

Addendum for the Governor's Report

Accomplishments to Date by Zonta International

- 2014-2016 Strategic Plan and individual plans for committees
- New Mission, Vision, and Theme
- Governing Documents
- Clean up bylaws
- Campaign Policy Update
- New Criteria for International Nominations
- New logos- New Brand Identity
- Advocacy/Affiliation Guidelines
- On-line reporting for Governors

Ongoing

- New membership manual
- New philosophy for the International, District and Club manuals
- Review of Convention manual
- Almost completed a new Financial manual
- Continuous update of website(sent to 8 providers)

Service

- Criteria established for Service Awards(new)

Advocacy

- Zonta Says No – website update
- Provided statements to CSW in Nov. and for Mar.
- Plans being made for Zonta events for March

Membership

- Study of structure of Districts to be initiated in North America and Asia/Australia/New Zealand
- targeted strategies to increase membership
- Review of classification – initiated
- Criteria for membership recognition initiated
- 30 Nov. 2014- 28,800 looking to increase to 30,660 May, 2015
- Club numbers – 1182 - Nov. 2013 -1190

Leadership Development

- Training provided to International Board
- Training to be provided at Inter District meeting

Educational Programs

- Materials for AE, Klausman and YWPA have been updated

International Service

- Memorandums all signed
- Liberia – follow up due to ebola
- Active participation in 2 WAGGS workshops(Australia and India)
- Having discussions with UN Women re the 12 countries involved in program

PR & C

- Material – supplied
- New logo, new brand identity
- Updated identity guidelines – to be approved in Feb. Board
- New brochures being designed
- Continuous work on translating documents

Centennial Anniversary

- Continued clean up and storage of all Zonta artifacts
- Development of concept for History book
- Collection of contributions from the Districts

Conventions

Nice - 2016

- Design finished, program finished- activities at the Acropolis Congress Center.

Yokohama – 2018

- Visit by Sonja(PE)
- Preparation of contracts with Pacifico Yokohama (conference site)

Z and Golden Z

- Preparation of webinars
- Study re the effectiveness of Facebook page

Foundation

- Reestablishment of the Centennial Anniversary Endowment Campaign
- Launch – Every Member in November
- Continuous upgrades re International Service and ZISVAW programs
- Annual Foundation report completed
- Creation of new postcard promoting the Foundation
- Creation of quarterly Foundation newsletter
- Preparation for fundraising for Amelia Earhart month
- By Nov. 2104 - \$711 K (13%) of goal

HQ

- Support of all activities listed above
- Logistics support for Board meetings
- Logistics support for Governors calls
- Restructure of Headquarters – promotion of Megan Radavich (second in command)
- Focused work in the Membership department
- Preparation and launching of the “Zontian”
- Work with committees on Zonta refresh
- Focused work on Zonta Says No Campaign
- Search for new Communications Associate – Gina Meeks (start Jan. 5)
- Focus on staff development