

Area Director's Quarterly Report
September 1 To October 31, 2013



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I only received reports from 3 of the 6 Presidents for the clubs in Area 1. One was to fax her report, but I never received it. I continue to find it a challenge to get reports submitted, despite discussing this at the recent President's meeting and how they can make this easier for themselves.

I believe we need to get the reports in line with the quarters of the year. It confuses people when we are asking them to submit reports before the end of the quarter or for only a couple of months. A specific schedule for reports would be very helpful for the ADs and the Presidents.

Club name	Starting # members June 1 st 2013	Ending # members this quarter	Does your Club have a Newsletter?	ZI Foundation donated US\$ this quarter	Local \$ donated this quarter	Number of Birthing Kits this quarter
Woodstock	22	22	Yes		\$3000.	0
Owen Sound	23	21	No	\$47.19	\$302.57	
Stratford	17	17	No			
TOTAL	62	60		\$47.19	\$3302.57	

(Note: Please copy governor@zontadistrict4.org and ltgovernor@zontadistrict4.org and your area director on club newsletters.)

FUND RAISING:

Please list your fundraisers for this quarter. Put the total dollars in the chart below should it not be below?. If you did more than one fundraiser, please indicate the amount raised in each so we can see the split below.

Club Name	Club Activity	Amount Raised
Owen Sound	Bridge Marathon	\$330

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LOCAL SERVICE DOLLARS DISTRIBUTION:

Please list all agencies/organization that you have donated money to this quarter. Put the total dollars in the chart above. If you did more than one donation, please indicate the amount donated in each so we can see the split below.

Club Name	Club Activity
Woodstock	3 Bursaries of \$1000. each
Owen Sound	Cancer Society-\$250.00, Public Library-\$52.57

ZONTA INTERNATIONAL FOUNDATION COMMITMENTS:

Please provide your Club's goals below for donations to Zonta International foundation for the biennium (as a \$US figure, or percentage increase from last biennium)

Club Name	Goal	Amelia Earhart	Jane M. Klausman Women In Business	YWPA	International Service	ZISVAW	Rose	Total
Woodstock	Individuals							
	Club			\$500.			\$3500.	\$4000.
OwenSound	Individuals							
	Club	\$400			\$400		\$400	\$1200
	Individuals							
	Club							
	Individuals							
	Club							
	Individuals							
	Club							
	Individuals							
	Club							
	Totals							

Highlights in your Club in this Quarter that you would like to share with the District 4 Board:

Club Name	Club Activity
Woodstock	"Zonta Says No" planning, 2 nd Strategic Planning Session, Updating Club By-laws
Owen Sound	Canvassing for Canadian Cancer Society – members worked a 6 hour shift and raised a total of \$330.00
Stratford	This quarter we were fortunate to have many guests attend our meetings who are interested in joining the club and we will be pursuing these opportunities. We had four members attend the conference (which

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	represents almost 25% of our club membership). Our board reviewed the Strategic plan of Zonta International and determined if our goals matched up with ZI and made plans to incorporate education surrounding the projects of ZI and our local projects for our membership.

What will be your Club's focus in the next six months?

Club Name	Club Activity
Woodstock	Membership, Finalizing Strategic Plan,
Owen Sound	Strategic Plan deployment & planning for Advocacy event in fall 2014
Stratford	Further partnerships advocating to end violence against women, including events surrounding the 16 days of activism. Preparing for our annual IWD breakfast. Developing fundraising activities. Beginning to develop our Behind Closed Doors project.

What do you perceive are the biggest challenges and opportunities for your club?

Club Name	Club Activity
Woodstock	Membership, Community Awareness,
Owen Sound	Getting to a position to actively attract new members
Stratford	Maintaining and growing membership continues to be a challenge for our club, as well as finding a fundraiser to support our many projects.

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MEMBERSHIP:

What recruiting has your club done during the quarter? List any recruiting goals and your progress toward the goal if applicable. What steps has your club put in place to contact past AE, JMK and YWPA recipients to encourage them to join Zonta. Have they been successful?

Club Name	Club Activity
Owen Sound	This quarter was spent at regrouping after several members had indicated in June that they no longer wanted to retain their membership (in the end we only lost one). We believe that we are headed in the right direction to start recruitment efforts and will be putting an action plan in place at our November meeting to further our strategic plan which has a large membership component.
Stratford	We have been encouraging members to invite guests that they feel would be assets to the club. We have two potential new members joining in the next couple of months.

Z-Club or Golden Z-Club:

What steps has your club taken to increase the number of Z and golden Z Clubs, and have they been successful? What work has been done this period?

Club Name	Zonta Club Activity Z or Golden Z Club Activity	Current # of Z Clubs # G-Z Clubs
Stratford	Plans to start a Z Club has stalled at this time, but we are still trying to start one up.	

SERVICE PROJECTS:

Please list your service projects (hands on) other than Birthing Kits for this quarter:

Club Name	Club Activity
Woodstock	0
Owen Sound	Canvassing for Canadian cancer society – identified as Zontians

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BIRTHING KITS:

Describe assembly details including the number of Zonta members participated, Z or Golden Z Club involvement, community involvement, and distribution of the kits. (Put the total of kits completed this quarter in the chart on page 1)

Club Name	Assembly Details	Number Assembled
Woodstock	none	0
Stratford		

ADVOCACY:

What advocacy work has your club done during the quarter? Include **"Zonta Says NO"** campaign, Legislative Action and Awareness, United Nations, and ZI Foundation goals and activity.

Club Name	Club Activity
Woodstock	Zonta Says No Campaign Connie Deckert spoke at September meeting re Advocacy
Owen Sound	Our two delegates participated in the Pittsburgh "Zonta says NO" walk. We are in the initial stages of planning for our own Girl Rising event next fall
Stratford	We have been talking to other clubs and local agencies in preparation of the 16 Days of Activism

EDUCATIONAL PROGRAMS:

What actions has your club done to promote the International awards?

Club Name	Amelia Earhart Fellowship Action/Activities	Jane M Klausman Scholarships Action/Activities	Young Women in Public Affairs Awards Action/Activities

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SPECIAL DAYS:

Actions by your club to promote the Special Days listed below.
 Have these opportunities been used for fundraising to our international programs or to disseminate advocacy information. If yes, how?

International Day of Peace September 21	Action/Activities:
United Nations Day October 24	Action/Activities:
Zonta International "Birthday" November 8	Action/Activities:
16 Days of Activism Nov. 25th to Dec.10th	Action/Activities Woodstock: With support of Oxford Domestic Assault Review Team (D.A.R.T.) activities are planned for Nov. 25, 26, Dec. 2, 3, 4, 5, 6, & 10 Owen Sound: Initial talks as to what we participate in. Stratford: Attending local activities on November 25 (Silent march in Stratford/kick-off to 16 Days of Activism in Woodstock), November 26 (Viewing of Status Quo), December 6 (Vigil and discussion around the massacre at Ecole Polytechnique)
Amelia Earhart day January 11	Action/Activities:
Rose Day/ International Women's Day March 8	Action/Activities: Woodstock: IWD Dinner & selling of Roses is planned for Tues. March 4 th Stratford: IWD Breakfast

ARCHIVES AND PREPARATION FOR CENTENNIAL CELEBRATION 2020:

Club Name	Club Activity
Woodstock	Committee collecting memorabilia
Owen Sound	Add this to our agenda's going forward

COMMUNICATION, PUBLIC RELATIONS, PRESS RELEASE:

What social media, networking events (example Chamber of Commerce or other Community service organizations you have partnered with) print media and audio media?

Club Name	External Communication Description or Club Publicity
Woodstock	Print Media, Working on Social Media, Local Cable Cast and Radio

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	Stations
Owen Sound	Looked at the feasibility of a newsletter – doesn't seem warranted at this point. Hoping that facebook page updates will serve more along this line
Stratford	We have a Facebook page that we update frequently and is visited by many and we receives new likes on a regular basis. Events are often posted on the local radio station's events calendar, Snap Stratford, and other local papers

STRATEGIC PLANNING, GOALS, AND STRATEGIES:

List any activity in this quarter related to aligning your strategic plan to Zonta International and District plans, including your Club bylaw review.

Club Name	Do you have a Plan?	Club Activity
Woodstock	In Progress	2Sessions so far- June & October
Owen Sound	Yes	November meeting we will be formally endorsing the plan that we approved in principle in the spring. We also have revised bylaws that we will discussing at this November meeting.
Stratford	Yes	To align with ZI's goals regarding education, members of the club will be presenting information about ZI's various projects and our local projects.

ADDITIONAL QUESTIONS OR CONCERNS:

DO YOU HAVE ANY QUIRIES FOR BOARD CONSIDERATION?

Thank you for all you do in the name of Zonta.