

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
FOR THE PERIOD Sept 1, 2012 to Nov 30, 2012**

AREA: 2
 Area Director: Lori Robinson
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MEMBERSHIP: November 30th membership counts:

<u>Club</u>	<u>June 1/2012</u>	<u>Nov 30/2012</u>	<u>Club</u>	<u>June 1/2012</u>	<u>Nov 30/2012</u>
Oakville	13	12	Hamilton 1	51	51
Mississauga	9	10	Toronto	24	21
Hamilton 2			Brampton-Caledon	28	27

Membership retention is a continuing Challenge with most of our clubs. Oakville and Brampton each lost a member. Mississauga increased by 1!

Contributions to Zonta International Foundation during the Sept/Nov 2012 period.

<u>Club</u>	<u>Canadian</u>	<u>Club</u>	<u>Canadian</u>
Oakville	0	Hamilton 1	0
Mississauga	\$50-\$60	Toronto	0
Hamilton 2	0	Brampton-Caledon	\$1833.60

Contributions to local projects for the Sept/Nov.2012 period including local awards.

<u>Club</u>	<u>Canadian</u>	<u>Club</u>	<u>Canadian</u>
Oakville	\$300.00	Hamilton 1	\$23,300
Mississauga	\$500.00	Toronto	\$21,000
Hamilton 2	0	Brampton-Caledon	\$3310

Scholarships, YWPA, Klausman

Mississauga The Dam in Cooksville area supporting young women's programs

Hamilton 1 \$150.00 Social Planning Council this quarter (CIBC Breast Assessment Centre, LABCC, JMK award last year's budget)

Brampton-Caledon Project Achieve, JMK

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Fundraisers for the Sept/Nov.2012 period**

<u>Club</u>	<u>Fundraisers</u>	
Oakville	Bingo	\$1800.
Mississauga	none	
Hamilton 2	none	
Hamilton 1	Lottery Bingo Dine Around	
Toronto	Annual Car Rally	\$11,00.00
Brampton-Caledon	Women of Achievement \$xxxxxxx Golf	\$3,310.00

AREA SERVICE PROJECTS (hands on) other than Birthing Kits for this period

<u>Club</u>	<u>Service projects (hands on) for this period Sept/Nov 2012</u>
Oakville	None at this time
Mississauga	None at this time
Hamilton 2	None at this time
Hamilton 1	Gather eyeglasses for Medical Ministry
Toronto	Sistering, Drop in Centre of indigent and marginalized women in Toronto
Brampton-Caledon	Gift bags made up for Christmas for the Women of the local Shelters 40 in total

BIRTHING KITS: Area 2 is planning a Birthing Kit Build Day May 4th 2013

<u>Club</u>	<u>Birthing kit builds</u>	<u>sent to</u>
Oakville	TBC May	
Mississauga	TBC May	
Hamilton 2	Planning for Sept	
Hamilton 1	Planning for Sept.	
Toronto	Comp. Dec 1 st .12	Mennonite Central Haiti 1,000
Brampton-Caledon	TBC May	

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COMMUNICATION / DISSEMINATION OF INFORMATION -**

<u>Club</u>	<u>Communications Sent to Gov</u>	<u>Media cover</u>
Oakville		
Mississauga		
Hamilton 2	No News Letter	
Hamilton 1	3 News letters yes	
Toronto	No News Letter	
Brampton-Caledon	4 News Letters yes	TV Print WOA awards Signature Event

	<u>Completed to Date during the period</u>	<u>Remarks</u>
Area Director's Newsletter	Have not sent a newsletter on my to do List	Have sent messages as needed to remind Presidents of deadlines and have made comments as I passed along the individual Club's monthly newsletters.
Others (e.g. media coverage or information submitted to media without receiving coverage): Please Describe:		

List Club functions AD attended during the period including meetings & special events:

I held my first Presidents meeting on Saturday Nov All the Presidents attended. We met from 9:00 until 12:00 noon. We had a great discussion and set goals for the next quarter. I attended the Sept. meeting for the Toronto Club. I talked about International and the web site, using Skype and other social media. I briefly attended the Zonta Club of Hamilton 1's first meeting in September by Skype. The topic was social media. Brampton-Caledon held their Signature Event Women of Achievement in November. I was asked to participate as AD to do the draws.

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ALIGNMENT OF CLUB STRATEGIC PLAN, GOALS AND STRATEGIES TO
THE BIENNIAL GOALS AND THE STRATEGIC PLAN APPROVED AT
CONVENTION**

<u>Club</u>	<u>Strategic Plan</u>	<u>Education on international Service projects</u>	<u>Service</u>
Oakville	No	convention presentation in sept	Gave money ot second stge housing
Mississauga			
Hamilton 2	Yes	Reporting on convention website	8 members attended Persons Day with Hamilton 1
Hamilton 1	Yes	convention report u tube video Lynn McKenzie/ facebook	still working on 2012/13 donation choices
Toronto	No	speakers from district	Sistering
Brampton-Caledon	Yes	Constant ref to ZI website. Convention information club board mentoring leadership plan	Project Achieve Awrds to young women in grad 11 Science Fall 2012

Do your area clubs have formalized strategic plans? Yes #3 No #2__

1. Focus on our mission – Service

What actions are being planned or being carried out in the Area by the Club Boards to educate club members on the International Service Projects?

The international Service Projects can be retrieved through the link:

<http://www.zonta.org/WhatWeDo/InternationalPrograms.aspx>

Are Clubs in your Area working on local service projects that advance the status of women? Please give examples of local service projects that advance the status of women during this quarter.

If your Area's Clubs have projects NOT focusing on advancing the status of women, give examples of actions taken by the Club Board that have resulted in decreasing this number.

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2. Focus on our mission – Advocacy

Are Clubs in your Area working with the Legislative Awareness Advocacy (LAA) “scorecard?” (After logging in at www.zonta.org you find the Advocacy/Service scorecard at <http://www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx>)

If no what action is being taken to educate your Clubs on LAA activities aiming at advancing the Status of Women?

<u>Club</u>	<u>Working with LAA</u>	
	<u>Scorecard</u>	<u>Education on LAA</u>
Oakville	NO	Educating our selves on ithe issue of human trafficking
Mississauga		
Hamilton 2		reminded to read the Monthly newsletter from D4
Hamilton 1	yes used by board	Malala video sent and committees
Toronto	Yes	Say No Unite
Brampton-Caledon	Yes	we utilize info from D4 and Zi Use of guest speakers

What are you, as Area Director, doing to support this process?

At the presidents meeting we have decided to participate in a walk like Take back the Night or Unite Say No to Violence as a group Area 2. We are thinking of other projects that we can do by participating.

3. Membership (Recruit, Retain, Rejuvenate)

What is your Area’s membership goal and how are the Clubs aiming to achieve it?
For the present reporting period: how close is the Area to reaching this goal?
have several prospective members

Does your Area have Z- or Golden Z-clubs? **There are 14 Z-clubs in Area 4**

Toronto 1 Mississauga 1 Brampton-Caledon 10 Hamilton1
All clubs are dormant now due to the Teachers
Work to Rule and 2 are not working as the leader is on LTD

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Are your Area Clubs taking any actions to start new Z- or Golden Z-clubs? If yes, please specify

Hamilton 2 is contacting McMaster University

As Area Director, what have you done to work on this?

This is hard right now as the teachers are working to rule... we will be thinking about schools that may be interested in the near future.

4. International Service and educational program commitments

The global Service & Educational program commitments as approved by the Convention can be found at <http://www.zonta.org/MemberResources/Tools/FoundationTools.aspx>

What are the goals for your Area's Clubs donations to Zonta International Foundation for the biennium? And, for the present reporting period: how close are they to reaching this goal?

Club	<u>International Service and educational Program</u>	
Oakville	goal is \$500	we have \$125
Mississauga		
Hamilton 2		
Hamilton 1	looking to have 100%	We have made a \$500 donation for our upcoming 85 Anniversary
Toronto		
Brampton-Caledon	8% of our fundraising	encourage 100% participation

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5. United Nations activities

What activities have been initiated, are being carried out or have been concluded at your Club and Area level highlighting Zonta's role with the United Nations?

<u>Club</u>	<u>United Nations activities</u>
Oakville	Partnering with human trafficking organizations
Mississauga	
Hamilton 2	
Hamilton 1	
Toronto	
Brampton-Caledon	Speaker presentation-shared info the role and function of UN

What actions have your Area Clubs made to promote the International Awards:

<u>Club</u>	<u>Amelia Earhart Fellowship</u>	<u>Jane M Klausman Scholarships</u>	<u>Young women in Public affairs Awards</u>
Oakville	Planning for 201	Planning for 201	Planning for 201
Mississauga			
Hamilton 2			
Hamilton 1	Communication to local students	Communication to local students	Communication to local students
Toronto			
Brampton-Caledon	special fund raising	\$500	\$2,500.00

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Actions by your Area clubs to promote the Special Days listed below in the clubs?
Have these opportunities been used for fundraising to our international programs or to disseminate LAA information. If yes, how?

Amelia Earhart day January 11	Action/Activities: not this period
Rose day/International Women's Day March 8	Action/Activities: Brampton Caledon Breakfast event planned, LEAF, -----Host a fund Raiser Hamilton 1
International day of peace September 21	Action/Activities: Facebook, Recognition and reminded
United Nations day October 24	Action/Activities: Facebook, Speakers
Zonta International "birthday" November 8	Action/Activities: Facebook/news letter Recognition, ZI birthday party, power point presentation to build awareness

Respectfully submitted

Lori Robinson