

**AREA DIRECTOR'S REPORT TO THE GOVENOR
 FOR THE PERIOD June 1 ,2012 to August 31, 2012**

AREA: 5

Area Director: Frances K. Runyan

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Membership:

Total # for Area June 1, 2012 184

Total # for Area at period end 186

Contributions to Zonta International Foundation during the period: \$ -0-
 (ZI recommends 1/3 of funds raised Club manual p15)

Contributions to local projects for the period including local awards: \$6,000
 (scholarships, YWPA, Klausman etc)

Area fundraisers and the amount raised for this period:

Jamestown: Bike Rally - \$5,100, Bake Sale \$800 (approx.)
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Area service projects (hands on) other than Birthing Kits for this period:

Bradford: Service Awards - \$800 Corry: Kanzius Project Jamestown: Lily's Hope, ER Clothing

BIRTHING KITS:

What has your area done during the period?

None during this quarter

If assembled, how many? _____

Where were they sent? _____

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
FOR THE PERIOD June 1, 2012 to August 31, 2012**

List Club functions attended during the period including meetings and special events:

I attended Area 5 Transitional Meeting in Bemus Point, NY with outgoing Area Director Sylvia Stenander, Outgoing & Incoming Presidents of Area 5 on June 7, 2012.

**ALIGNMENT OF CLUB STRATEGIC PLAN, GOALS AND STRATEGIES TO THE
BIENNIAL GOALS AND THE STRATEGIC PLAN APPROVED AT CONVENTION**

The approved Strategic Plan can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=MaiUk9l64cl%3d&tabid=323>

The approved biennial goals can be retrieved through the link:

<http://www.zonta.org/LinkClick.aspx?fileticket=v8V6nA5RILA%3d&tabid=323>

Do your area clubs have formalized strategic plans? Yes #3 No #3

1. Focus on our mission – Service

What actions are being planned or being carried out in the Area by the Club Boards to educate club members on the International Service Projects?

The international Service Projects can be retrieved through the link:

<http://www.zonta.org/WhatWeDo/InternationalPrograms.aspx>

Bradford: 16 hours of service by 25 members. Information is circulated through e-mail to the membership.

Corry: Information is printed from the website and circulated at meetings for all to read and discuss.

Erie: Continues to discuss International projects and why the club should donate.

Jamestown: Education at meetings.

Olean: Dr. Vivian Cody has been invited to speak on International projects at the February 2013 meeting.

Warren: Thru meetings and e-mails.

Are Clubs in your Area working on local service projects that advance the status of women? Please give examples of local service projects that advance the status of women during this quarter.

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
FOR THE PERIOD June 1, 2012 to August 31, 2012**

Bradford: Donated money to public library to purchase books to promote the status of women.
Corry: Supports 21st Century Girls.
Jamestown: Zonta Day at Chautauqua with radio spot, armbands and discussion with Morning Speaker, support of Birdie Turner and Anew Center.
Olean: Continues to support the local Everywoman Opportunity Center in Olean.
Warren: Women are Wonderful project; they are initiating a Women in Leadership

If your Area's Clubs have projects NOT focusing on advancing the status of women, give examples of actions taken by the Club Board that have resulted in decreasing this number.

Jamestown: Has discussed at Board and Business Meetings and plan to discontinue anything that is not service, funding or PR related over next year.

2. Focus on our mission – Advocacy

Are Clubs in your Area working with the Legislative Awareness Advocacy (LAA) "scorecard?" (After logging in at www.zonta.org you find the Advocacy/Service scorecard at <http://www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx>)

None during this period

If no what action is being taken to educate your Clubs on LAA activities aiming at advancing the Status of Women?

Bradford: Focuses on them at appropriate time.
Corry: We are continuing to advise our club on this issue and members are updated on current events.
Erie: Forming a committee.
Jamestown: Newsletter articles.
Olean: Monthly newsletter and links.
Warren: Will strive to be more active on LAA activities.

What are you, as Area Director, doing to support this process?

Since my first official President's meeting is in October, I will have this in my Agenda & encourage the club's to utilize the district LAA speaker for programs.

3. Membership (Recruit, Retain, Rejuvenate)

What is your Area's membership goal and how are the Clubs aiming to achieve it?

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
FOR THE PERIOD June 1, 2012 to August 31, 2012**

For the present reporting period: how close is the Area to reaching this goal?

No information was given on a goal for membership by the Bradford, Erie, and Olean Presidents.

Corry: We are always encouraging new membership.

Jamestown: 45 is the goal and we are actively recruiting for this number and beyond.

Warren: Goal to increase membership by five, one new member is joining in October.

Does your Area have Z- or Golden Z-clubs?

Olean: Yes, they sponsor a Z-Club at the Olean High School in Olean, NY. The club was chartered in March of 2011.

Are your Area Clubs taking any actions to start new Z- or Golden Z-clubs? If yes, please specify

Jamestown: Yes, letters going out to two colleges and one high school this fall.

As Area Director, what have you done to work on this?

Since I will be having a Presidents meeting in October, I will be addressing this issue & encouraging the clubs to take a more active approach in reaching our young people. I will make the Presidents more aware of the resources that are available to aide them in doing so. Lori Robinson, has offered to come and speak at a future President's meeting.

4. International Service and educational program commitments

The global Service & Educational program commitments as approved by the Convention can be found at

<http://www.zonta.org/MemberResources/Tools/FoundationTools.aspx>

What are the goals for your Area's Clubs donations to Zonta International Foundation for the biennium? And, for the present reporting period: how close are they to reaching this goal?

Since this is the first Quarterly Report I've submitted, I will strive to encourage all Area 5 clubs to formulate goals of increased donations to ZIF for the biennium. I'll report on my goals and achieving them upon further study. Jamestown actively encourages 33% of local funds to go to ZIF.

**AREA DIRECTOR'S REPORT TO THE GOVERNOR
 FOR THE PERIOD June 1, 2012 to August 31, 2012**

5. United Nations activities

What activities have been initiated, are being carried out or have been concluded at your Club and Area level highlighting Zonta's role with the United Nations?

Encouraging participation in UN day through the Area.

What actions have your Area Clubs made to promote the International Awards:

Amelia Earhart Fellowship	Action/Activities: Bradford gave scholarships. Corry: Celebrated Warren: Donated money. Erie: Has a whole night devoted to Amelia Earhart and presents certificates to 2 eleventh graders from each local high school. They also tell them about the Amelia Earhart Fellowship. They have an excellent PowerPoint presentation on Amelia Earhart.
Jane M Klausman Scholarships	Action/Activities: Bradford: Gave scholarships. Warren: Donated money.
Young Women in Public Affairs Awards	Action/Activities: Bradford submitted a name for the scholarship. Olean awards a \$1,000 scholarship to a local high school graduate.

Actions by your Area clubs to promote the Special Days listed below in the clubs? Have these opportunities been used for fundraising to our international programs or to disseminate LAA information. If yes, how?

Amelia Earhart day January 11	Action/Activities: Bradford and Corry had meetings with that emphasis. Erie: See prev. question.
Rose day/International Women's Day March 8	Action/Activities: Bradford: Each member sent a yellow rose note card with a message to a women of influence in her life. Corry: Short presentation. Erie: Deliver roses to a special person on Rose Day. Jamestown: Planning a collaborative event with AAUW. Olean: On March 8 th personally deliver yellow roses to women whom they have awarded a Yellow Rose recipient and invite them and a guest to our International Day dinner. Also, on that day we personally invite our Celebrating Women Achievement winner to our dinner. Our International Day dinner is held in March with members of the club bringing various dishes. We also highlight the evening with local entertainment. At this dinner we



**AREA DIRECTOR'S REPORT TO THE GOVERNOR
FOR THE PERIOD June 1, 2012 to August 31, 2012**

	<p>recognize our Yellow Rose and Celebrating Women winners. We used this evening as an opportunity for our LAA committee to put together a brochure for the guests in which we highlighted Women in History as well as Zonta's involvement in the birthing kit project.</p> <p>Warren: Celebrated with a special presentation at meeting, history of Rose Day was distributed.</p>
International day of peace September 21	Action/Activities: Corry: Factual sheet handed out.
United Nations day October 24	<p>Action/Activities: Bradford, Jamestown and Olean observe at meetings.</p> <p>Corry: Hosted an International Dinner and program where factual sheets are handed out.</p> <p>Erie: Recognize this at their October meeting.</p>
Zonta International "birthday" November 8	<p>Action/Activities: This will be reported on in detail in the next Quarterly Report.</p> <p>Bradford, Erie: noted at a meeting.</p> <p>Corry: Had an International meal and speaker scheduled. Unfortunately, the speaker was ill. I visited for that meeting, so I presented a report on the Biennial Convention in Italy and future biennials, discussed the Spring Workshop in April in Warren, discussed their local projects and answered any questions. I also encouraged the Greek Island cruise.</p>