

Area 2 District 4 Report by Rosita Hall – Area 2 Director

Club name	Club President	Current membership #'s	Charter #	contributions to ZI
Zonta Club Of Mississauga	Atiya Ashan	11	573	YES

Local Service Projects (hands on)

The Zonta Club of Mississauga has had a successful IWD event and gave out their second Zonta Mentor Award (in co-operation with Zonta Club of Oakville). Immediate Past President Princess Alexander had initiated this 'to build Zonta brand recognition'. The local community cable station taped the entire event to include in their programming. The net profit was lower than previous year. However, the benefits outside of the \$ raised was the enthusiasm, involvement and engagement of the newer members. And one cannot put a price tag on the amount of publicity gained from this event. Everyone pulled together to make it work. I am so proud because this club has limited human resources.

Local Service Projects (Fundraising efforts)

The club supports the Maternal and Neonatal unit of Credit Valley Hospital and the Betty Wallace Cancer Care centre at Trillium Healthcare Centre. The club also supported the Z Club for one of their service projects. **At present, the IWD event is the only fundraiser.**

Membership

The club has had a low membership for more than one year. The IWD project has used a lot of our club's human resources during the last year. In my opinion, (and it is also the opinion of President Atiya) beyond what is prudent. The club President realizes that the club has not invested enough resources into membership since they recruited new members in October 2010. For the first year of my term as President I have visited the club four times and my goal for the first year was just to support the President in energizing and retaining the members they currently have. So far they are retaining. It was also to support the club in developing the required committees, developing meeting structure, (agenda and timelines) following protocol, policies and procedures, establishing an ECP etc. Now in moving into my next year as Area Director I would like to support this club in increasing their membership. I felt strongly that the club needed those foundational pieces in play first (as noted above). This is one of the youngest (age wise), group of Zontians in my Area. They are bright, media savvy, innovative and of course really busy like the rest of us....but look out the best is yet to come!

Legislative Awareness and Advocacy Projects

Legislative Awareness/Advocacy. Since the club has a number of new members and a couple of their more seasoned on sabbatical, the club had Connie Deckert come to their December meeting and (re)introduce LAA to the newer members so they could understand their role in taking action IWD event

Z Club event – A local fair day was held and local 1- club members came out to promote International Women's Day and the Zonta Club of Mississauga. They had information booths set up, speakers, entertainment and lots of exposure for the Club on a local level and promotion of Zonta International

United Nations Initiative

Public Relations

Z Club, Golden Z Club: Our Z-Club is very active under the guidance of member Renee Laba. As mentioned above the group held a Women's International Day event at the local school board headquarters. The local newspaper photographer and reporter did attend.

The club website has been updated at least twice. The club is now on Face book

Club Secretary provided a wonderful intro to how club can use social media for PR as well as membership.

Program

The Club has had the Area Director speak twice about building the club from the foundation up and the essential bricks that need to be in place to keep it standing strong and attracting new members as well as retaining the current numbers. This was well received by all. Connie Deckert's LAA presentation was also very well received. Moving forward the goal is to bring more speakers from our District 4 board so that members know who their leadership team is and learns more about Zonta.

Club name	Club President	Current membership #'s	Charter #	contributions to ZI
Zonta Club of Hamilton 1	Nancy Goodhew	57	82	YES

Local Service Projects (hands on)

Birthing kits -a joint project with the Hamilton 2 club – 1,000 kits were assembled and sent to Ghana and distributed by a sister club – The Zonta Club of Accra .The two clubs are working on another assembly day in September

Participated in the Annual Paint the Town yellow event (See under LAA)

Local Service Projects (Fundraising efforts)

On April 22, 2008 business meeting members approved the commitment of \$100,000 to be directed to the Patient Resource Library/Breast Assessment Centre in the CIBC Breast Assessment Centre at Henderson General Hospital. As per Nancy Good hew, "This will give us naming recognition of the Library which is valued at \$250,000. Our library will be a vital resource unique to our region. In recognition of this gift and the generosity we have demonstrated in the past, the Patient Resource Centre in the CIBC Breast Assessment Centre Waiting Area will be dedicated in our honour". "Our Club was honoured at the Hummingbird Ball held in May, 2010 and many club members were able to attend. \$23,000 will be paid toward completion of our goal at the June 9, 2011 Golf Tournament"

The AIDS Network

This is an ongoing project to provide female condoms. This project addresses the vision of helping prevent HIV transmission among women by providing female condoms as they are cost prohibitive for many. Participants in this project will be women, however due to the nature of the organization and confidentiality policy; it is difficult to determine the age ranges of participants. The \$500.00 will purchase 100 female condoms to be distributed through outreach and counselling. The club felt this project coordinated with Zonta International Service projects for Prevention of Mother-to-Child Transmission of HIV. **I think this is an awesome project!**

Jared's Place

Jared's Place is program of Interval House. It is funded through direct donations. The Club will provide \$5,000 over a two year period. This money will help to provide assistance by a Legal Advocate. A Legal Advocate is neither a lawyer nor a paralegal. A Legal Advocate provides support, information, advocacy and referrals on a variety of legal topics. Jared's Place will assist women in navigating through legal systems (family, criminal, immigration, and child welfare), creating safety plans, preparing documents and attending court and other legal appointments. (Great VAW initiative)

Fit Active Beautiful – FAB Foundation

The project focuses on the implementation of a 12 week (April to June) running program for youth girls in grades 6, 7 and 8. The program is free of charge, is community-based, and targets girls in lower income communities who may not be otherwise able (for financial or geographic reasons) to access structured activity programs

Over the course of the 12 week program, FAB will work to (i) instil a greater sense of self-confidence and esteem in the girls through improved physical fitness, and (ii) promote generally applicable goal-setting skills and strategies to help in attaining their goals.

The \$1,500.00 from Zonta will cover the cost of registering the girls for the 5km race (RMA Run for FAB Girls) that marks the completion of their 12 week program, and attainment of the goal they have been pursuing for the previous three months.

Membership

The club concentrated on retention and recruitment. Membership ran the meeting for the club in April with guests attending. Also have engaged members with excellent programming (retention)

Legislative Awareness and Advocacy Projects

The Club participated in partnership with the YWCA and the Zonta Club of Hamilton 11 in the Person's Day Breakfast

Legislative Awareness/Advocacy – letter of advocacy to Member of Parliament, election awareness through newsletter submission, Person's Day breakfast

In the process of forming a Z club and a Golden Z club in partnership with Hamilton 2

International Women's Day/ ZI Rose Day – Paint the Town Yellow event on Ottawa Street with over 60 participants in partnership with Hamilton 2. On IWD, 250 roses were passed out to women on Ottawa Street.

United Nations Initiative

Public Relations

– New brochure, much more electronic communication, great media attention for Paint the Town Yellow event

The Association of Fundraising Professional (AFP) Golden Horseshoe Chapter has a call for nominations for individuals, organizations and corporations from across the Golden Horseshoe region that make a significant impact in their community through their gifts of time, talent or treasure. The Zonta club of Hamilton 1 is nominated for this award in the outstanding philanthropic group category by the Juravinski Cancer Centre Foundation.

Living Rock will recognize the Zonta Club of Hamilton 1 through celebrations of "Keep Going Don't Stop" Professional Lunch in September. Living Rock also includes a Zonta PowerPoint and display board at their annual Gala Dinner.

Program

As per President Nancy Goodhew, "Members enjoyed hearing our District Governor, Area Director, International Director as well as award recipients and service recipients.

Club name	Club President	Current membership #'s	Charter #	contributions to ZI
Zonta Club of Toronto	Nita McCowan	20	53	YES

Local Service Projects (hands on)

Birthing Kit assembly day coming up on June 04/11 a joint effort with the Zonta Club of Mississauga

Local Service Projects (Fundraising efforts)

Two successful fund raisers in support of local service project - South Asian Women's Centre. Ukrainian Dinner and Car Rally. A 3 year commitment to SAWC was \$7,000 per year (\$21,000). Mission accomplished!

Membership

As per the President – the club went through a period of rough waters with membership but this year they are proud to say that they have been able to gain 1 new member and have had great retention and no losses. YIPPEE!

Legislative Awareness and Advocacy Projects

Committee not active this year. Goal for upcoming year to establish committee

A committee will be struck to look into holding an International Women’s Day breakfast in 2012. However, club has been involved in many activities (as per the report) that would fall under LAA

United Nations Initiative

Public Relations

Club gives out a number of awards in the community which is great PR and also serves as an advocacy action – awareness of and education about the work of Zonta (including Amelia, Jane Klausman awards)...

The website continues to be developed and expanded. The club has had a good response to their website and club members use it to access information. ECP, who is a very talented techie, has taken over the updating and day to day activity of the website

Program

We utilized the services of District personnel as presenters and it was a very successful year in terms of getting everyone back on track with the goals of Zonta

As per President, “Rosita Hall: This was an enjoyable and exciting presentation and it allowed us to start our year with enthusiasm and direction”.

Club name	Club President	Current membership #'s	Charter #	contributions to ZI
Zonta Club of Oakville	Susan Hunt	19	730	YES

Local Service Projects (hands on)

The Zonta Club of Oakville had a very successful birthing kit assembly day. More than 800 kits were assembled and sent to Mali.

The Club under the leadership of President extraordinaire Susan Hunt recently presented a proposal to the Area 2 Director, Rosita Hall and Area 2 Presidents recommending that we combine resources and talent to establish an Area 2 birthing kit program. This recommendation is now under consideration by the other clubs.

This was the 5th year for the Paint the Town Yellow event, which is intended to celebrate International Women's Day and promote ZI Rose Day, by having downtown Oakville retailers decorate their windows in yellow.

Local Service Projects (Fundraising efforts)

The Oakville club raised a total of \$12,689.00 through events including monthly bingo, a spring dance, yard sale, bake sale and raffle. An additional \$28,000.00 was raised indirectly through partnership with WHAM on the IWD event

Membership

The Zonta Club of Oakville has been able to grow its membership this year by encouraging members to invite prospects to attend a meeting. The club has also used events such as IWD to staff a 'booth' and discuss membership with attendees.

Legislative Awareness and Advocacy Projects

Zonta Oakville took a big step forward this year and initiated its first major advocacy campaign. In recognition of the increase in violence against women, the club decided to launch a Unite – Say No action. The intent is to conduct community outreach events over the next 3 years to raise public awareness and acquire 50,000 signatures on our Say No page. I attended the official launch on Saturday May 07/11 and my hat goes off to the Zonta Club of Oakville for an outstanding launch, great display and invited guests and dignitaries.

A second goal is to encourage elected officials' at the municipal, provincial and federal levels to make policy changes that recognize women's human rights to be free of violence.

A recent round table, hosted in partnership with the Oakville MPP in the Ontario Legislature brought local women's groups, support agencies and the police together to identify solutions that will aid in ending violence against women. These solutions will be summarized into recommended policy changes that will be presented to the Provincial legislature later this month.

The next event, scheduled for May 2011, is a community outreach event that focuses on raising public awareness and garners 1,000-1,500 signatures from local residents.

Zonta Oakville partnered with The Women of Halton Action Movement (WHAM) for the International Women's Day Dinner Party on March 3, 2011 where two organizations jointly raised approximately \$28,000.00 - one-half of which was donated to the Sexual Assault Victims Intervention Support Services of Halton (SAVIS) and one-half of which was donated to Canadians in Support of Afghan Women (CSAW).

United Nations Initiative

Say No Strategy was in support of an initiative by the UN women

Public Relations

Stronger relationships have been forged with the local media providing important coverage for all of our events including birthing kits assembly day, Paint the Town Yellow and International Women's Day.

Program

The club has not used speakers as much this year but their goal for next year is to provide speakers from the District 4 board and other speakers whose message aligns with the goals of Zonta International.

Club name	Club President	Current membership #'s	Charter #	contributions to ZI
Zonta Club of Hamilton 11	Clare Freeman	31	663	YES

Local Service Projects (hands on)

The Club had a very successful birthing Kit assembly day with the Zonta Club of Hamilton 1

No other hands on activity as we had to cancel our Mother’s Day Breakfast because the Board of Education Partner was unable to participate this year. Plans are underway for next year

Local Service Projects (Fundraising efforts)

The club had an extremely successful 100 anniversary IWD event with support from the Zonta Club of Hamilton 1 and other community partners & our 3 cups of tea fundraiser– proceeds to be directed to Jared’s Place – a legal advocacy clinic – a program of Interval House – Shelter for victims of Domestic Violence – Club has committed to \$25,000.00 over a 2 year period. Club also has discretionary fund to support smaller local projects

Membership

The club has lost a couple of members this year – fundraising activities caused 2 members to become frustrated and leave. The club has recognized that they cannot underestimate the energy, time and commitment that go into these types of events. (Oh yea and the little thing called personalities☺). On a high note the club has initiated a wine and cheese information session (club has done 2 so far) that has sparked an interest in our club from several high profile women. This has proved to be a worthwhile initiative (we gained 3 new members in one evening)

Membership committee is making every effort to focus on retention while bringing in new members as well. Also, focusing on attracting members to fill some of our gaps!

Legislative Awareness and Advocacy Projects

Club hosted a very successful Person’s Day event in partnership with the YWCA and the Zonta Club of Hamilton 1

As per note above successful IWD event

The club is excited about working with the Zonta club of Hamilton 1 on establishing a Z-Club and Golden Z club – the efforts of this group of youth will no doubt bring about a number of initiatives that will be LAA focused

Club participated in YWPA with the Zonta Club of Hamilton 1 – Club also does a few club awards

United Nations Initiative

The chair of this committee was not well and new chair has just been recently appointed so no update at this time

Public Relations

The PR committee has done an outstanding job promoting our club at both the IWD event and our 3 cups of tea fundraising event. We received local and National coverage! BRAVO!

Newly developed website (Thanks Sandra Cronk for your support!)

Program

The Club has had excellent programming this year – the club has accessed the expertise from the District 4 board as well as some of their own members. Great feedback has been received on the programming thus far. Programming has aligned with the goals of Zonta International.

Club name	Club President	Current membership #'s	Charter #	contributions to ZI
Zonta Club of Brampton	Lori Robinson	25	754	YES

Local Service Projects (hands on)

40 gift bags for Christmas at Family Transition Place and Salvation Army Women's Shelter

The Zonta Club of Brampton completed 1,000 Birthing Kits for Haiti and the club also initiated its first annual IWD breakfast that was quite successful

The Zonta Club of Brampton voted yes in response to supporting an area wide approach to doing the Birthing Kits

Local Service Projects (Fundraising efforts)

The club engages in a yearly Golf Tournament which last year raised \$3,500

Women of Achievement Awards... Fall event raises over 10,000 with contributions to two local charities and to support our club funds

Membership

The club has strategically focused on exceptional programming which is an excellent way to engage members and retain members. Programs to date have focused on International project, Amelia Earhart, International Volunteer week and Networking. Club also strategically recruits members to fill the gaps as identified. Great programming has assisted with retention.

The club also shared a video at one meeting so that members could see where their dollars go. I think this is something every club should do.

Legislative Awareness and Advocacy Projects

See local service re: women of achievement and IWD Breakfast

Club keeps its members abreast of advocacy news or projects through its monthly newsletter

United Nations Initiative

Public Relations

The Zonta Club of Brampton has had incredible success with their Public Relations.

The Zonta Club of Brampton continues to produce its award winning Newsletter – The Zonta Tree

Program

The club has consistently had great speakers and activities at their monthly meetings. Lori Robinson holds exceptionally well organized and well run meetings!