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|  | **Title:** | Communications Report |
| **From:** | Sandra Cronk |
| **Date:** | Dec 23, 2016 |

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| **To**: | **The Zonta International District 4 Board** |

**Purpose of the report** (please mark as many as applicable):

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| X | For Information |  | For Discussion |  | For decision |

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| **Facts (Information)**This section can contain activities since the last report, factual information to be brought to the Board regarding issues from Clubs or from Committees, other matters.If the report is a follow-up to a previous report, refer to the date, title, and decisions of the previous report. |
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| **Initiative** | **Specific Actions**  | **Highlights/Challenges**  |
|  Upgrade the hosting for the D4 website and 15 other clubs | After consulting with 2 other web companies, I have had someone move the Hamilton 1 website to the new host to try it out. Will be contacting all clubs in January once we have a list of the appropriate club contacts. |  There are many advantageous- better security, spreading the cost, a professional to keep our “Wordpress” versions updated. Challenges continue that we have inexperienced volunteers trying to maintain and update professional looking websites. Also a challenge regarding common messaging in social media. Area 2 is working on some common branding and messaging in social media and websites. |
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| **Comments** |  |

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| **Motion**This section includes the motion (s) if any for the Board to discuss and vote on. |  |
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| **Rationale**This section includes the rationale of the motion  |   |
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| **Evaluation (Discussion)**As board member, and voice of Clubs and committees, express the pros and cons of the motion (s) presented. Please be clear about: * The challenge the proposal addresses
* Stakeholders who will benefit and how
* Added value to Zonta
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| **Supporting Documentation**List any attachments to be considered as part of this report. |  |