



## COMMITTEE CHAIR REPORT TO BOARD

DATE: May 22, 2015

COMMITTEE: Communications

### HIGHLIGHTS:

The communications team hosted three Saturday morning webinars for Zontians (or guests) wanting to learn or share information about updating websites.

Judy has compiled a list of D4 websites showing which have been updated with the new branding materials and which still need to be updated.

The new branding materials seem to have been well received, and at all three spring workshops the updated logo etc were used. ZI will be rolling out more tools for clubs soon.

Val has been working on the D4 Advocacy poster and other materials and we have posted them on the Resources page of the D4 website.

### CHALLENGES:

Time, and some clubs are hard to communicate with.

Respectfully submitted:

Sandra, Val, Judy, Catherine  
Communications