



**AREA DIRECTOR'S SUMMARY REPORT TO THE GOVERNOR  
FOR THE PERIOD SEPT 1 ,2012 to NOV 30, 2012**

**AREA: 4** Area Director: Mary K Yunker e-mail: [mkyunk@rochester.rr.com](mailto:mkyunk@rochester.rr.com)

**MEMBERSHIP:** Am happy to report that I inducted 3 members this quarter and several clubs have prospective members. Membership is up from 166 to 169.

**SERVICE CONTRIBUTIONS:** No donations to International yet, but Batavia, Geneva, and Hamburg have made monetary donations to local organizations. Many Clubs wait until spring to make donations to International and I will remind them to consider making donations in January and February.

**AREA FUND RAISERS:** All clubs have held at least one fund raiser, some of them were new projects... results are good.

**AREA AND DISTRICT ADVOCACY/SERVICE PROJECTS:** Aurora club is only one that has not yet reported as participating in a service project, but I've seen projects are mentioned in their newsletters. Based on projects completed this quarter, it appears that clubs are using the Advocacy Scorecard to select projects. Nearly all clubs had a member attend the November Advocacy Meeting led by D4 Advocacy Chair, Toni Majchrzak. Clubs have been notified that International is expecting an Advocacy Project from each club. Birthing Kits as a District Project is still part of the various club's activities, although none were made this period.

**INTERNATIONAL SERVICE PROJECTS:** Nearly all clubs have had an article covering the International projects in their monthly newsletters. Rochester did an excellent job during the 16 Days of Activism by having information on their Face Book page each day. We have asked them to do a presentation at the spring workshop.

**MEDIA/PUBLIC RELATIONS:** At least half of the clubs have had some kind of media publicity this quarter. Five of the eight clubs have websites and/or are on face book. Rochester has joined their Chamber of Commerce. All clubs have monthly newsletters and they are being shared throughout the Area.

**STRAGEIC PLANS:** Half of the clubs have established plans and all but two report having a club budget. While visiting the clubs, I see that all President's do use an agenda while leading their meeting and nearly all have a written agenda to share with each member.

**Z-CLUBS AND GOLDEN Z-CLUBS:** Batavia, Cheektowaga, and Hamburg have Z-Clubs and Cheektowaga is trying to establish a Golden Z-Club at Villa Maria college.

**UNITED NATIONS DAY PROGRAMS:** All but 3 clubs did a program on the UN and the Zonta connection.

**ZONTA ANNIVERSARY DAY:** Birthday cake and/or message in the newsletter was the common theme.