

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
FOR THE PERIOD June 1, 2011 to November 30, 2011**

AREA: 1

Area Director: Cathie Wheeler

e-mail: catwheeler@rogers.com

Membership:

Total # for Area June 1, 2011 **136**

Total # for Area at period end **141**

Contributions to Zonta International Foundation during the period: **\$ 140.00**
(ZI recommends 1/3 of funds raised Club manual p15)

Contributions to local projects for the period including local awards: **\$ 41,890.00**
(scholarships, YWPA, Klausman etc)

Area fundraisers and the amount raised for this period:

Cambridge Amazing race \$6000 / Guelph book sale \$310 / KW Zonta Film Festival, Nov 23 & 24 approx. \$2,300 & misc. fundraising \$300 / OS Golf Tournament & Golf Raffle - \$3817.23, Marathon Bridge - \$301.00 – Total \$4,118.23 / Stratford Women's Health Event: \$1134.89

Area service projects (hands on) other than Birthing Kits for this period:

KW - Sep 11th we helped the organizers of the Ovarian Cancer Canada Mini Walk of Hope, Sep 28th we assisted with a meal and actual work at a Habitat for Humanity build and Oct 11th we volunteered one evening at the Waterloo Region Food Bank / Stratford Pink Ribbon campaign volunteering by some of the club members in support of the Cancer Society

BIRTHING KITS:

What has your area done during the period?

Cambridge/Guelph & Kitchener-Waterloo 1,000 each / Stratford 500

If assembled, how many? 2,500

Where were they sent? Haiti Stratford waiting on MCC

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
 FOR THE PERIOD June 1, 2011 to November 30, 2011**

COMMUNICATION / DISSEMINATION OF INFORMATION

	Completed to Date during the period	Remarks
Area Director's Newsletter	0	
Others (e.g. media coverage or information submitted to media without receiving coverage): Please Describe:		

List Club functions attended during the period including meetings and special events:

No club events attended except for my own club/ held a presidents meeting with current presidents (Except for Woodstock) and incoming/presidents elect from all clubsexcept OS

ALIGNMENT OF CLUB STRATEGIC PLAN, GOALS AND STRATEGIES TO THE BIENNIAL GOALS AND THE STRATEGIC PLAN APPROVED AT CONVENTION

The approved Strategic Plan can be retrieved through the link:
<http://www.zonta.org/LinkClick.aspx?fileticket=MaiUk9l64cl%3d&tabid=323>
 The approved biennial goals can be retrieved through the link:
<http://www.zonta.org/LinkClick.aspx?fileticket=v8V6nA5RILA%3d&tabid=323>

Do your area clubs have formalized strategic plans? Yes # 2 No # 3

1. Focus on our mission – Service

What actions are being planned or being carried out in the Area by the Club Boards to educate club members on the International Service Projects?

The international Service Projects can be retrieved through the link:
<http://www.zonta.org/WhatWeDo/InternationalPrograms.aspx>

encouragement to go on line and read about the project progress at ZI website/I have asked our UN/International committee chair to consider showcasing ZI service projects for our annual November UN/International program – she did not do this, but has agreed to speak briefly about ZI service projects every 2-3 business meetings/ Dr. Vivian Cody will be speaking at a Jan. o Feb. club meeting/ Joanne Raymond came to our club meeting in November to discuss the UN projects / plan for IWD breakfast and assembly On the Bridge; YWPA
--



AREA DIRECTOR'S REPORT TO THE GOVERNOR
FOR THE PERIOD June 1, 2011 to November 30, 2011

Are Clubs in your Area working on local service projects that advance the status of women? Please give examples of local service projects that advance the status of women during this quarter.

Yes - prepared basket for a woman in second stage housing for Christmas - Silent auction raised money for the Teen Esteem program, a program run by the Public Health Unit for grade 7/8 girls dealing with issues around health, education, self-esteem for others see above Area Service projects

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
FOR THE PERIOD June 1, 2011 to November 30, 2011**

If your Area's Clubs have projects NOT focusing on advancing the status of women, give examples of actions taken by the Club Board that have resulted in decreasing this number.

Funding for Remembrance Day Wreath has been shifted from Service to Operations as discussed with this club this activity should still be done because it get the Zonta name out in the community.

2. Focus on our mission – Advocacy

Are Clubs in your Area working with the Legislative Awareness Advocacy (LAA) "scorecard?" (After logging in at www.zonta.org you find the Advocacy/Service scorecard at <http://www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx>)

KW - Yes, we have used this scorecard to assess our service and advocacy work v/Guelph - Monthly our LAA committee chose a topic, research and present the issue and the local implications and possible actions we can take

If no what action is being taken to educate your Clubs on LAA activities aiming at advancing the Status of Women?

Stratford - Currently, we have a member in charge of UN who presents monthly on the status of projects in which Zonta is involved. In light of the last President's meeting, the UN chair has been changed to the LAA chair and will be reporting on advocacy and awareness at our meetings, as well as through our Facebook page / Cambridge - we will be looking at bringing in a speaker in the new year

What are you, as Area Director, doing to support this process?

discussed at the presidents meeting and also encouraging clubs to have LAA talks from the D4 board LAA chairs

3. Membership (Recruit, Retain, Rejuvenate)

What is your Area's membership goal and how are the Clubs aiming to achieve it? For the present reporting period: how close is the Area to reaching this goal?

Area goal was same as district one new member net per club per year of this biennium first year of biennium we had 3 of six clubs increase by one or more, one club decreased one and the other 2 clubs stayed the same. So far for this year we have 4 of the 6 clubs with an increase of one or more, one club has decreased by 3 and the other club has stayed the same.

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
 FOR THE PERIOD June 1, 2011 to November 30, 2011**

Does your Area have Z- or Golden Z-clubs?

Guelph – 2 Z clubs

Are your Area Clubs taking any actions to start new Z- or Golden Z-clubs? If yes, please specify

no

As Area Director, what have you done to work on this?

nothing except encourage clubs to speak with the Z club D4 chair

4. International Service and educational program commitments

The global Service & Educational program commitments as approved by the Convention can be found at

<http://www.zonta.org/MemberResources/Tools/FoundationTools.aspx>

What are the goals for your Area's Clubs donations to Zonta International Foundation for the biennium? And, for the present reporting period: how close are they to reaching this goal?

Guelph - 20% from May 2011 golf tournament to International projects to be made in Dec 2011/ Stratford - \$250/year. No funds were allotted during this period, but we hope to have a successful raffle at the IWD breakfast / KW - The funds raised by our IWD event are sent to ZI in March

5. United Nations activities

What activities have been initiated, are being carried out or have been concluded at your Club and Area level highlighting Zonta's role with the United Nations?

Stratford - Joanne Raymond attended the November meeting. Monthly updates provided by UN chair

What actions have your Area Clubs made to promote the International Awards:

Amelia Earhart Fellowship	Action/Activities: none
Jane M Klausman Scholarships	Action/Activities: Information sent to universities and promoted on club websites
Young Women in	Action/Activities: Information sent to schools and promoted on

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
FOR THE PERIOD June 1, 2011 to November 30, 2011**

Public Affairs Awards	club websites
-----------------------	---------------

Actions by your Area clubs to promote the Special Days listed below in the clubs? Have these opportunities been used for fundraising to our international programs or to disseminate LAA information. If yes, how?

Amelia Earhart day January 11	Action/Activities: KW - January Meeting has an Amelia Earhart program with a related speaker
Rose day/International Women's Day March 8	Action/Activities: plans underway by most clubs
International day of peace September 21	Action/Activities:
United Nations day October 24	Action/Activities:
Zonta International "birthday" November 8	Action/Activities: KW - Starting this year, members were encouraged to wear their Zonta pin all day