

**AREA DIRECTOR'S REPORT TO THE GOVERNOR**  
**FOR THE PERIOD September 1, 2012 to November 30, 2012**

**AREA:**              1  

**Area Director:**   Catherine Hardman  

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**Membership:**

**Total # for Area June 1, 2012**            **155**

**Total # for Area at period end**           **157**

**Contributions to Zonta International Foundation during the period:**    **\$ 1300**  
(ZI recommends 1/3 of funds raised Club manual p15)

**Contributions to local projects for the period including local awards: \$56,920**  
(scholarships, YWPA, Klausman etc)-

**This is primarily from the KW club, who distributed funds raised at their golf tournament.**

**Area fundraisers and the amount raised for this period:**

**Owen Sound-** Marathon Bridge - \$1310 & YWPA Fundraiser - \$180  
**Kitchener Waterloo-**Betty Thompsom Golf Classic \$49,750 & Zonta Film Festival \$6908.09

**Area service projects (hands on) other than Birthing Kits for this period:**

**Owen Sound-** Breast Cancer Awareness Month – Zonta participated in Pink Ribbon Campaign & Battle in the Saddle organized by Canadian Cancer Society  
**Kitchener Waterloo-** Take Back the Night and Fire Service Women of Ontario Annual Convention-club provided support

**BIRTHING KITS:**

What has your area done during the period?

Stratford/Woodstock did an assembly in December  
Cambridge/Guelph did an assembly in November  
Kitchener Waterloo-unsure of date

If assembled, how many?      2116

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Where were they sent?                      Some clubs are waiting to hear from MCC and some have been sent to Haiti

**COMMUNICATION / DISSEMINATION OF INFORMATION**

	Completed to Date during the <u>period</u>	Remarks
<b>Area Director's Newsletter</b>	NO	
<b>Others (e.g. media coverage or information submitted to media without receiving coverage):</b> Please Describe: The KW club president and Co-Chair of the Film Festival were interviewed on the local cable channel. And the Co-Chair was interviewed by CTV. Many clubs are using their websites to disseminate information, rather than newsletters.		

**List Club functions attended during the period including meetings and special events:**

September meeting in Owen Sound Kitchener/Waterloo Film Festival
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**ALIGNMENT OF CLUB STRATEGIC PLAN, GOALS AND STRATEGIES TO THE BIENNIAL GOALS AND THE STRATEGIC PLAN APPROVED AT CONVENTION**

The approved Strategic Plan can be retrieved through the link:  
<http://www.zonta.org/LinkClick.aspx?fileticket=MaiUk9l64cl%3d&tabid=323>  
 The approved biennial goals can be retrieved through the link:  
<http://www.zonta.org/LinkClick.aspx?fileticket=v8V6nA5RILA%3d&tabid=323>

**Do your area clubs have formalized strategic plans?      Yes # 3 No # 2**  
 Woodstock is working on theirs. They are ensuring it aligns with ZI.

**1. Focus on our mission – Service**

What actions are being planned or being carried out in the Area by the Club Boards to educate club members on the International Service Projects?

The international Service Projects can be retrieved through the link:  
<http://www.zonta.org/WhatWeDo/InternationalPrograms.aspx>

<b>Owen Sound</b> – ZI newsletter <b>Kitchener Waterloo</b> -the president presented on the International Convention <b>Stratford</b> -often included in the advocacy report
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Are Clubs in your Area working on local service projects that advance the status of women? Please give examples of local service projects that advance the status of women during this quarter.

**Kitchener Waterloo:** Women of Achievement Award, YWPA & Jane M. Klausman Award – Committee work in progress  
**Woodstock-**Domestic Violence and Women with cancer  
**Stratford-**continue to work with the OPP on the Sunshine room for victims of violence

If your Area's Clubs have projects NOT focusing on advancing the status of women, give examples of actions taken by the Club Board that have resulted in decreasing this number.

**2. Focus on our mission – Advocacy**

Are Clubs in your Area working with the Legislative Awareness Advocacy (LAA) "scorecard?" (After logging in at [www.zonta.org](http://www.zonta.org) you find the Advocacy/Service scorecard at <http://www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx>)

Kitchener Waterloo and Woodstock clubs are using the scorecard.

If no what action is being taken to educate your Clubs on LAA activities aiming at advancing the Status of Women?

**.Kitchener Waterloo:** October Guest Speaker was Helen Loftin, MEDA  
Planning to participate in the Women on a Bridge Event  
One Club one Book – Half the Sky  
**Stratford:** The UN chair is now the Advocacy chair. She presents about current projects or recent media at the monthly meetings.

What are you, as Area Director, doing to support this process?

**3. Membership (Recruit, Retain, Rejuvenate)**

What is your Area's membership goal and how are the Clubs aiming to achieve it? For the present reporting period: how close is the Area to reaching this goal?

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**Cambridge** has been focusing primarily on membership and has increased by 1 member. They are expecting 2 more to join in January  
**Woodstock** also had two new members in November and one pending.  
**Stratford** has a goal of 20 members for this year and currently have 18, an increase of 1 member.

Does your Area have Z- or Golden Z-clubs?

**Guelph-2** Z clubs

Are your Area Clubs taking any actions to start new Z- or Golden Z-clubs? If yes, please specify

**Stratford**-investigating starting a Z club in a local high school. They have emailed the district Z club chair for information on how to start the club.

As Area Director, what have you done to work on this?

Not much at this time.

#### **4. International Service and educational program commitments**

The global Service & Educational program commitments as approved by the Convention can be found at

<http://www.zonta.org/MemberResources/Tools/FoundationTools.aspx>

What are the goals for your Area's Clubs donations to Zonta International Foundation for the biennium? And, for the present reporting period: how close are they to reaching this goal?

**Woodstock** hasn't had the budget for this approved.  
**Owen Sound** has the following goals-unsure how close they are: \$600 per year, \$200 to each the Rose, Amelia and International Service Fund.  
Some clubs haven't set the budget yet.  
**Stratford**-meeting this month to discuss

#### **5. United Nations activities**

**What activities have been initiated, are being carried out or have been concluded at your Club and Area level highlighting Zonta's role with the United Nations?**

**Kitchener Waterloo:** Atiya Ashan, District 4 UN Chair was guest speaker at the November General Mtg  
**Woodstock:** a member is in China and sent back a report.

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What actions have your Area Clubs made to promote the International Awards:

Amelia Earhart Fellowship	Action/Activities: Not in this reporting period
Jane M Klausman Scholarships	Action/Activities: <b>Kitchener Waterloo:</b> International Winner was selected from their Club – Nina Zhang. Currently accepting applications for 2013.
Young Women in Public Affairs Awards	Action/Activities: <b>Kitchener Waterloo:</b> Website Promotion and info sent to all high schools. Plan to award in April – Currently accepting applications.

Actions by your Area clubs to promote the Special Days listed below in the clubs? Have these opportunities been used for fundraising to our international programs or to disseminate LAA information. If yes, how?

Amelia Earhart day January 11	Action/Activities: Not in this reporting period
Rose day/International Women's Day March 8	Action/Activities: Not in this reporting period
International day of peace September 21	Action/Activities: Many did promotion of this via their newsletter, twitter etc.
United Nations day October 24	Action/Activities: Promotion via newsletters, email, twitter etc.
Zonta International "birthday" November 8	Action/Activities: Promotion via newsletters, email, twitter etc.

**Additional information:**

I did not hear from Guelph for this report and will follow up.

**Woodstock:** Advocacy Chair: Sheena Poole

Archives: They have a closet at a local business where they store Zonta items. Some members also have information. A committee is in place with Maria Odumodu as Chair. Donna Willoughby is the contact person for District, on the Committee.

They have also started a project of Branding (Strategic Plan) for the club this past fall.



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Joanne Raymond and I are attending their meeting on January 22, 2013.

**Owen Sound:** Advocacy position currently vacant as member has health problems and has not assumed the role. The president sends out advocacy information to the club as she receives it.

Archives - Helen McQuitty is the archivist. There's lots of info, pictures & paper but it needs organizing.

They also supported two individual community women with funds from local service. Zonta donations were also made to the Legal, Education, & Advocacy Foundation & to the local library for two magazine renewals for teen girls.

**Stratford:** Advocacy Chair is Julie Opie.

Some archives are at the Stratford Archives and various members would have other materials. It would need to be organized. There is no chair for Archives at this time.