to ZI Membership site for ideas & info. 3. Share best practices with clubs 	<ol style="list-style-type: none"> 1. Many successes in many clubs. 2. Difficulties attracting younger professionals. 3. Clubs then become overloaded with a certain age group. 4. Members are going to ZI Membership site & finding it very thorough & helpful
To keep members	<ol style="list-style-type: none"> 1. Share best practices in ZI Membership site. 2. Recognize differences & engage New/ "Old"/ Even leaving members - where they are. 	<ol style="list-style-type: none"> 1. Help clubs to recognize discouraging practices. 2. Clubs are sharing excellent ideas. 3. Clubs are eagerly adopting these new ideas - with success.
Visits; email & phone to answer questions & share new ideas	<ol style="list-style-type: none"> 1. Listen to club members ideas & issues. 2. Initiate a dialogue to get members involved in helpful ideas & solutions. 	<ol style="list-style-type: none"> 1. Clubs are very inviting & welcoming. 2. Still need to ask some clubs to invite me. 3. They eagerly share ideas & I've been able to share D4 club ideas with ZI Membership Committee.
Try to say something new about Membership to re-energise members &	<ol style="list-style-type: none"> 1. Give Membership Speech at Conference. 2. Send each 	<ol style="list-style-type: none"> 1. Good feedback on booklet (vs. power point, which is also good)- members have info in hand to take back to clubs.

encourage thinking outside the box.	attende home with booklet I designed.	2. At least 2 clubs made booklets. 3. Familiarized members with clubs in <i>our own</i> D4 -hope they visit others.
Comments		

<p>Motion This section includes the motion (s) if any for the Board to discuss and vote on.</p>	
<p>Rationale This section includes the rationale of the motion</p>	
<p>Evaluation (Discussion) As board member, and voice of Clubs and committees, express the pros and cons of the motion (s) presented.</p> <p>Please be clear about:</p> <ul style="list-style-type: none"> • The challenge the proposal addresses • Stakeholders who will benefit and how • Added value to Zonta 	
<p>Supporting Documentation List any attachments to be considered as part of this report.</p>	