



Area 2 President's Report – January – May, 2015

Clubs: ___Hamilton 1, Hamilton 2, Brampton-Caledon, Oakville, Toronto, Mississauga___

Service:

1. Describe some examples of club service activities focusing on the `` Prevention of Root Causes`` of inequality and violence against women through education.

Hamilton 1: We contributed over \$40,000 to local projects from funds raised through our annual golf tournament, fund-raising initiatives, bingos, contributions from our members and a matching-grant opportunity.

The payment of our 2015 local donations, where possible, was made through the United Way of Burlington & Greater Hamilton and generated an additional gift of \$21,338 into the United Way's Community Fund as a result of Arcelor Mittal-Dofasco's DoGooder Challenge to the community (which matched contributions)

Fit Active Foundation: A donation of \$2,400 was made to support 240 girls between the ages of 10 and 14 the opportunity of participating free of charge in a 10-week running program culminating with a 5K run in June. The program is offered to girls in low-income neighbourhoods and aims to instil a sense of self-confidence and self-esteem in the participants by promoting goal-setting skills.

Hamilton Community Foundation – Women 4 Change: A donation of \$1,500 was made to this Giving Circle. This year, the Circle supported the Girls Only Club for grade 6, 7, and 8 girls at Queen Victoria School, the 2nd highest needs school in the Hamilton-Wentworth District School Board and the Fab Foundation

Hamilton 2: 3 grants to local agencies made this spring:

1. Jared's Place Legal Resource Centre is a place for women who have experienced domestic abuse and are going through legal system(s).

2. Neighbour to Neighbour – Grant to support an art therapy program for women who are resident in a shelter for abuse women.
3. Helping to Make Connections – through the Urban Core Community Health Centre facilitates access to health and support programs for marginalized women, with a focus on mature women, in the community; and connect them with health and health promoting services and information. This includes women who are poor and marginalized and living with chronic and complex health and social conditions.

Brampton-Caledon: Presentation of 15 Project Achieve Awards to students in 15 high schools. This is an award, funded by the Zonta Club of Brampton-Caledon, recognizing the outstanding significant achievement and/or greatest improvement of a Grade 11 female student in a science subject from each and every Brampton and Caledon Secondary School. Our goal is to encourage young women to continue their studies in the Sciences.

- Zontian Shirley Ellison Award, an award funded by the Zonta Club of Brampton-Caledon to honour our member, Shirley Ellison, for her outstanding leadership with Z Clubs and Golden Z Clubs. The applicant must show that her/his leadership in their club has led to the fulfillment of the current goals of Zonta International through projects at the school, community and international level. The award was given to Manjoy Malhotra a member of the Harold M. Brathwaite Secondary School Z Club at our meeting in May.
- Successful 2015 Z Club Spring Conference which was hosted by Harold M. Brathwaite High school. The theme for this year's conference was "Unhealthy Relationships and Gender Expectations." The conference was very well attended by students and teachers from a number of schools in the Brampton/Caledon Area, members of the Zonta Club of Brampton-Caledon, District 4 and Zonta International Z Club Committee, invited guests and speakers
- Five (5) Emma L. Conlon Service Award applications were received and submitted to ZI on April 30th.
- Presentation of the Young Women in Public Affairs Award which went to Jennifer Sansalone from St. Michael Catholic Secondary School in Bolton, Caledon. The award was presented to the recipient at the 2015 Z-Club Spring Conference on March 5th.
- Sheridan College identified a winner for the Jane M. Klausman Women in Business Scholarship, which will be presented to the recipient on June 4th at the Sheridan Academic Awards ceremony.

Oakville: Mother daughter dinner we are hosting in May at Kerr Street Ministries for girls and their mothers in programs. The social workers at Kerr Street will invite the girls based on their case files.

Toronto: Alignment with White Ribbon Campaign – supporting their efforts in prevention of violence against women. May 21st will volunteer at their major fundraiser Walk A Mile in Her Shoes. We will also have a Zonta information booth at the event.

Mississauga: Presentations by Atiya Ahsan (past President) at Zonta Club and other community events to educate women about gender equality particularly as it relates to violence against school girls in Pakistan

2. Describe other examples of club service activities that align with Zonta`s mission.

Hamilton 1

Hamilton Health Science Foundation - CIBC Breast Assessment Centre

A donation of \$20,000 raised at our 2014 Zonta Classic Golf Tournament was made, bringing our total to \$157,000 paid on a \$200,000 pledge to the Breast Assessment Centre project.

Living Rock Ministries – Wellness Works Program

A donation of \$4,785 was made to support street-involved at-risk female youth who may be pregnant, parenting youth, or youth needing support related to trauma and emotional health.

Victorian Order of Nurses – Meals on Wheels

A donation of \$1,500 was made to provide a subsidy of \$3.50 per meal to Frail Elderly Women in our community. The service also provides a “check-in” for isolated seniors.

YWCA – Transitional Housing

A donation of \$5,500 was made to support temporary housing and services for women who face homelessness, poverty and violence. The funds will be used towards providing healthy meals to residents who are living in poverty.

Hamilton 2: For International Women’s Day, our club worked collaboratively with Urban Core Community Health Centre to put on an event for women in our city core. The club provided basic needs bags (reusable and with our logo) to each participant. The bags contained soap, shampoo, water, granola bars, hand cream, socks and other basic needs items. Club members brought fruit to the lunch and served the meal. Urban Core arranged for 3 speakers: How to help someone else feel good about themselves, Yoga breathing to reduce stress, and a 2 minute make over. We also had a sing along. It was 2 hours that had a huge impact on the women in attendance.

Brampton-Caledon: To encourage active engagement in activities that align with Zonta’s mission, efforts were made to reach out to the inactive Z Clubs, and provide support where possible by members of the Z/Golden Z Clubs Committee. These efforts will continue in the new school year beginning September 2015.

Toronto: Continuing support of Sistering A Women’s Place, which is our local service project.

Mississauga: Provide scholarship to a young woman attending college (Sheridan College) who exemplifies the values and mission of Zonta by achieving high marks in a business related course as well as performing volunteer work to help other women

Membership

1. Share the most relevant membership tool that you have utilized to achieve your club membership goals.

Hamilton 1: We held a Meet and Greet drop-in social in April at a local coffee café on the Hamilton Waterfront where members invited potential recruits, shared fellowship and talked about Zonta. This event attracted seven potential members although we need to follow-up to explore their interest and re-assess. At our Lunafest film night, membership committee members distributed club postcards and interacted with attendees to talk about the club.

Hamilton 2 :Our IWD event was a major factor in 2 new members coming on board. As well, our membership committee has done a terrific job at targeting potential new members.

Brampton-Caledon

- a. we held a new member orientation session for members installed in the last year
- b. we connected each member with a mentor, in addition to their sponsor
- c. invited Brampton Board of Trade CEO to talk about leveraging our membership for recruitment
- d. revisited the value of the Brampton Board of Trade (BBOT) Membership
- e. a member of the committee attended a BBOT Networking workshop
- f. president is sending out monthly Calendar updates so members know what is being done each month and how they can help

Oakville: Having interesting speakers and awards night.

Toronto: Zonta Business cards that members can hand out to women asking about Zonta. The front has our Facebook, Twitter and Linked contact information. On the back members add their own contact information. Give the elevator speech and leave them with the card so they can contact us if they want to.

Mississauga: Collaborating with Sheridan College senior computer students in a capstone project to develop technology to enable our club to become more tech savvy with the goal to attract more young women to join our club. Have become an e club and have begun to enrol new members who appreciate the new club model.

Foundation

1. Do you as a club donate 1/3 of your club service funds to ZIF?

Hamilton 1 -Yes - This year we contributed \$5,100 to Zonta International to help sustain and grow efforts to advance the status of women worldwide.

Hamilton 2 -This year, approximately 35% of the value of the funds we raise will be donated to ZIF. As a Canadian registered charity we are not allowed to use the funds in our charitable trust account to ZIF therefore we are limited to our operating funds as our contribution source.

Brampton-Caledon -The Club donates 10% of the club service funds to ZIF annually.

Oakville: Each biennium we donate an amount depending on what we have in an account that we can use for that purpose.

Toronto: I would say yes. If not, it is very close. We also get donation from all our members by adding \$10 to the dues. This is submitted separately from our major donation.

Mississauga: No

Describe your most successful fundraising activity. Approximately how much would your club raise with this activity?

Hamilton 1: Our 17th Annual Zonta Classic last June 2014 was attended by 90 golfers, with an additional 40 women who joined us for the dinner and silent auction. The final amount raised from our Zonta Classic 2014 was \$22,500 most of which goes toward our second \$100,000 commitment to the Juravinski CIBC Breast Assessment Centre.

Hamilton 2: Wine Raffle – raised approximately \$3000 net. Funds must be donated within the Hamilton community.

Brampton-Caledon: Our most successful fundraising event was the 16th Annual Zonta Classic with 48 golfers registered. The event included a barbeque lunch, golf, post-golf activities with massages, unique exhibitors, and silent auction followed by a dinner and awards. Dinner was attended by 20 additional women. Committee acquired the following: Major sponsorships ranging from \$1,000 to \$5,000, Hole sponsorships for \$200, along with gift bag items, prizes and silent auction items. The William Osler Hospital System Foundation received the \$4000 raised.

Oakville: IWD is our best fundraiser. This year we, along with WHAM donated \$30,000.

Toronto: Car rally usually raised \$12,000 to \$14,000 which goes directly to Sistering

Mississauga: We hosted a Fashion Show that raised approx \$ 2000 to fund the Sheridan College annual scholarship

Leadership

- 1. As a President is there any area of leadership training that you feel the District could provide which would be useful in the near future to augment your role as President?**

Hamilton 1: We have recently learned that our VP has decided she cannot continue as VP and eventually to become President due to personal demands. Our nominating committee is looking at options but others willing to step into leadership positions are not ready. We have also recently lost other valuable members who have decided not to renew. I would like to

know more about possible options other clubs have tried, such as co-chairing VP, or other possible sharing of leadership roles that have been successful. We are also still considering options for merging with Hamilton 2 but would need more assistance from the district to understand the implications that would lead to, around restructuring, sharing leadership, impact on membership – we are in a transition and I do not want to lose our strengths as a club while acknowledging that change is inevitable.

Hamilton 2: I feel that a basic course on how to run a meeting would be useful for many presidents. I also believe that a targeted course online on conflict resolution would be useful. Although this has been offered at the workshop level, it isn't always possible to attend that particular workshop.

Brampton-Caledon: A key component of good governance is effective risk management. How to integrate risk management into both strategic planning process and operations. What are service club industry best practices. How to identify and manage risks related to the fulfillment of our mandate and vision.

Oakville: Perhaps training in forming strategic partnerships with other agencies in the community.

Toronto: The Spring Workshops and District Conferences always provide useful information. I know that I can contact my Area Director or District Governor if I need anything.

Mississauga: Training on various roles in Zonta (e.g. Treasurer incl tax laws; charitable status, insurance liability requirements

Advocacy

1. Describe any advocacy activity that your club has undertaken since your first report in December?

Hamilton 1: Nothing of note since December 2014

Hamilton 2: Club continues to support the Zonta Says No to Violence campaign through our Facebook page.

Brampton-Caledon: Held a successful International Women's Day breakfast on March 6, 2015. Partnered with the White Ribbon Campaign with our keynote speaker being from that organization.

Successfully applied to both the City of Brampton and the Town of Caledon to have March 8, 2015 officially proclaimed International Women's Day. The Deputy Mayor of Caledon attended our IWD breakfast to present the proclamation to our club

Oakville: Our club has been vocal in social media in the area of missing and murdered Aboriginal women.

Toronto: Working with The White Ribbon Campaign.

Mississauga: We have reached out to other like minded organizations in the Toronto area to pursue opportunities to exhibit at their events for 2015-2016

Governance

1. Have you updated your club bylaws to align with the bylaw changes in Zonta International?

Hamilton 1: Yes – I did an initial review and our chair Sandra Cronk has updated the club bylaws and pre-circulated them to be presented for approval to the club at our May 2015 meeting.

Hamilton 2: In progress

Brampton-Caledon: The Bylaws were amended to reflect changes in the ZI and District 4 Bylaws. The Amended Bylaws were approved at the AGM on May 12, 2015.

Oakville: Yes, updated

Toronto: Not yet, but on “TO DO” list

Mississauga: No, In process of updating

Thank you again for completing the survey. Governor Joanne Raymond

Zonta International