

AREA DIRECTOR'S REPORT TO THE GOVERNOR
FOR THE PERIOD December 1, 2012 to May 31, 2012

AREA: 5

Area Director: Sylvia Stenander

e-mail: sylviaandlarry@hotmail.com

Membership:

Total # for Area June 1, 2011 178

Total # for Area at period end 185

Contributions to Zonta International Foundation during the period: \$5675

(ZI recommends 1/3 of funds raised Club manual p15)

Contributions to local projects for the period including local awards: \$28,277

(scholarships, YWPA, Klausman etc)

Area fundraisers and the amount raised for this period:

Bradford: Queen of Hearts Card and Dessert Party - \$1500

Corry: Car Raffle - \$10,000.

Jamestown: Calendar sales - \$11,610 Zonta Store clothing items: \$707

Olean: Pleasant Valley Gardeners Certificates - \$1000

Warren: Lucky Numbers Luncheon - \$8922

Erie: Charming Charlie's Event - \$897

Area service projects (hands on) other than Birthing Kits for this period:

Bradford: Service Awards - \$800

Corry: Safe Horizons – shower to shelter, collections of baby items for Lifecare & Pregnancy, collections of hats and gloves for grade school children, American Red Cross, Cancer Society sell and deliver daffodils, Salvation Army, books to read, program on abuse of women.

Jamestown: TEAM party for pregnant and parenting teens, Lily's Hope wigs, etc. for women undergoing chemotherapy; provide clothing to ER for rape victims, donations to women's shelter.

Olean: Collected several dozen women's toiletry items and other small gifts that were placed in stockings and distributed to Everywoman Opportunity Center for holiday season.

Warren: Bell ringing for Salvation Army, Women Are Wonderful for JD Center, Daffodil Days for Cancer Society, Four Flags ceremony for Memorial Day.

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BIRTHING KITS:

What has your area done during the period?

Bradford, Jamestown and Warren have made kits. Olean has received training and is collecting the materials. Erie made 600 kits in 2011 and sent them to Kenya in 2012.

If assembled, how many? 1525

Where were they sent? To be determined.

COMMUNICATION / DISSEMINATION OF INFORMATION

	Completed to Date during the <u>period</u>	Remarks
Area Director's Newsletter	1	My newsletter replaces the Presidents' Meeting for January.
Others (e.g. media coverage or information submitted to media without receiving coverage): Please Describe: Olean, Jamestown and Bradford clubs have submitted articles to their local newspapers. Copies are available in the club files.		

List Club functions attended during the period including meetings and special events:

I met with the Olean Board on December 5th to help them begin the development of a strategic plan. I attended the Warren Club's meeting on April 12th and will be attending the Bradford Club's meeting on May 22nd. I will be installing officers and inducting new members for the Bradford and Jamestown Clubs. I also attended the Spring Workshop in Pittsburgh. I also interacted with club presidents on a regular basis via email to answer questions and provide information.

ALIGNMENT OF CLUB STRATEGIC PLAN, GOALS AND STRATEGIES TO THE BIENNIAL GOALS AND THE STRATEGIC PLAN APPROVED AT CONVENTION

The approved Strategic Plan can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=MaiUk9l64cl%3d&tabid=323>

The approved biennial goals can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=v8V6nA5RILA%3d&tabid=323>

Do your area clubs have formalized strategic plans? Yes #2 No #4

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1. Focus on our mission – Service

What actions are being planned or being carried out in the Area by the Club Boards to educate club members on the International Service Projects?

The international Service Projects can be retrieved through the link:

<http://www.zonta.org/WhatWeDo/InternationalPrograms.aspx>

Bradford: Showed a PowerPoint presentation on 4/24/12

Corry: Information is printed from the website and circulated at meetings for all to read and discuss.

Jamestown: Discussion at meetings

Olean: This is included as part of their orientation for new members (and current members) in May.

Warren: As a club they are focusing on membership, therefore they are discussing Zonta programs at meetings, through emails, etc.

Erie: Has been discussing International projects and why the club should donate.

Are Clubs in your Area working on local service projects that advance the status of women? Please give examples of local service projects that advance the status of women during this quarter.

Bradford: Donated money to public library to purchase books to promote the status of women.

Corry: Support 21st Century Girls, see also previous question about service.

Jamestown: Support of Birdie Turner Home and Anew Center

Olean: Continues to engage with and support the local Everywoman Opportunity Center in Olean.

Warren: Women are Wonderful project; they are initiating a Women in Leadership Award.

Erie: Amelia Earhart Banquet.

If your Area's Clubs have projects NOT focusing on advancing the status of women, give examples of actions taken by the Club Board that have resulted in decreasing this number.

Olean: Has provided its Service Committee with a copy of the PP presentation from the Spring Workshop which discusses service projects and aligning them with the Zonta mission. They have also developed a form for members to complete when making a recommendation to the Service Committee that asks them to describe how the project is in line with the mission.

Warren: Kindergarten T-Shirts did not fit their mission; babysitting program through Red Cross has been discontinued. Discontinued Relay for Life team since members participate on other teams.

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2. Focus on our mission – Advocacy

Are Clubs in your Area working with the Legislative Awareness Advocacy (LAA) “scorecard?” (After logging in at www.zonta.org you find the Advocacy/Service scorecard at <http://www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx>)

Bradford: No
Corry: No
Jamestown: Encouraging the LAA committee to use the scorecard.
Olean: No
Warren: No
Erie: Will look into it.

If no what action is being taken to educate your Clubs on LAA activities aiming at advancing the Status of Women?

Bradford: Focuses on them at the appropriate time.
Corry: We are looking to advise our club on this issue and members are updated on current events.
Jamestown: Newsletter articles
Olean: Their LAA committee has put together brochures outlining Breast Cancer awareness and Women in History. In the upcoming election year they will focus on legislative issues.
Warren: Acknowledges that they need to do this.
Erie: Forming a committee

What are you, as Area Director, doing to support this process?

I have reminded the Presidents about the LAA scorecard and shared a copy as well as the link to it online in my Presidents' meetings and newsletter. I also gave them the name of the district LAA speaker for programs.

3. Membership (Recruit, Retain, Rejuvenate)

What is your Area's membership goal and how are the Clubs aiming to achieve it?

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For the present reporting period: how close is the Area to reaching this goal?

Not all clubs shared a goal in their report. Individual comments are as follows:
Bradford: Goal is two new members. They expect to surpass that goal.
Jamestown: We attained our new member goal this year but have also lost members. We have potential recruits and continue to encourage participation.
Olean: Goal this year was to increase membership by 2 but due to a successful Zonta Zing, they have increased by 10 new members!
Warren: Goal is 35-40. They are currently at 39.
Erie: Goal was to add two this year and this was achieved. They have another prospect. They would like to see their club with at least 20 members.

Does your Area have Z- or Golden Z-clubs?

Yes, we have one Z Club at Olean High School, sponsored by the Zonta Club of Olean and chartered in 2011.

Are your Area Clubs taking any actions to start new Z- or Golden Z-clubs? If yes, please specify

Some clubs have put feelers out to local high schools with no response as yet. Jamestown has also approached Jamestown Community College about a Golden Z Club.

As Area Director, what have you done to work on this?

I have made club Presidents aware of the resources available to them at the district and international levels and have made myself available to answer questions and refer them to the appropriate district resources.

4. International Service and educational program commitments

The global Service & Educational program commitments as approved by the Convention can be found at

<http://www.zonta.org/MemberResources/Tools/FoundationTools.aspx>

What are the goals for your Area's Clubs donations to Zonta International Foundation for the biennium? And, for the present reporting period: how close are they to reaching this goal?

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Goals vary. Some, such as Jamestown, Warren and Erie have the Zonta International recommendation as their goal. Olean makes a small donation. Corry and Erie are working on getting their members to understand the importance of the International projects.

Bradford: Paid amount budgeted.

Corry: Trying to get the club on track to donate to International. This club has strongly felt the need to keep service funds local in the past. Club leaders are working on this issue.

Jamestown: We are encouraging a goal of 33% of our service funds going towards ZIF.

Olean: Goal to donate \$250 has been met.

Warren: Goal is to donate 1/3 of fundraising projects to International. They met that goal.

Erie: Is planning to donate \$20 per person as outlined in the minimum donation suggestion.

5. United Nations activities

What activities have been initiated, are being carried out or have been concluded at your Club and Area level highlighting Zonta's role with the United Nations?

Bradford: PowerPoint presentation mentioned above covered this.

What actions have your Area Clubs made to promote the International Awards:

Amelia Earhart Fellowship	Action/Activities: Bradford: gave scholarships Corry: Celebrated Amelia Earhart Day Warren: Donated money. Erie: Has a whole night devoted to Amelia Earhart and presents certificates to 2 eleventh graders from each local high school. They also tell them about the Amelia Earhart Fellowship. They have an excellent PowerPoint presentation on Amelia Earhart.
Jane M Klausman Scholarships	Action/Activities: Bradford: gave scholarships Warren: Donated money
Young Women in Public Affairs Awards	Action/Activities: Bradford: submitted a name for the scholarship. Jamestown: Gave a YWPA award of \$1000 to a local young woman and sent her name on to the next level.

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	<p>Olean: Awards a \$1000 scholarship to a local high school graduate.</p> <p>Warren: Donated money.</p>
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Actions by your Area clubs to promote the Special Days listed below in the clubs? Have these opportunities been used for fundraising to our international programs or to disseminate LAA information. If yes, how? Not to my knowledge.

<p>Amelia Earhart day January 11</p>	<p>Action/Activities: Bradford, Corry: Had a meeting with that emphasis</p> <p>Warren: A member dressed as Amelia gave a biography of her life.</p> <p>Erie: See previous question.</p>
<p>Rose day/International Women's Day March 8</p>	<p>Action/Activities: Bradford: Each member sent a yellow rose note card with a message to a woman of influence in her life.</p> <p>Corry: Had a program at a meeting.</p> <p>Jamestown: Gave Woman in Leadership awards to three local women whose activities further the mission of Zonta. Sold Beads for Life at meetings and spring workshops.</p> <p>Olean: Members personally deliver yellow roses to women designated as Yellow Rose recipients and invite them and a guest to their International Day dinner. Also invite their Celebrating Women of Achievement winner to this dinner which includes various ethnic dishes and local entertainment. Also highlighted Women in History and the birthing kit project at this event.</p> <p>Warren: Celebrated with a special presentation at meeting, history of Rose Day was distributed.</p> <p>Erie: Deliver roses to a special person on Rose Day.</p>
<p>International day of peace September 21</p>	<p>Action/Activities: Corry: Program at a meeting.</p>
<p>United Nations day October 24</p>	<p>Action/Activities: Bradford: noted at luncheon meeting</p> <p>Corry: Has an International Dinner and program.</p> <p>Erie: Recognize this at their October meeting</p>
<p>Zonta International "birthday" November 8</p>	<p>Action/Activities: Bradford, Erie: noted at a meeting.</p> <p>Jamestown: noted in particular this year as part of the presentation for the club's 90th anniversary on November 21st.</p>