

Committee

# AREA DIRECTOR'S REPORT TO THE GOVENOR FOR THE PERIOD Dec 1, 2011 to May 31, 2012

AREA: _	1	
Area Director: _	_Cathie Wheele	er
e-mail: ca	at_wheeler@rogo	ers.com
Membership: Total # for Area Ju	une 1, 2011	136
Total # for Area at	period end	146
Contributions to 2 (ZI recommends 1/3 of		nal Foundation during the <u>period</u> : \$_18,154 nanual p15)
Contributions to le (scholarships, YWPA,		the <u>period</u> including local awards: \$_36,657
Area fundraisers	and the amount i	raised for this <u>period</u> :
There are many clu	ıb fundraisers but	t no area wide fundraisers although 4 of the 6 clubs have o \$100,000 – 2 in May & 2 in June
		other than Birthing Kits for this <u>period</u> :
Again many club se	ervice projects but	t no area wide project other than birthing kits
BIRTHING KITS: What has vo	our area done duri	ing the period?
<del>-</del>		t either by hands on assembly or monetary contributions
If assembled	d, how many?	2,100
Where were	they sent? unkov	wn at this time but will partnership with Mennonite Central



#### **COMMUNICATION / DISSEMINATION OF INFORMATION**

	Completed to Date			
	during the <u>period</u>	Remarks		
Area Director's Newsletter	0	See below		
Others (e.g. media coverage or information submitted to media without receiving coverage)				

Please Describe: rather than do a newsletter I passed on information to the presidents as I received it. I also did an email letter in Mar with regard to all the information that ZI and district would require with dates required

#### List Club functions attended during the period including meetings and special events:

I have attended a general meeting for all clubs except Cambridge. I will be attending 3 fundraising events in May & Jun –KW, Woodstock Cambridge

### ALIGNMENT OF CLUB STRATEGIC PLAN, GOALS AND STRATEGIES TO THE BIENNIAL GOALS AND THE STRATEGIC PLAN APPROVED AT CONVENTION

The approved Strategic Plan can be retrieved through the link: <a href="http://www.zonta.org/LinkClick.aspx?fileticket=MaiUk9l64cl%3d&tabid=323">http://www.zonta.org/LinkClick.aspx?fileticket=MaiUk9l64cl%3d&tabid=323</a>
The approved biennial goals can be retrieved through the link: <a href="http://www.zonta.org/LinkClick.aspx?fileticket=v8V6nA5RILA%3d&tabid=323">http://www.zonta.org/LinkClick.aspx?fileticket=v8V6nA5RILA%3d&tabid=323</a>

Do your area clubs have formalized strategic plans? Yes #\_4\_\_ No # 2\_\_\_

#### 1. Focus on our mission - Service

What actions are being planned or being carried out in the Area by the Club Boards to educate club members on the International Service Projects? The international Service Projects can be retrieved through the link: <a href="http://www.zonta.org/WhatWeDo/InternationalPrograms.aspx">http://www.zonta.org/WhatWeDo/InternationalPrograms.aspx</a>

Presentations from D4 committee chair with updates on the projects, members encouraged to read ZI newsletters, club newsletters carry quiz section designed to improve members' knowledge of Zonta, monthly report to meetings or in club newsletters

Are Clubs in your Area working on local service projects that advance the status of women? Please give examples of local service projects that advance the status of women during this period.



In most cases yes although there are still projects that do not meet the criteria. I believe that the spring workshop segment on service will help with this. Many clubs support women's shelter through meal prep, gifts @ Christmas time etc. Participation in Habitat for Humanity build, food drive for local food bank, collect toiletries for Women in Crisis, Clothes for Change Program, mentoring, provided books for new Canadians involved in ESL

If your Area's Clubs have projects NOT focusing on advancing the status of women, give examples of actions taken by the Club Board that have resulted in decreasing this number.

Presently the boards are in the process of changing projects so that they will fit Zonta's mission ie high school science award changed for all students to female students only.

#### 2. Focus on our mission - Advocacy

Are Clubs in your Area working with the Legislative Awareness Advocacy (LAA) "scorecard?" (After logging in at <a href="www.zonta.org">www.zonta.org</a> you find the Advocacy/Service scorecard at <a href="http://www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx">http://www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx</a>)

#### Yes 2 clubs are using it

If no what action is being taken to educate your Clubs on LAA activities aiming at advancing the Status of Women?

Clubs and members being encouraged to seek out information from D4 LAA chairs and also to encourage members to acquaint themselves of events in their communities that would/could be advocacy issues their clubs could take on.

What are you, as Area Director, doing to support this process?

Encouraging clubs to seek out D4 LAA chair to speak at club meetings or help in any way the clubs need.

#### 3. Membership (Recruit, Retain, Rejuvenate)

What is your Area's membership goal and how are the Clubs aiming to achieve it? For the present reporting period: how close is the Area to reaching this goal?



Area goal was +1 net for each club for each year of the biennium. At the time of writing this all clubs but one have net increases of 2 or more for the biennium. Cambridge has decrease by 1 member.

Does your Area have Z- or Golden Z-clubs?

Yes - Guelph

Are your Area Clubs taking any actions to start new Z- or Golden Z-clubs? If yes, please specify

no

As Area Director, what have you done to work on this?

no

#### 4. International Service and educational program commitments

The global Service & Educational program commitments as approved by the Convention can be found at

http://www.zonta.org/MemberResources/Tools/FoundationTools.aspx

What are the goals for your Area's Clubs donations to Zonta International Foundation for the biennium? And, for the present reporting period: how close are they to reaching this goal?

Some clubs donate 1/3 of their fundraising money to ZI others donate all funds raised with regard to IWD & Rose Day

#### 5. United Nations activities

What activities have been initiated, are being carried out or have been concluded at your Club and Area level highlighting Zonta's role with the United Nations?

Nothing on an Area wide base, clubs - Monthly reporting of UN activities, District United Nations Chair gave an informative presentation, discussion about first annual international day of the girl, UN information being posted on club facebook pages.

What actions have your Area Clubs made to promote the International Awards:

Amelia Earhart	Action/Activities: none
Fellowship	
Jane M Klausman	Action/Activities: one club - solicits applications from the two
Scholarships	local universities, awards a scholarship each year at April



	meeting, winner's name is forwarded to district
Young Women in	Action/Activities: all clubs but one present awards and forward
Public Affairs Awards	club winners' names to District

Actions by your Area clubs to promote the Special Days listed below in the clubs? Have these opportunities been used for fundraising to our international programs or to disseminate LAA information. If yes, how?

Amelia Earhart day January 11	Action/Activities: info in newsletter, Jan Club Program Theme
Rose day/International Women's Day March 8	Action/Activities: breakfasts & dinners held with speakers, rose sale with funds going to a women's shelter, "Join me on the Bridge' event"
International day of peace September 21	Action/Activities: nothing during this period
United Nations day October 24	Action/Activities: nothing during this period
Zonta International "birthday" November 8	Action/Activities: nothing during this period