Long-term goal	Initiative	Specific Actions	Timelines/ Deadline	Measures of Success
1) Promote and communicate with clubs to increase program participation and fundraise for awards at local level.	-Communicate to District 4 Zonta Clubs the 2011 Jane M. Klausman (JMK) District 4 Scholarship application deadline of July 1 and to be submitted electronically	-Email sent to all clubs -District 4 Website Awards pages revised	May 2011	-Electronic submissions increased committee efficiency and evaluation time
	-Announcement of District 4 2011 JMK recipient, including request to clubs to consider financial support of the JMK award	-Email sent to all clubs -District 4 Website notice	Aug. 2011	-increased interest from JMK students by email to D4 Awards
	-Remind District 4 Zonta Clubs of change in YWPA eligibility criteria	-Email sent to all clubs -District 4 Website YWPA page revised	Sept. 2011	
	-Respond to questions from clubs on YWPA and JMK Awards eligibility of applicants	-Email response to club including response from ZI when required	Ongoing	
2) Standardize and ensure consistent evaluation process	-Clarify ZI scoring criteria	-Follow up with District Awards Committee members after evaluation of YWPA and JMK awards as to how to improve evaluation process	May and Aug. 2011	-Consistent scores received from YWPA and JMK Award scorers -Recommend- ations made to ZI YWPA Com.