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|  | **Title:** | COMMUNICATIONS |
| **From:** | Sandra Cronk, Kathryn Bunyan McClendon, Judy Labiak |
| **Date:** | 9.06.17 |

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| **To**: | **The Zonta International District 4 Board** |

**Purpose of the report** (please mark as many as applicable):

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| X | For Information |  | For Discussion |  | For decision |

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| **Facts (Information)**  This section can contain activities since the last report, factual information to be brought to the Board regarding issues from Clubs or from Committees, other matters.  If the report is a follow-up to a previous report, refer to the date, title, and decisions of the previous report. | |
| |  |  |  | | --- | --- | --- | | **Initiative** | **Specific Actions** | **Highlights/Challenges** | |  |  |  | |  |  |  | | To communicate with board, clubs, ECP's, presidents of D4 clubs. | To design and disseminate the Governor's Newsletter on Mailchimp.com |  | |  | To help post events on the district 4 website. |  | |  | To help keep the D4 Calendar updated. |  | |  | To communicate with the different clubs via forwarded emails, etc. |  | |  | To use the D4 Facebook page to share information on club events, Zonta International activities and non-partisan stories that align with our mission. |  | |  | Re-activated the D4 Twitter account (@ZontaD4). Began tweeting and re-tweeting relevant tweets. Created **#ZontaD4conf17** to use now and during our Conference to share information and pictures. | Zonta International President Sonja Honig Schough re-tweeted our Conference information. | |  | Replaced the hosting for the D4 website, and helped 14 of 15 clubs hosted with us to move to new arrangements. Found a new resource person (Jay Schwab) to assist for a small $$ clubs with problems and needing updates. | Was a challenge in some clubs to find a person to reply, and take responsibility for the website. In some clubs, there was confusion about where they were hosted vs when and where domain name was registered and what it all costs. Need ongoing training and simplification. Still need to transfer all of the group emails and generic email addresses to new host (by Oct 5th). | |  |  |  | |  |  |  | |  |  |  | |  |  |  | | **Comments** |  | | | |
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| **Motion**  This section includes the motion (s) if any for the Board to discuss and vote on. |  |
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| **Rationale**  This section includes the rationale of the motion |  |
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| **Evaluation (Discussion)**  As board member, and voice of Clubs and committees, express the pros and cons of the motion (s) presented.  Please be clear about:   * The challenge the proposal addresses * Stakeholders who will benefit and how * Added value to Zonta |  |
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| **Supporting Documentation**  List any attachments to be considered as part of this report. |  |