|  |  |  |
| --- | --- | --- |
|  | **Title:** | Communications Report |
| **From:** | Sandra Cronk |
| **Date:** | Dec 23, 2016 |

|  |  |
| --- | --- |
| **To**: | **The Zonta International District 4 Board** |

**Purpose of the report** (please mark as many as applicable):

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| X | For Information |  | For Discussion |  | For decision |

|  |  |
| --- | --- |
| **Facts (Information)**  This section can contain activities since the last report, factual information to be brought to the Board regarding issues from Clubs or from Committees, other matters.  If the report is a follow-up to a previous report, refer to the date, title, and decisions of the previous report. | |
| |  |  |  | | --- | --- | --- | | **Initiative** | **Specific Actions** | **Highlights/Challenges** | | Upgrade the hosting for the D4 website and 15 other clubs | After consulting with 2 other web companies, I have had someone move the Hamilton 1 website to the new host to try it out.  Will be contacting all clubs in January once we have a list of the appropriate club contacts. | There are many advantageous- better security, spreading the cost, a professional to keep our “Wordpress” versions updated.  Challenges continue that we have inexperienced volunteers trying to maintain and update professional looking websites. Also a challenge regarding common messaging in social media. Area 2 is working on some common branding and messaging in social media and websites. | |  |  |  | |  |  |  | |  |  |  | |  |  |  | |  |  |  | |  |  |  | |  |  |  | |  |  |  | |  |  |  | |  |  |  | |  |  |  | |  |  |  | | **Comments** |  | | | |
|  | |
| **Motion**  This section includes the motion (s) if any for the Board to discuss and vote on. |  |
|  | |
| **Rationale**  This section includes the rationale of the motion |  |
|  | |
| **Evaluation (Discussion)**  As board member, and voice of Clubs and committees, express the pros and cons of the motion (s) presented.  Please be clear about:   * The challenge the proposal addresses * Stakeholders who will benefit and how * Added value to Zonta |  |
|  | |
| **Supporting Documentation**  List any attachments to be considered as part of this report. |  |