



**AREA DIRECTOR’S REPORT TO THE GOVERNOR
FOR THE PERIOD June 1, 2011 to November 30, 2011**

AREA: 4

Area Director: Donna Ketchum-Colletta

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Membership:

Total # for Area June 1, 2011 176

Total # for Area at period end 186

Contributions to Zonta International Foundation during the period: \$ 545

(ZI recommends 1/3 of funds raised Club manual p15)

Contributions to local projects for the period including local awards: \$ 19,575

(Scholarships, YWPA, Klausman etc)

Area fundraisers and the amount raised for this period:

ZC of Amherst -Garage sale \$115, Chinese dinner \$ 230, Warehouse Accessorized \$165
ZC of Aurora -Lucky Numbers Luncheon \$6,298
ZC of Batavia Genesee County -Bra’s for a Cause \$737, Mum Sale \$?, November Lottery \$?
ZC of Buffalo –Buffalo Basket \$530, AE Basket \$150, Zonta Store \$600
ZC of Cheektowaga-Lancaster- Yard Sale \$1406, Comedy Club Night \$1766
ZC of Geneva-None
ZC of Hamburg-Orchard Park – Wine and Cheese Social \$4,025
ZC of Rochester- ZING \$109

Total \$16,131

Area service projects (hands on) other than Birthing Kits for this period:

ZC of Amherst-Ten Thousand Villages, Hospice, St. Gregory the Great, Poster Project for Domestic Violence
ZC of Aurora-Stork bags, Relay For Life, toiletry bags for Haven House, Bingo and manicures at nursing home, Poster Project for Domestic Violence,
ZC of Batavia- Power Up Mentors, Bra’s for A Cause, My Sister’s Closet volunteers
ZC of Buffalo-Susan Komen Race for the Cure, TRY (Teaching and Restoring Youth), Day of Caring at Cornerstone Manor, District 4 Conference, Poster Project for Domestic Violence, Respite Program

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ZC of Cheektowaga-Relay For Life, Advocate at the Family Justice Center, Poster Project for Domestic Violence
ZC of Geneva-Habitat for Humanity, Kira 16 days of activism, donations collection for domestic violence program
ZC of Hamburg-Orchard Park- trained advocates for the Family Justice Center, Kathleen Mary House (haven for domestic violence) Hamburg Domestic Violence program, Family Treatment Court, Girl Scouts, Poster Project for Domestic Violence
ZC of Rochester-St.Joseph's Neighborhood Center, American Cancer Society, Stand Up Guys (domestic violence, Pluta Cancer Center, Safe Journey (domestic violence), Catholic Family Center's Housing & Homeless Program, Rochester Area Interfaith Hospitality Network (refugee resettlement), Center For Youth knitting program, Catholic Family Center (toiletries), medical supply sorting

BIRTHING KITS:

What has your area done during the period?

ZC of Amherst- Working on letter to solicit donations
ZC of Aurora- Participated in assembling at ZC of Cheektowaga, donated the bags
ZC of Batavia-Have secured a donation of ALL materials for 2000 kits to be assembled in spring
ZC of Buffalo-Participated and attended birthing kit discussion at Buffalo District Conference
ZC of Cheektowaga/Lanc.-Hosted a birthing kit assembly day, members collected items prior to assembling, 565 kits
ZC of Geneva-Organizing for spring 2012
ZC of Hamburg/OP- Participated in assembled kits with ZC of Cheek
ZC of Rochester-No activity at this time

If assembled, how many? 565

Where were they sent? Not yet determined

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COMMUNICATION / DISSEMINATION OF INFORMATION

	Completed to Date during the <u>period</u>	Remarks
Area Director's Newsletter	3	Many email updates
Others (e.g. media coverage or information submitted to media without receiving coverage): Please Describe: The second President's meeting was held on Saturday, June 4, 2011 at 10:00 AM at Donna Ketchum-Colletta's home, Area 4 Director, in Elma, NY All 8 clubs have monthly newsletters (except in July/Aug)		

List Club functions attended during the period including meetings and special events:

<p>Meetings Zonta Club of Hamburg-Orchard Park 6/13/11 Zonta Club of Batavia 6/15/11 Conducted the Installation of Officers and Induction of new members Zonta Club of Cheektowaga---Lancaster 6/23/11 Conducted the Installation of Officers Zonta Club of Geneva ZING! 8/23/11 Spoke on Zonta International Zonta Club of Hamburg-Orchard Park 10/10/11, 11/14/11 Zonta Club of Buffalo 10/18/11 Zonta Club of Amherst 10/25/11</p> <p>Special Events 6/3/11 Attended the garage sale held by the Zonta Club of Amherst 6/7/11 Cooked with the Zonta Club of Hamburg---Orchard Park at the Ronald McDonald House in Buffalo, NY 6/9/11 Attended a fund raising breakfast for the Family Justice Center representing Zonta 6/11/11 Attended the fundraiser for the Zonta Club of Buffalo held at Buffalo Raceway 6/20/11 Attended a planning meeting for the September District 4 Buffalo Conference 6/22/11 Attended a training session at the Family Justice Center 7/11/11 Attended the summer picnic for the Zonta Club of Hamburg---OP 8/6/11 Attended the garage sale held by the Zonta Club of Cheektowaga--- Lancaster 8/15/11 Attended a planning meeting for the September Buffalo Conference 8/22/11 Met with Area 1 Director Cathie Wheeler to update president's and AD reports 8/24/11 Attended a meeting at the Family Justice Center RE: domestic violence poster project 8/25/11 Chaired the wine tasting for the Zonta Club of Hamburg-OP 9/22/11 Attended the District 4 Conference in Buffalo, NY 9/26/11 Attended the Fund Raiser (wine tasting) for the ZC of Hamburg-OP 10/5/11 Cooked for the Ronald McDonald House with the ZC of Hamburg-OP 10/5/11 Attended a meeting at the Family Justice Center for the poster project</p>

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10/10/11 Attended the business meeting for ZC of Hamburg-OP
 10/18/11 Attended the business meeting for ZC of Buffalo (presented poster project)
 10/20/11 Attended the Fund Raiser (Chinese Dinner) for ZC of Amherst
 10/21/11 Attended the Fund Raiser (Comedy Club) for ZC of Cheek/Lanc
 10/22/11 Attended luncheon for Hamburg Domestic Violence
 10/25/11 Attended the business meeting for ZC of Amherst (presented poster project)
 11/2/11 Attended a meeting at the Family Justice Center
 11/5/11 Participated in assembling the Birthing Kits hosted by ZC of Cheek/Lanc
 11/12/11 Attended District 4 Board meeting
 11/14/11 Attended the business meeting for ZC of Hamburg-OP

ALIGNMENT OF CLUB STRATEGIC PLAN, GOALS AND STRATEGIES TO THE BIENNIAL GOALS AND THE STRATEGIC PLAN APPROVED AT CONVENTION

The approved Strategic Plan can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=MaiUk9l64cl%3d&tabid=323>

The approved biennial goals can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=v8V6nA5RILA%3d&tabid=323>

Do your area clubs have formalized strategic plans? Yes # 5 No # 3

1. Focus on our mission – Service

What actions are being planned or being carried out in the Area by the Club Boards to educate club members on the International Service Projects?

The international Service Projects can be retrieved through the link:

<http://www.zonta.org/WhatWeDo/InternationalPrograms.aspx>

ZC of Amherst- Invited the Gov to speak on Fistula project
 ZC of Aurora- Reported to board on information obtained at conference on ZI Service Projects. Exploring possible speakers for meetings
 ZC of Batavia-Reported to club of information obtained at conference on ZI Service Projects, Speaker to be scheduled for Feb. meeting
 ZC of Buffalo-Many speakers are scheduled for club meetings in 2011-2012 on the International Service Projects. The club has discussed the importance of donations to ZI.
 ZC of Cheek/Lanc- International Services projects have been presented to the club by Kathleen Douglas and through video clips from ZI. Newsletter articles have also informed members.
 ZC of Geneva-Articles in newsletters, UN speaker to be scheduled in spring
 ZC of Hamb-OP- Updates provided at meetings, newsletter updates
 ZC of Rochester-Updates and discussions at meetings, newsletter updates

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Are Clubs in your Area working on local service projects that advance the status of women? Please give examples of local service projects that advance the status of women during this quarter.

ZC of Aurora- Assist in sales at Ten Thousand Villages, items made by 3rd world countries and sold for a fair price so they can support their families

ZC of Amherst – club provides baby supplies to mothers with babies staying at Gerard House where they will learn to be independent within a 2-year period.

ZC of Batavia-Women's mentoring program "Power UP", volunteering at "My Sister's Closet". Money from sales of used items goes for domestic violence programs.

ZC of Buffalo- TRY Program (Teaching and Restoring Youth) Zonta members spend time with young women mentoring and encouraging youth to be successful in life.

ZC of Cheek/Lanc-The club has done volunteer work for the local domestic violence agency, The Family Justice Center of Erie Co. This includes the delivery and hanging of domestic violence posters in designated areas, which provide information/phone number to contact for victims of domestic violence. This service project also includes volunteering time as an advocate at the Center, providing toys for the children's waiting room and purchasing needed items for victims. The original \$6,000 seed money for the poster project, for the entire county, came from this club.

ZC of Geneva- Habitat for Humanity Project. The club members arranged, planted, and landscaped shrubs and flowers for the Women's Build home in Geneva, NY

ZC of Hamb/OP-Members volunteer for multiple domestic violence agencies in Erie Co. 50% of the club have toured the Family Justice Center and trained to be advocates. Members work on the DV planning committees and sit on boards for two different DV agencies. They also participate in the delivery and posting of DV unit posters in local business restrooms.

ZC of Rochester-"Safe Journey Program" Club members prepared journal for women who are victims of domestic violence (part of the healing process) and assembled bags of toiletries for the Catholic Family Center. The center is a shelter for homeless women.

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If your Area’s Clubs have projects NOT focusing on advancing the status of women, give examples of actions taken by the Club Board that have resulted in decreasing this number.

ZC of Cheektowaga/Lancaster is sponsoring a Z Club at Lancaster HS. These students have taken over the activity of collecting refuge along the roadside as part of the Community Service hours required for graduation.

2. Focus on our mission – Advocacy

Are Clubs in your Area working with the Legislative Awareness Advocacy (LAA) “scorecard?” (After logging in at www.zonta.org you find the Advocacy/Service scorecard at <http://www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx>)

Yes #2 Batavia	No #6 Amherst, Aurora, Buffalo, Cheek/Lanc, Geneva,
Hamburg/OP	Rochester

If no what action is being taken to educate your Clubs on LAA activities aiming at advancing the Status of Women?

I will again remind them of district speakers, who are available to come and explain LAA. I will print out a copy of the scorecard for each club president. I will encourage them review the information with their boards and club members. I will also remind clubs that they need to have a chair for LAA (ZI mandated committee.) I will encourage them to attend the spring workshops, and conference to increase their knowledge of LAA.

What are you, as Area Director, doing to support this process?

See above

3. Membership (Recruit, Retain, Rejuvenate)

What is your Area’s membership goal and how are the Clubs aiming to achieve it? For the present reporting period: how close is the Area to reaching this goal?

The 8 clubs in Area 4 have been encouraged to increase their membership by one new member and retain the current membership. From June1 – November 30 Area 4 membership has increase from176 to 186, which is an increase of 9.5 %.

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Clubs that are Increasing:

ZC of Geneva - One very successful ZING! Club increased their membership from 12 up to 16. They have set a goal of 20 members.

ZC of Amherst- Increase their membership from 15 to 18 members and are still to increase.

ZC of Hamburg/OP - Increased from 24 members up to 27

ZC of Buffalo – Increased from 27 members up to 29

ZC of Rochester- Increased from 25 members up to 26 (also held a ZING!)

Holding and Retaining are:

ZC of Batavia-32 current members and the largest club in Area 4

ZC of Cheek/Lanc- 26 current members

Decrease in Membership:

ZC of Aurora- 12 members down from 15 (1 death)

Does your Area have Z- or Golden Z-clubs?

Yes there are 3 clubs in Area 4 with Z Clubs. ZC of Cheektowaga/Lancaster, ZC of Batavia Genesee, and ZC of Hamburg/Orchard Park

Are your Area Clubs taking any actions to start new Z- or Golden Z-clubs? If yes, please specify

Yes. Two Z clubs were established in the Fall of 2011. New clubs were established at Batavia High School sponsored by the Zonta Club of Batavia Genesee and a new club at Mt. Mercy Academy in South Buffalo sponsored by the Zonta Club of Hamburg/Orchard Park. The Z Club at Lancaster HS, sponsored by the ZC of Cheektowaga/Lancaster has a new energized advisor at the school.

As Area Director, what have you done to work on this?

I have met with the Zonta liaison for all 3 Z Clubs and have assisted with the location of the Z Club manual on ZI website. Currently working on obtaining gavels for each Z Club.

4. International Service and educational program commitments

The global Service & Educational program commitments as approved by the Convention can be found at

<http://www.zonta.org/MemberResources/Tools/FoundationTools.aspx>

What are the goals for your Area's Clubs donations to Zonta International Foundation for the biennium? And, for the present reporting period: how close are they to reaching this goal?

ZC of Amherst -Sending 1/3 of monies raised

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<p>ZC of Aurora-Increase donations ZC of Batavia-Does not have a goal to increase donation ZC of Buffalo-Currently using a \$20 per member donation, encourage individual donations (which many members do to Rose Fund), and are reviewing the donation of 1/3 of fundraising money ZC of Cheektowaga/Lancaster-The club currently donates 33% of their fund raising money ZC of Geneva-Does not have a goal to increase donations ZC of Hamburg/Orchard Park-Will increase donation to the ZI Foundation with special fundraisers ZC of Rochester-1/3 of their fundraising dollars will support ZI (major fundraiser in May)</p>

5. United Nations activities

What activities have been initiated, are being carried out or have been concluded at your Club and Area level highlighting Zonta's role with the United Nations?

<p>ZC of Amherst-None ZC of Aurora-Club discussion on the current issues including Human Rights ZC of Batavia-Topic will be discussed at February meeting along with LAA ZC of Buffalo-Program goal included touching on the 7 continents of the world, more UN programs to be added to this year ZC of Cheek/Lanc-Club's UN chair has presented information at meetings. UN information from district also added to the club's newsletter ZC of Geneva-Speaker scheduled for spring ZC of Hamburg/OP-Articles added to newsletter, information disseminated at meetings ZC of Rochester-Reviewed the Unite Program in October, includes information from ZI in newsletter</p>

What actions have your Area Clubs made to promote the International Awards:

<p>Amelia Earhart Fellowship</p>	<p>Action/Activities: ZC of Amherst, ZC of Aurora, ZC of Batavia, ZC of Geneva, ZC of Rochester-None</p> <p>ZC of Buffalo-AE Fellowship listed on website so it is accessible for women at our local universities, 2 basket raffles with money going for the Amelia Earhart Fellowship, annual club donation ZC of Cheektowaga-donated basket at District Conference to raise funds for AE Fellowship ZC of Hamb/OP-Contacted and arranged for AE winners to do presentation for D4 Conference which raised awareness among attendees for how these scholarship funds are utilized,</p>
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	participated in fundraising at D4 Conference with silent auction and basket raffle
Jane M Klausman Scholarships	Action/Activities: ZC of Amherst, ZC of Aurora, ZC of Batavia, ZC of Cheek/Lanc, ZC of Geneva, ZC of Rochester-none ZC of Buffalo-The Klausman Scholarship is on their website, club winner receives \$100 and invited to a dinner meeting, annual club donation ZC of Hamb/OP-Contacted and arranged for Klausman winner to do presentation for D4 Conference, sent information to local papers and local high schools
Young Women in Public Affairs Awards	Action/Activities: ZC of Amherst, ZC of Aurora, ZC of Batavia, ZC of Cheek/Lanc-none ZC of Buffalo-Information posted on the club website, club winner awarded \$100 and invited to a dinner meeting, annual club donation ZC of Geneva-Have awarded in past and club is revisiting the reinstating of award ZC of Hamb/OP-Contacted and arranged for YWPA winner to do presentation for D4 Conference, sent information to local papers. ZC of Rochester-Scholarship offered in spring 2012

Actions by your Area clubs to promote the Special Days listed below in the clubs? Have these opportunities been used for fundraising to our international programs or to disseminate LAA information. If yes, how?

Amelia Earhart day January 11	Action/Activities: ZC of Amherst-Guest speaker in Jan. ZC of Aurora-Discussion at meeting ZC of Batavia-usually have a raffle with proceeds going to the Amelia Earhart Fellowship ZC of Buffalo-Sent information regarding Fellowship to local Universities, speaker scheduled ZC of Geneva-Event planned for Jan ZC of Cheek/Lanc, ZC of Hamb/OP, ZC of Rochester- none at this time
Rose day/International	Action/Activities:

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<p>Women's Day March 8</p>	<p>ZC of Amherst, ZC of Cheek/Lanc, ZC of Hamb/OP, -none at this time</p> <p>ZC of Aurora-yellow rose presented to local woman ZC of Batavia-Yellow Roses sent to members that are unable to make the meetings in the winter months, also roses are sent to charter members ZC of Buffalo-Arranged to have the Peace Bridge lite in yellow with TV coverage, Yellow Roses will be awarded to prominent local women that show leadership as well as raise the status women in the community ZC of Geneva-Local women are honored who offer inspiration through action ZC of Rochester-participate in showing of the film "Telling Amy's Story"</p>
<p>International day of peace September 21</p>	<p>Action/Activities: ZC of Amherst, ZC of Batavia, ZC of Buffalo, ZC of Cheek/Lanc. ZC of Geneva-none</p> <p>ZC of Aurora-information in newsletter ZC of Hamb/OP-article in newsletter ZC of Rochester-article in newsletter</p>
<p>United Nations day October 24</p>	<p>Action/Activities: ZC of Amherst, ZC of Batavia, ZC of Buffalo, ZC of Cheek/Lanc, ZC of Geneva-none</p> <p>ZC of Aurora-information in newsletter ZC of Batavia-Will be celebrating in February and discussing the current Zonta International Service Projects ZC of Buffalo-Discussion to be held at upcoming board meeting on ways to contribute to LAA & IIB activities ZC of Cheek/Lanc-Information disseminated at Oct meeting by UN chair ZC of Hamb/OP-UN article sent through email to club members ZC of Rochester-published article in newsletter, October business meeting focus was on UN, attended a UNAR meeting locally</p>
<p>Zonta International "birthday" November 8</p>	<p>Action/Activities: ZC of Amherst, ZC of Aurora, ZC of Batavia, ZC of Cheek/Lanc, ZC of Geneva, ZC of Hamb/OP, ZC of Rochester, None</p> <p>ZC of Buffalo-Celebrated in November with a birthday cake</p>



**Zonta International
District 4**

Advancing the Status of Women Worldwide

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	(Zonta's 92nd birthday!), District Speaker Bonnie Clesse on LAA and International Committees
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