

**AREA DIRECTOR'S REPORT TO THE GOVERNOR  
 FOR THE PERIOD Dec 2012 to April 30 2013**

AREA: 2  
 Area Director: Lori Robinson  
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**MEMBERSHIP: November 30<sup>th</sup> membership counts:**

<u>Club</u>	<u>Dec 1/2012</u>	<u>April 30/2013</u>	<u>Club</u>	<u>Dec 1/2012</u>	<u>April 30/2013</u>
Oakville	12		Hamilton 1	51	51
Mississauga	7	10	Toronto	21	
Hamilton 2	Not available	Not available	Brampton-Caledon	27	25

Membership retention is a continuing Challenge with most of our clubs. Oakville and Brampton each lost a member. Mississauga increased by 3 Total Area Members incomplete (+or -) ????????

All presidents sent numbers to the D4 Board.

**Contributions to Zonta International Foundation during the Dec to Feb 2013 period.**

<u>Club</u>	<u>Canadian</u>	<u>Club</u>	<u>Canadian</u>
Oakville	0	Hamilton 1	0
Mississauga	0	Toronto	0
Hamilton 2	0	Brampton-Caledon	1400

**Contributions to local projects for the Dec 2012/ 2013 period including local awards.**

<u>Club</u>	<u>Canadian</u>	<u>Club</u>	<u>Canadian</u>
Oakville		Hamilton 1	
Mississauga		Toronto	
Hamilton 2	0	Brampton-Caledon	Funds from past

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**Scholarships, YWPA, Klausman**

**Mississauga** none

**Hamilton 1 & Hamilton 2** recruited applications and awarded last month

**Brampton-Caledon** YWPA

Toronto Helen Hood Award at Ryerson for a woman in the field of Nutrition \$1,000.

**Fundraisers for the Dec /April 2013 period**

<u>Club</u>	<u>Fundraisers</u>
Oakville	
Mississauga	
Hamilton 2	
Hamilton 1	Person's Day Breakfast with the YMCA
Toronto	Themed Dinner Car Rally
Brampton-Caledon	IWD Breakfast on March 8 <sup>th</sup>

**AREA SERVICE PROJECTS (hands on) other than Birthing Kits for this period**

<u>Club</u>	<u>Service projects (hands on) for this period Sept/Nov 2012</u>
Oakville	None at this time
Mississauga	None at this time
Hamilton 2	Collecting toiletries and other items for shelter donations ongoing in Dec hats mitts and scarves were collected at the Christmas event and donated to Cathy Weaver School. Inner school in Hamilton
Hamilton 1	
Toronto	
Brampton-Caledon	

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**BIRTHING KITS: Area 2 is planning a Birthing Kit Build Day May 4<sup>th</sup> 2013**

<u>Club</u>	<u>Birthing kit builds</u>	<u>sent to</u>
Oakville	May 4 <sup>th</sup>	
Mississauga	May 4 <sup>th</sup>	
Hamilton 2	Planning for Sept	
Hamilton 1	Planning for Sept.	
Toronto	May 4 <sup>th</sup>	
Brampton-Caledon	May 4 <sup>th</sup>	

**COMMUNICATION / DISSEMINATION OF INFORMATION -**

<u>Club</u>	<u>Communications</u>	<u>Sent to Gov</u>	<u>Media cover</u>
Oakville			
Mississauga			
Hamilton 2	First newsletter to go out in March		
Hamilton 1	3 News letters	Yes	Paper for 85 <sup>th</sup> anniversary
Toronto	No News Letter		
Brampton-Caledon	3News Letters	yes	IWD

	<u>Completed to Date during the period</u>	<u>Remarks</u>
<b>Area Director's Newsletter</b>	Have not sent a newsletter on my to do List	Have sent messages as needed to remind Presidents of deadlines and have made comments as I passed along the individual Club's monthly newsletters.
<b>Others (e.g. media coverage or information submitted to media without receiving coverage):</b> Please Describe: Area 2 Media release for Birthing Kit build on May 4 <sup>th</sup>		

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**List Club functions AD attended during the period including meetings & special events:**  
*Have worked with the Zonta Club of Brampton-Caledon on major issue of resignations. We held a committee meeting with the help of Kendra Coats Hamilton 1 mediator. Success Worked with Mississauga on membership*

**ALIGNMENT OF CLUB STRATEGIC PLAN, GOALS AND STRATEGIES TO  
 THE BIENNIAL GOALS AND THE STRATEGIC PLAN APPROVED AT  
 CONVENTION**

<u>Club</u>	<u>Strategic Plan</u>	<u>Education on international Service projects</u>	<u>Service</u>
Oakville	No		
Mississauga			
Hamilton 2	Yes		
Hamilton 1	Yes		
Toronto	No		
Brampton-Caledon	Yes		

**Do your area clubs have formalized strategic plans? Yes #3 No #2\_\_**

**1. Focus on our mission – Service**

What actions are being planned or being carried out in the Area by the Club Boards to educate club members on the International Service Projects?

The international Service Projects can be retrieved through the link:

<http://www.zonta.org/WhatWeDo/InternationalPrograms.aspx>

Are Clubs in your Area working on local service projects that advance the status of women? Please give examples of local service projects that advance the status of women during this quarter. Say No... and Take Back the Night

If your Area's Clubs have projects NOT focusing on advancing the status of women, give examples of actions taken by the Club Board that have resulted in decreasing this number.

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**2. Focus on our mission – Advocacy**

Are Clubs in your Area working with the Legislative Awareness Advocacy (LAA) “scorecard?” (After logging in at [www.zonta.org](http://www.zonta.org) you find the Advocacy/Service scorecard at <http://www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx>)

If no what action is being taken to educate your Clubs on LAA activities aiming at advancing the Status of Women?

<u>Club</u>	<u>Working with LAA</u>		
	<u>Scorecard</u>	<u>Education on LAA</u>	
Oakville	NO		
Mississauga			
Hamilton 2		Paint the Town Yellow with Ham #1	reminded to read the Monthly newsletter from D4
Hamilton 1	yes used by board	and committees	Paint the Town Yellow with Ham #2
Toronto	Yes Say No Unite	walk planned for September	
Brampton-Caledon	Yes		IWD Breakfast

**What are you, as Area Director, doing to support this process?**

At the presidents meeting we have decided to participate in a walk like Take back the Night or Unite Say No to Violence as a group Area 2. We are thinking of other projects that we can do by participating.

**3. Membership (Recruit, Retain, Rejuvenate)**

What is your Area’s membership goal and how are the Clubs aiming to achieve it?  
For the present reporting period: how close is the Area to reaching this goal?  
have several prospective members

Does your Area have Z- or Golden Z-clubs? **There are 14 Z-clubs in Area 4**

Toronto 1 Mississauga 1 Brampton-Caledon 10 Hamilton1  
All clubs are dormant now due to the Teachers  
Work to Rule and 2 are not working as the leader is on LTD

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Are your Area Clubs taking any actions to start new Z- or Golden Z-clubs? If yes, please specify: Hamilton 2 is contacting McMaster University Mississauga, Oakville and Brampton to set up a partnership with the three campuses of Sheridan College.

**As Area Director, what have you done to work on this?**

This is hard right now as the teachers are working to rule... we will be thinking about schools that may be interested in the near future.

**4. International Service and educational program commitments**

The global Service & Educational program commitments as approved by the Convention can be found at <http://www.zonta.org/MemberResources/Tools/FoundationTools.aspx>

What are the goals for your Area's Clubs donations to Zonta International Foundation for the biennium? And, for the present reporting period: how close are they to reaching this goal?

<u>Club</u>	<u>International Service and educational Program</u>
Oakville	
Mississauga	
Hamilton 2	
Hamilton 1	
Toronto	
Brampton-Caledon	

**5. United Nations activities**

**What activities have been initiated, are being carried out or have been concluded at your Club and Area level highlighting Zonta's role with the United Nations?**

<u>Club</u>	<u>United Nations activities</u>
Oakville	Partnering with human trafficking organizations
Mississauga	
Hamilton 2	
Hamilton 1	
Toronto	
Brampton-Caledon	Speaker presentation-shared info the role and function of UN

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**What actions have your Area Clubs made to promote the International Awards:**

<u>Club</u>	<u>Amelia Earhart Fellowship</u>	<u>Jane M Klausman Scholarships</u>	<u>Young women in Public affairs Awards</u>
Oakville	Planning for 2014	Planning for 2014	Planning for 2014
Mississauga			
Hamilton 2			
Hamilton 1	Communication to local students	Communication to local students	Communication to local students
Toronto			
Brampton-Caledon	special fund raising	\$500	\$2,500.00

Actions by your Area clubs to promote the Special Days listed below in the clubs? Have these opportunities been used for fundraising to our international programs or to disseminate LAA information. If yes, how?

Amelia Earhart day January 11	Action/Activities: Toronto presented 3 Wings to Fellows
Rose day/International Women's Day March 8	Action/Activities: Brampton Caledon Breakfast event planned, LEAF, -----Host a fund Raiser Breakfast Hamilton 1 Person Day Oakville Dinner event with Halton
International day of peace September 21	Action/Activities: Facebook, Recognition and reminded
United Nations day October 24	Action/Activities: Facebook, Speakers
Zonta International "birthday" November 8	Action/Activities: Facebook/news letter Recognition, ZI birthday party, power point presentation to build awareness

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**Highlights**

**Hamilton 1** Golf Tournament June 6<sup>th</sup>.... Working towards more participants

Very Successful 85th Anniversary great speaker Dr. Izzeldin Abuelaish Author I Shall Not Hate

**Mississauga** Focusing on rebuilding with membership and building a strong team.

**Hamilton 2** Strengthening Exercise in November. Focusing on being a strong healthy club. Fund raising Wine Raffle to be held on May 13<sup>th</sup> 2014

**Oakville** A very Successful fund raising event with Halton for IWD

Held a membership information night, sent out invitations and hope to have three new members

**Toronto** Three Amelia winners presented in January

**Brampton** Successful IWD breakfast Club challenge so a Facilitator was brought in from Hamilton 1 to assist in Fence mending hopefully successful

Respectfully submitted

Lori Robinson  
Area 2 Director



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*Advancing the Status of Women and Youth around the World through Advocacy and Service.*

**Area 2 Director**

**District 4**





**Zonta International  
District 4**

*Advancing the Status of Women Worldwide*

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