



# Zonta International District 4

*Advancing the Status of Women Worldwide*

## AREA DIRECTOR'S REPORT TO THE GOVERNOR FOR THE PERIOD June 1, 2012 to August 31, 2012

AREA: 4

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**MEMBERSHIP:** Rochester and Buffalo have both added one member since June 1<sup>st</sup>.

**June 1 Membership Counts:** Amherst 16 Aurora Area 11 Batavia-Genesee County 24 Buffalo 29 Cheektowaga-Lancaster 24 Geneva 16 Hamburg-Orchard Park 23 Rochester 21

**Aug 31 Membership Counts:** Amherst 16 Aurora Area 11 Batavia-Genesee County 24 Buffalo 30 Cheektowaga-Lancaster 24 Geneva 16 Hamburg-Orchard Park 23 Rochester 22

**June 1<sup>st</sup> Totals: 164**

**August 31<sup>st</sup> Totals: 166**

Rochester Club held a Membership ZING on August 28 with 7 guests attending. As Area Director I inducted a new member. A ZING Funding request wasn't necessary. Geneva Club is still planning theirs for Sept. Cheektowaga cancelled their planned ZING.

From messages I saw from former Director Donna Ketchum-Colletta, I understand that all clubs were represented at the **International Convention**, either with actual club Delegate or with an assigned Proxy.

***In July and August, I sent communications to the Area 4 Club Presidents*** reminding them to check both the International and District websites for pertinent information (Manuals and Guides and updates on ZI Bylaws) to aide them in performing their duties. Knowing the importance of ZI Foundation donations, I reminded them to work with their Finance Committee to set appropriate donations while working up their club's budget. ***The Area 4 President's Training was set to take place Sept 8.***

This first quarter covered the summer months and many clubs are not active, therefore some club's don't have a lot to report. But I do have some information to share.

**CLUB NEWSLETTERS:** I have received newsletters from Amherst, Batavia-Genesee County, Cheektowaga-Lancaster, Geneva, and Rochester clubs. (During president's Training they were asked to remind the newsletter editors to send them to me).

**BIRTHING KITS:** On June 1<sup>st</sup>, the Rochester Club joined in with the Batavia-Genesee County Club members (and the Z-club of Batavia High School) to assemble 1,200 kits. This was the first time for Rochester to assemble kits and now they know the process. Other clubs are collecting supplies for future assembly dates.

**Z-CLUBS:** Batavia-Genesee County, Hamburg-Orchard Park, and Cheektowaga-Lancaster all sponsor one high school club.

**STRATEGIC PLANNING:** Geneva Club held a long term planning meeting to review membership (ZING is planned for September) and new fund raising ideas.

#### **FUND RAISING:**

**Batavia-Genesee County** - Tried a new fund raising project - Batavia-opoly. Members worked throughout the summer securing sponsorships for the game such as sale of board properties, denominations of money, business listings, etc. These sponsorships cover the cost to produce the game. The game is currently in the production stage and we anticipate receiving the games in time to sell them for the holiday season. We can reasonably expect to make \$5,000 to \$10,000 in profit depending on how the sale of the games goes.

Present Tense Book Sale - another new fund raising idea. The club supported a woman-owned local book store by having a fundraiser with her during July. ***For patrons who brought in a Zonta coupon***, they were entered into a raffle drawing (prizes donated by business owner from her stock) and a portion of their purchases were donated to Zonta. While the proceeds from the effort were modest, ***it helped raise the visibility of Zonta in the community***, supported a woman-owned business, and established a connection which can be built upon.

**Hamburg-Orchard Park** club held one of several planned wine tasting events (others are set for September dates).

#### **SCHOLARSHIPS:**

**Batavia-Genesee County** awarded nine scholarships (\$5,400 total) to high school girls.  
**Hamburg-Orchard Park** funded scholarships totalling \$4,500

**SOCIAL MEDIA:** 4 clubs are signed on with FaceBook - 5 have their own website, with one more in the process of building a website

**SERVICE (ZI MISSION):**

**BUFFALO** - June 1-3 Women’s Respite Program Weekend

June 9<sup>th</sup> – Susan Komen Race for the Cure (Zontians worked at Survivor’s Tent.)

June 19<sup>th</sup> – Meeting – “Buckets of Love” with cleaning supplies collected for International Institute of Buffalo for distribution to women refugees

?? August 15<sup>th</sup> United Way Day of Caring (Zontians worked at Cornerstone Manor.)

**ROCHESTER** - Assembled birthing kits with the Batavia Genesee County Club Supported Stand Up Guys Golf Tournament (silent auction set up, monitoring, table closing and cash out) plus other activities, as needed, the day of the event Collected food items for women of Herb Haven in Canandaigua

**Geneva** - six messages came in over the summer on the KIVA account (micro loan funding), we have \$55. in repayments! Books and magazines continue to be collected for the jail service project for women inmates at the Ontario County Jail.

**Amherst** – have collected for the Buckets of Love ( Institute of Buffalo) for refugees

**Batavia-Genesee County** - YWCA Domestic Violence Program - The club continues to provide service each Thursday evening for 2 hours at My Sister’s Closet (the YWCA thrift store which supports the local Domestic Violence Program). Clothing from the store is used to outfit victims and proceeds from the sale of clothing go to support the program.

Female Veterans

July Picnic/Meeting -The club welcomed the PTSD Program Manager from the VA Western NY Healthcare to be our guest speaker. Dr. Laretta Lascu and Julia Parker, LCSW spoke to the group about PTSD and MST (Military Sexual Trauma) and the program at the VA for treatment. Members brought items from the Batavia VA Women’s PTSD Residential Rehabilitation Treatment Program Wish List to the meeting to be taken and given to the female veterans.

**Aurora Area** - We don't do a lot in the summer. We participated in a local Relay for Life and our picnic is an event for inviting perspective members but it rained this year so we had none that came.

**Hamburg-Orchard Park** - Ronald McDonald House; Family Justice Center-volunteers at center, poster project; Kathleen Mary House. Also the Ride for Roswell and continuing to work on Area 4 projects

**ADVOCACY:**

**ROCHESTER** - Participated in the Monroe County Domestic Violence Consortium

Hamburg-Orchard Park was only club to mention this -- What actions has your Club made to promote the International Awards?

Amelia Earhart Fellowship	Action/Activities: articles informing public of scholarships available in local newspapers
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