



2016-2018

Second Report of the Area Directors Due Date: 5th of May 2017

Please submit completed report to

Governor Lori Robinson and a copy to D4 Communications for posting on the D 4 Site.

District/Region	District 4/Area 4
Governor/Regional Representative	Lori Robinson
Area Director	Kathi Scanlon

After your last report for the February Board meeting, a checklist was compiled with all your comments. We want you to know that something is happening with your comments, but some could take a little more time to answer. If there is specific feedback you need, please contact your board liaison.

Please fill-in responses directly on this form. We recommend that you do not exceed 200 words per field.

1. What have been the area's successes / achievements since the prior report?

Our clubs have had very successful fundraisers and distributed thousands of dollars to ZIF as well as local charities and scholarships benefiting women and young girls. One club is receiving an award from the YWCA of Batavia at The Women of Distinction Gala. We have advocated for Zonta Says No in activities such as marching in a Christmas parade with our banners to having the Peace Bridge lit in orange in conjunction with the Fort Erie Club. Our service projects have aided homeless female veterans, caregivers providing respite to female caregivers, provided toiletries to shelters for victims of domestic violence and the list goes on. We are proud to provide these services.

2. What challenges have you encountered since the last report?

We have encountered difficulty with member retention as well as making the membership multi-generational. Whether Zings or social opportunities, we are working toward membership goals.

Risk management has also been a bit of a challenge as the most of buying the insurance has proven to be high and small groups don't feel equipped to pay for it or the need for it.

- 1.
- 2.

3. What do you, your or club members need help with? (Can be from Governor, Lt. Governor, Treasurer, headquarters, committees, etc.)

The presidents have expressed a need for more education for members: fiduciary responsibility is something they feel should receive more attention so more members would take on the Treasurer position, especially those who have foundations as part of their clubs. Also, it was agreed that mentoring and follow up increase the likelihood of member retention. Maybe some sort of in-service program that could be shown on line or on the D4 website.

4. Is there anything else you would like to address?

Unfortunately, one of our clubs has decided to disband- the club was small but politics also played a part with members saying onto was becoming too political.

We have had a strange year with women's marches that have turned political and made many members upset and worried about the future .

**Kathi Scanlon, Area 4 Director
member Zonta Club of Hamburg-Orchard Park**

April 27, 2017