



# Zonta International District 4

*Advancing the Status of Women Worldwide*

## AREA DIRECTOR'S REPORT TO THE GOVERNOR FOR THE PERIOD June 1, 2011 to November 30, 2011

AREA:   3  

Area Director:   Kate Wehrmeyer  

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### Membership:

Total # for Area June 1, 2011   173  

Total # for Area at period end   184  

Contributions to Zonta International Foundation during the period:   \$ 3400  

(ZI recommends 1/3 of funds raised Club manual p15)

Contributions to local projects for the period including local awards:   \$ 9400  

(scholarships, YWPA, Klausman etc)

### Area fundraisers and the amount raised for this period:

Ft Erie – Bingo \$3,800  
Grand Island – ?  
Kenmore – Salad fest, Enjoy the City Books  
Lockport – Wine/Dinner Pairing \$7,500  
NF, NY – none  
NF, Ont – Yard Sale \$400  
St Catharines – Trivia contest \$1,300  
Tonawandas - Street dance \$2,000

### Area service projects (hands on) other than Birthing Kits for this period:

Ft Erie – Pub Night at local senior citizens' home  
Grand Island – ?  
Kenmore – Supper Club, Food Pantry ,Schofield  
Lockport – Ringing the bells for Salvation Army, YWCA cell phone collection, collection of business clothes to be donated to the Madonna House  
NF, NY – Providing clothing and other items to Passage House, home for battered women, raised money to support the American Cancer Society for Breast Cancer  
NF, Ont – Adopt a Street  
St Catharines - Cleaning a local street. Walking with the local Take Back the Night organization. Assisting the Salvation Army with their kettle drive at Christmas

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Tonawandas – ZAP computer training

**BIRTHING KITS:**

What has your area done during the period?

Ft Erie, St Catharines, & NF, Ont – 1,000 kits to Kitchener-Waterloo and then on to Haiti  
 Grand Island – ?  
 Kenmore & Tonawandas - 0  
 Lockport – nothing  
 NF, NY – nothing

If assembled, how many?    1,000

Where were they sent?       Haiti

**COMMUNICATION / DISSEMINATION OF INFORMATION**

	Completed to Date during the <u>period</u>	Remarks
<b>Area Director's Newsletter</b>	0	We held regular Presidents meetings with detailed minutes distributed to all area clubs
<b>Others (e.g. media coverage or information submitted to media without receiving coverage):</b>		
Ft Erie – none Grand Island – ? Kenmore – All activities are reported to local press Lockport – We send in press releases to local newspapers to let them know what we are doing for fund raisers and awareness, such as cell phone collection for YWCA, local scholarships, monies given to local non profits. We had 2 members interviewed on a local TV station telling about the club and our mission, along with info on our fall fundraiser NF, NY – we have had several photos in the paper, one for donating \$500 to Passage House, one for our Rainbow of Hats Luncheon NF, Ont – none St Catharines - none		

**List Club functions attended during the period including meetings and special events:**

9/10 - Tonawands Street Dance Fundraiser  
 11/2 - Lockport Wine/Dinner Pairing – Fall Fundraiser  
 10/16 - Niagara Falls, NY Rainbow of Hats Luncheon Fundraiser  
 Additionally, Presidents Meetings were held August 13<sup>th</sup> & October 15<sup>th</sup>.

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**ALIGNMENT OF CLUB STRATEGIC PLAN, GOALS AND STRATEGIES TO THE  
BIENNIAL GOALS AND THE STRATEGIC PLAN APPROVED AT CONVENTION**

The approved Strategic Plan can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=MaiUk9l64cl%3d&tabid=323>

The approved biennial goals can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=v8V6nA5RILA%3d&tabid=323>

**Do your area clubs have formalized strategic plans?      Yes #\_1\_    No #\_6\_**

**1. Focus on our mission – Service**

What actions are being planned or being carried out in the Area by the Club Boards to educate club members on the International Service Projects?

The international Service Projects can be retrieved through the link:

<http://www.zonta.org/WhatWeDo/InternationalPrograms.aspx>

Ft Erie – Reviewed at membership night as well as at meetings

Grand Island – ?

Kenmore – Poster of current project at every meeting- periodic discussion as updates are received from International

Lockport – We brought in Bonnie Clesse, from our District, to speak about ways to do Advocacy. Once a month, a member of our club compiles emails from International and send s them out to club members. At meetings she gives a verbal review of the month's activities at the International Level

NF, NY – We view video's International provides and include updates on the service project at every meeting where appropriate

NF, Ont – International chair reports at each monthly meeting. Members encouraged to go to website.

St Catharines - none

Tonawandas - We created laminated display pieces and a PowerPoint piece

Are Clubs in your Area working on local service projects that advance the status of women? Please give examples of local service projects that advance the status of women during this quarter.

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Ft Erie – none this period although donations to local women's shelters  
Grand Island – ?  
Kenmore – Food pantry, supper club  
Lockport – We collect old cell phones and have Verizon recondition them to be handed out to abused women. We do this with the YWCA. We collect used, but good, business clothes to donate to the Madonna House, a home for women overcoming substance abuse.  
NF, NY – Mainly raising money for our non traditional scholarship and Young Women award as well as for the shelter. We also support the agency for mentally disabled adults by participating in their fund raiser of Holiday gift wrapping  
NF, Ont – Yard Sale raised funds for shelter for abused women and their children.  
St Catharines - none  
Tonawandas - ZAP

If your Area's Clubs have projects NOT focusing on advancing the status of women, give examples of actions taken by the Club Board that have resulted in decreasing this number.

None of the clubs responded to this

**2. Focus on our mission – Advocacy**

Are Clubs in your Area working with the Legislative Awareness Advocacy (LAA) "scorecard?" (After logging in at [www.zonta.org](http://www.zonta.org) you find the Advocacy/Service scorecard at <http://www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx>)

Ft Erie – no  
Grand Island – ?  
Kenmore – This is a new committee. We are looking into local housing and women's health issues  
Lockport – not yet  
NF, NY – We promote among our members the call to action for various laws where appropriate  
NF, Ont – none  
St Catharines - Yes, we have members who work with the Local Council of Women and monitor information through various media so that the Club is kept apprised of what is happening with the LAA and Advocacy/Service  
Tonawandas – not yet

If no what action is being taken to educate your Clubs on LAA activities aiming at advancing the Status of Women?

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Ft Erie – none  
Grand Island – ?  
Kenmore – n/a  
Lockport – none  
NF, NY – none  
NF, Ont – none  
St Catharines – n/a  
Tonawandas - We are working on human trafficking in WNY

What are you, as Area Director, doing to support this process?

Discussion at presidents meeting and encouragement to invite LAA speakers from Board to present at club meetings.

**3. Membership (Recruit, Retain, Rejuvenate)**

What is your Area's membership goal and how are the Clubs aiming to achieve it?  
For the present reporting period: how close is the Area to reaching this goal?

Ft Erie – 20 with 2 potentials at last meeting  
Grand Island –  
Kenmore – 25- Application for Zing Money for community recruitment  
Lockport – to increase membership by 6, we have 2 new members signed on. We now have a face book page to increase awareness. We are building a web page. We send out press releases to a local news paper telling of our events.  
NF, NY – We have an amazing Membership Chair. We utilized our Rainbow of Hats luncheon as a recruitment tool, Every member is charged with mining for new members and bringing them to meetings for exposure, We had a table at a very large women's event hosted by the local hospital. We will invite various other organizations to help us with our birthing kits when we do this project in feb.  
NF, Ont – Goal is to increase membership and got two new members in December  
St Catharines – We would like to bring our membership up to 20. This year we have added 3 new members and are working towards bringing in at least 2 more in 2012  
Tonawandas - We wanted 3 but got 2 and still have a few strong maybes

Does your Area have Z- or Golden Z-clubs?

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Ft Erie – none  
Grand Island –  
Kenmore – none  
Lockport – none  
NF, NY – none  
NF, Ont – none  
St Catharines - Our longstanding Z Club disbanded when its sponsoring school closed.  
Tonawandas - no

Are your Area Clubs taking any actions to start new Z- or Golden Z-clubs? If yes, please specify

Ft Erie – none  
Grand Island –  
Kenmore – Not at this time  
Lockport – none  
NF, NY – none  
NF, Ont – none  
St Catharines - Yes, Margo Smith and Maritza Branker are in talks to open a new Z Club at the school which replaced the closed school. It appears that only the paperwork has to be finished for the start up of the new club.  
Tonawandas - lower on the queue right now

As Area Director, what have you done to work on this?

Brought up as group discussion point during presidents meeting... I have encouraged them to contact previous scholarship recipients, find out what they are doing, invite them to a meeting or event and possibly invite them as a future speaker to the local club.

**4. International Service and educational program commitments**

The global Service & Educational program commitments as approved by the Convention can be found at

<http://www.zonta.org/MemberResources/Tools/FoundationTools.aspx>

What are the goals for your Area's Clubs donations to Zonta International Foundation for the biennium? And, for the present reporting period: how close are they to reaching this goal?

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Ft Erie – \$3,000 per year – we are half way there  
 Grand Island – ?  
 Kenmore – We will at least meet the requirement  
 Lockport – our goal is \$4600 for the 2 years, we are right on track as we make it part of our annual budget  
 NF, NY – We also give the prescribed % to the Foundation  
 NF, Ont – nothing during this time frame - \$3000, event takes place in February 2012  
 St Catharines - Our Club wants to use our donations to support the biennium goals as much as we can. We do not have a specific amount but we are scrupulous in remitting one third of any monies that we have through fundraising.  
 Tonawandas - \$600 annually. We have not started yet.

**5. United Nations activities**

**What activities have been initiated, are being carried out or have been concluded at your Club and Area level highlighting Zonta's role with the United Nations?**

Ft Erie – none  
 Grand Island – ?  
 Kenmore – Members aware of working relationship between Zonta and the UN-no special activities  
 Lockport – Mosquito net donation, which is a global project of *Malaria No More*. Mosquito net donation, which is a global project of *Malaria No More*  
 NF, NY – none  
 NF, Ont – birthing kits for women in needing countries  
 St Catharines - We have a designated member who monitors different media so that we can be informed, as much as possible, of Zonta's work with the U.N.  
 Tonawandas - We gave a UN role presentation

What actions have your Area Clubs made to promote the International Awards:

Amelia Earhart Fellowship	Action/Activities: Ft Erie – none Grand Island – ? Kenmore – January program or attendance at neighbouring clubs' activity Lockport – none NF, NY – none NF, Ont – none St Catharines - We have donated raised funds to help support the AE scholarships. Tonawandas - We created laminated display pieces
Jane M Klausman	Action/Activities:

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Scholarships	Ft Erie – none Grand Island – ? Kenmore – Include in February academic award search Lockport – none NF, NY – none NF, Ont – none St Catharines - We are trying to work with Brock University to re-activate this scholarship Tonawandas - We created laminated display pieces
Young Women in Public Affairs Awards	Action/Activities: Ft Erie – none Grand Island – ? Kenmore – Include in February academic award search Lockport – we award this to an area woman each year. We send out press releases and have info at each of the area high schools. NF, NY – none NF, Ont – will call for nominations in January, awarded in March St Catharines - We are very active in promoting this Award. We have an enthusiastic committee that works hard to find submissions from local students. Our selection criteria is meticulous: we read the written submissions, short list 3 candidates, and they are interviewed by 3 judges: the President of the Club and 2 qualified outsiders. The winner receives a \$ 500.00 award, a plaque which goes to her high school, and dinner for her, her parents and the 2 runners up. Tonawandas - We created laminated display pieces

Actions by your Area clubs to promote the Special Days listed below in the clubs? Have these opportunities been used for fundraising to our international programs or to disseminate LAA information. If yes, how?

Amelia Earhart day January 11	Action/Activities: Not applicable during this timeframe
Rose day/International Women's Day March 8	Action/Activities: Not applicable during this timeframe
International day of peace September 21	Action/Activities: Ft Erie – none Grand Island – ?





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	Kenmore – Discussion at September meeting Lockport – NF, NY – none NF, Ont – Woman of the Year award and recognize the YWPA recipient. St Catharines - none Tonawandas - We talked about it
United Nations day October 24	Action/Activities: Ft Erie – none Grand Island – ? Kenmore – Discussion at September meeting Lockport – none NF, NY – none NF, Ont – none St Catharines - none Tonawandas - We talked about it
Zonta International “birthday” November 8	Action/Activities: Ft Erie – none Grand Island – ? Kenmore – Discuss International projects Lockport – none NF, NY – none NF, Ont – none St Catharines - none Tonawandas – Celebrated with a cocktail toast