



Area 2 club Reports – District 4 Conference – September 09/2011

Rosita Hall – Area 2 Director

***Please note that not all service, PR and advocacy projects could be mentioned or this document would have been far too long....Congratulations to all of the clubs in Area 2**

The Zonta Club of Hamilton 11

The Zonta Club of Hamilton 11 has had an extremely busy and successful year. I am a proud member of this club. President Clare Freeman has been a no nonsense fearless leader that has brought focus, change, and significant outcomes during her first year in office. One of the most notable impacts was her ability to align the work that we do with the goals of Zonta International. Clare was able to get the members to see that we are a part of a structure much bigger than our on local club. This brought a lot of new energy and enthusiasm into the club.

Initial goal(s) this year was to increase our profile, fund one organization for a three year period in order to have a more significant impact, increase donation to Z.I, increase our overall fundraising goal, P/R and membership – we have successfully had incredible gains in all of the above noted areas

FINANCIAL CONTRIBUTIONS:

The club unanimously voted to support Jared's Place (A legal advocacy and resource centre to assist women who have experienced violence). The club made a 3 year commitment of \$25,000.00 and actually exceeded it in the first year having raised a total of 26,000.00. The club also has agreed to set aside a smaller discretionary fund of \$5,000.00 to disperse to other local agencies – Young Women Entrepreneurs, Hamilton Aids Network have been selected as the recipients of this smaller donation. Another \$1200.00 was donated to Zonta International

In addition the club continues to support bursaries and awards at our local college and university.

ADVOCACY, SERVICE & PUBLIC RELATIONS:

Birthing Kits – A huge success in partnership with the Zonta Club of Hamilton 1 – special thanks to Joan Westcott & Muriel Omand- Naylor for their tremendous support. The group assembled 1,000 kits which were sent to Accra Ghana to our sister Zonta Club who distributed the kits on our behalf. The second annual assembly day will happen September 17/2011

Person's Day Breakfast in partnership with the YWCA of Hamilton and The Zonta Club of Hamilton 1 was also a Huge Success

Paint the town yellow – supported and partnered with Hamilton 1 – Paint the town Yellow

Three cups of tea – 40th Anniversary Celebrations – guests Lt. Governor Lee Fogerty and Governor Bonnie Crogan-Mazur supported this event as did the Zonta Club of Hamilton 1

IWD event 100th year anniversary with our friends and sister club Zonta 1 the event attracted over 400 guests all proceeds (17, 00.00) for Jared's Place

Z Club and Golden Z Club- with the leadership skills of Joan Hutcheson (Zonta Club of Hamilton 11) & Beth Begin (Zonta Club of Hamilton1) a z-club and golden z club are in the development stages and both clubs are extremely excited about this venture. Our papers have been submitted to Zonta International for our Charter.

MEMBERSHIP:

Unique membership recruitment program - wine & cheese information night but it is held at one of the organizations we fund so that potential members can see firsthand one of the projects we support. Clare has made it her mission this year as she has commented that without membership with have no club. Hamilton 11 has the highest percentage increase of members in Area 2. (Refer to D4 club report for numbers)

The Zonta Club of Hamilton 1

The Zonta Club of Hamilton 1 has had a very lively & fruitful year under the leadership of President extraordinaire Nancy Goodhew - They have a very active & vibrant membership. They are the largest club in the District - this year they have had a 1.8% increase in membership.

FINANCIAL CONTRIBUTIONS:

During past fiscal year June 01/2010 – May 31/2011 - \$40,980.00 which includes a donation of \$3,200.00 to Zonta International, local service projects, local scholarships and awards.

Club had pledged \$100, 000.00 to the Juravinski Cancer Centre in Hamilton and this year completed this goal. This state of the art centre will provide a continuum of care where initial tests to diagnose breast cancer abnormalities are performed in a single visit. Results of these tests can be available in 5 working days.

As per President Nancy Goodhew "In 2008, ZC of Hamilton 1 made a commitment to donate \$100,000 toward the new breast assessment centre at our local cancer centre (The Juravinski Hospital). Because of the large commitment, the hospital and its foundation office sent their executive staff to our event (Zonta Classic) each year. This resulted in the hospital honouring the Zonta Club of Hamilton 1 at the Hummingbird Ball in 2010 where we received wonderful pr. Subsequently, in April of this year, Roger Ali, Vice President of Hamilton Health Sciences Foundation, nominated our club for an award offered by the Association of Fundraising Professional (AFP) Golden Horseshoe Chapter. The award honours an individual, organization or corporation from across the Golden Horseshoe region that makes a significant impact in their community through their gifts of time, talent or treasure."

“The Association of Fundraising Professionals (AFP) represents nearly 30,000 members in more than 213 chapters throughout the world, working to advance philanthropy through education, training, mentoring, research, credentialing, and advocacy. The association fosters the development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession. **WE ARE THE WINNER!** The awards luncheon will take place November 16th 2011 at the Burlington Convention Centre. It will be attended by several hundred guests and we are positive that we will receive more wonderful pr.”

History Giving – from May 31.1994 – May 31, 2011 the Zonta Club of Hamilton 1 has donated \$822,280.00 to various service projects in the Hamilton Community

ADVOCACY, SERVICE & PUBLIC RELATIONS:

Living Rock – involved in a program to identify educational gaps young women – and goal setting related to their educational goals. It is offered to women between the ages of 13-25 – Living Rock will recognize Zonta club of Hamilton 1 at a “Keep going don’t stop” luncheon in September. Were also celebrity servers at their soup fest (wearing Zonta shirts) – also featured in a power point presentation at the agency’s annual meeting

Aids Network – this is an ongoing project to provide female condoms. The project addresses the vision of helping prevent HIV transmission among women – this project aligns with Zonta International Service project for Prevention of Mother-to-Child transmission of HIV

Birthing Kits – Joint project with the Zonta Club of Hamilton 11 – last September the two clubs assembled 1,000.00 kits which were sent to our sister club in Accra Ghana to be distributed. Our second annual event will be held on Sept 17/11

LAA – Third annual Person’s Day Breakfast in partnership with the YWCA of Hamilton and the Zonta Club of Hamilton 11

Paint the town yellow – Garment District of Ottawa St, North in Hamilton CHCH TV was there and special touch was policeman handing out yellow roses to shoppers and shop owner on IWD day

MEMBERSHIP:

The club was featured in the latest edition of the Zonta Magazine- and were recognized for their innovation strategies for recruitment, retention and mentorship. (Refer to D4 club report for numbers)

Zonta Club of Brampton

The Zonta Club of Brampton under the leadership of Successful Business Woman Lori Robinson – has had a stellar year and the club has embraced the theme of “REACH – STRETCH –GROWTH. President Lori

has said, “Not only have I reached, stretched and grown but so has my club and its members.” The Clubs WOW moment is their signature Women of Achievement Event

Goals for upcoming year: (As per President Lori Robinson...)

- For the club to become and to be recognized as a business entity in the community that attracts Professional Business Women (membership). They have developed a unique business model currently being implemented in their club. President Lori has indicated that they would be happy to share the template with other clubs. Their membership with the Brampton Board of Trade has assisted them in having a reputable name in the business community. The benefits have been tremendous
- Increase their contributions to Zonta International
- Service Projects in alignment with Zonta International goals – club has actively used the score card –
- To choose 3 fundraising endeavours that would be in alignment with the goals and objectives on Zonta International – IWD breakfast, Golf tournament, Signature Women of Achievement Event

FINANCIAL CONTRIBUTIONS:

During the past fiscal year a donation of \$12, 681.00 was given with an additional \$6,900.00 to be dispersed, (exceeded initial fundraising goal of \$12, 681.00) \$371.00 was donated to Z.I. and over \$12,000.00 was donated to local service, awards and bursary

ADVOCACY, SERVICE & PUBLIC RELATIONS:

Birthing Kit – 1,000 birthing kits have been sent to Haiti – involved 30 local high school students via – Z club

Z club and Golden Z Club – Shirley Ellison Z- Club conference was another success. Both clubs are extremely active

New website – check it out!

First annual IWD Breakfast this year, Golf Tournament, Women of Achievement

Family Transition Place

MEMBERSHIP:

Fantastic orientation package and mentorship program (refer to D4 club report for numbers)

[The Zonta Club of Toronto](#)

The Zonta Club of Toronto under the leadership of vivacious Nita McCowan has had a year of regrouping as per Nita. The club's main goal for the first year was to just continue the momentum that the previous President had started and continue re-building relationships and team spirit. The club felt they had to do this first before focusing on bringing in new members. It was felt that recruiting is necessary as without membership you have no club but also felt that, retention was as equally important. Under Nita's leadership the club has revived itself and the energy and spirit of the club is exceptional. In fact, two members who had previously left returned. The second goal was to learn more about Zonta at both the District and International level – this too has been an area where progress has been noted.

FINANCIAL CONTRIBUTIONS:

A total of 31,000.00 over a three year period has been donated to the South Asian Women's Centre. The final \$10,000 was contributed this year. The initial commitment was \$21,000.00 so what an achievement. An additional \$1600.00 was donated to Z.I. The club also provides financial assistance to young women at a number of educational institutions

ADVOCACY, SERVICE & PUBLIC RELATIONS:

The club has now chosen a new service project for the next term- Sistering, which is a shelter supporting homeless, under housed and low income women in the Toronto Region.

Goal for next year is to focus on Advocacy and membership recruitment

MEMBERSHIP: See note in opening paragraph. Club has also kept past officers and former Presidents involved in the work of Zonta – they have drawn on the expertise of past members and officers to rebuild, rebrand and refocus (refer to D4 club report for numbers)

Zonta Club of Oakville

“One woman can change anything, many women can change everything” – Christine Karumba

The Zonta Club of Oakville under the leadership of strategist and organizational consultant Susan Hunt has lead the way in Area 2 in regards to Legislative Awareness and Advocacy. The club under Susan's leadership has had “ADVOCACY” as the clubs theme this year. Susan Hunt is quoted as saying, “We are losing ground – we need to collectively raise our voices” As a result the club has kept LAA on the front burner as their first priority and have also included encouraging “collaborative efforts among the six clubs in our area as a secondary goal. Susan indicated that she want to see this type of collaboration amongst the area clubs and then to have this penetrate at a District level. This club has made considerable gains in both areas.

FINANCIAL CONTRIBUTIONS:

Zonta Oakville partnered with the Women of Halton Action Movement (WHAM) for the IWD Dinner Party on March 3/2011 and raised approximately 28,000.00 – the proceeds were split between Sexual Assault Victims Intervention Support Services of Halton and the other half to Canadian in Support of Afghan women. The club has given an additional \$3,773 to local service projects, \$250.00 for local Awards/scholarships and also a \$2500.00 donation to Z.I.

ADVOCACY, SERVICE & PUBLIC RELATIONS:

The Zonta club of Oakville took a big step forward this year and initiated its first major advocacy campaign. In recognition of the increase in violence against women, the club decided to launch a **UNITE – Say No action**. The intent is to conduct community outreach events over the next 3 years to raise public awareness and **acquire 50,000 signatures on our Say No page**. A second goal is to encourage elected officials' at the municipal, provincial and federal levels to make policy changes that recognize women's human rights to be free of violence.

A recent **round table**, hosted in partnership with the Oakville MPP in the Ontario Legislature brought local women's groups, support agencies and the police together to identify solutions that will aid in ending violence against women. These solutions will be summarized into recommended policy changes that will be presented to the Provincial legislature

During the weekend of May 7-8/2011, the second Say no event was launched. (A Town that Says NO to Violence) The club hosted a weekend campaign and had a booth set up at Oakville Place Mall – with a Zonta Display Board, signature boards and a display of banners and materials provided by the Say No website. The club collected 1,000 names. It was a very successful event. The club is now considering ways to expand the campaign in Oakville and to other clubs in our area and district. They are willing to share their template

Z- Club -Zonta Oakville has begun discussions within the school system and are hopeful at having a club fully implemented before the end of 2011

Mentorship Award -Zonta Oakville partnered with Zonta Mississauga and Company of Women for its second annual Woman to Woman Campaign. Women were invited to write in and nominate a woman who has been an exceptional mentor. The award was presented, at the Zonta club of Mississauga's IWD event.

Birthing Kit -Zonta Oakville had a very successful birthing kit project. More than 800 kits were assembled and sent to Mali.

As per President Susan Hunt, "Our club also presented a proposal to the Area 2 Director, Rosita Hall and Area2 Presidents recommending that we combine resources and talent to establish an Area 2 birthing kit program." This recommendation is now under consideration by the other clubs.

IWD event as noted above

MEMBERSHIP:

This club has utilized activities as noted above under service and advocacy as opportunities to recruit members and inform the community about the work of Zonta. This to date has been a successful strategy (refer to D4 Club report for numbers)

The Zonta Club of Mississauga:

The Zonta Club of Mississauga (the little engine that could...) under the courageous leadership of Atiya Ahsan the club has worked diligently on their goal of rebuilding the club from the ground up. The club has struggled with membership numbers over the past few years and has realized the importance of a solid foundation (that all current members should have an understanding of Zonta at local, district and international level, understand protocol and procedures and to operate at a professional level at all times regardless of the size of the club.) This would make it more appealing for new recruits. The club also recognizes the importance of having the three mandatory committees in operation even if it is a one person committee. It is important to have these specifics in place to encourage new member involvement right away and club growth. I am pleased to say that the club has worked diligently on all of the above and as Area Director I have spent countless hours in person and by email and phone supporting this club. They have appreciated it so very much! Of course with a small membership burnout happens very quickly – and as Area Director I have kept an I on this and encouraged the club to be aware of their health at all times. I am so proud of this club!! While re-building they have remained active, as noted below under service. The club membership invited me to a strategic planning session in preparation for the fall at one of the member homes in early August. It was a very encouraging evening and a lot was accomplished.

FINANCIAL CONTRIBUTIONS:

The club currently contributes \$1500.00 for local awards, \$300.00 to Z.I , and have made a substantial donation to the Maternal and Neonatal unit of Credit Valley Hospital and the Betty Wallace Cancer Centre

ADVOCACY, SERVICE & PUBLIC RELATIONS:

IWD - a successful IWD event and the 2nd annual Zonta Mentor Award (in co-operation with Zonta Club of Oakville) was presented. Immediate Past President Princess Alexander had initiated this 'to build Zonta brand recognition'. Our local community cable station taped the entire event to include in their programming.

Connie Deckert was invited as a presenter to get the club back on track with LAA work; she was a great benefit to the club.

ZISVAW - participated in the event organized by Peel Committee against Woman Abuse in December

Z Club, Golden Z Club: The Z-Club is very active under the guidance of member Renee Laba. The z- club held a Women's International Day event at the local school board headquarters. Our Club had a booth there to support our Z Club and for PR benefits. The local newspaper photographer and reporter did attend

Website updated, formal newsletter circulated – new ECP position created – now on FACE BOOK.

MEMBERSHIP: OMG committee currently being developed – club has continuously sought out ways of attracting new members. Recently 3 new members have joined the club.