

October Area Director's Report

Prepared for: J. Raymond,
Governor, District 4, Zonta International.

Prepared by: Cairine Coulis-Brown,
Area Director, Area 3, District 4,
Zonta International.

Date: October 30, 2014.

Met with all Area 3 Presidents Sat., October 25

Distributed:

- 1) District Membership Roster 2014-16,
- 2) Revised (Sept., 2014) President's Manual as taken from the District 4 website,
- 3) Information re Zonta trip to Portugal in aid of the Amelia Erhart fund,
- 4) Information re Spring Workshop organized by Area 3 (pamphlets, notepads & pens from the Hilton Garden Inn, maps of Niagara Region, information re outlet shopping in area, Niagara College winery tours, etc.)

Discussed:

- 1) District 4 Biennium goals,
- 2) Desire to be more corporate in our association with International and each other; increased use of technology and social media to get our message both to each other and the public,
- 3) District's Service and Advocacy projects, (poster "contest", etc.)
- 4) proposed changes to Mission and Vision statements.

New Business:

Dates set for visits from the AD to each of the clubs.

Information shared about each club's plans for the Sixteen Days of Action, service projects for the upcoming year, and fundraisers.

SUGGESTION: Allow each club's ECP access to a central District 4 calendar which every member (or at least Presidents) could check prior to our monthly meetings so that all seven of our clubs know about fundraising actives or events which we could attend in order to support not only our own clubs but others in the region. It was noted that our Governor is very good to attend various activities but also suggested that in the past we were much better at attending each other's activities and that the Presidents want to encourage this again.

Respectfully submitted,

Cairine Coulis-Brown