

Zonta District 4 Meeting
Focus Forward with Conviction, Commitment, Courage
January 24, 2015
Go To Meeting online

In Attendance: Joanne Raymond, Lori Robinson, Cathie Wheeler, Brenda Graham, Julie Brown, Cairine Coulis Brown, Connie Deckert, Kathy Smith, Irene (Toni) Majchrzak, Nancy McCulloch, Donna Ketchum-Colletta, Vivian Cody, Darlene Goetzman, Sandra Cronk, Catherine Bobesich, Valerie Beyer, Judy Lubiak, Catherine Hardman, Kate Wehrmeyer, Patty Feroz, Kris Fletcher, Judy Powers, Holly Anderson, Doreen Myers, Lucille DiSanto

Regrets: Linda Orme, Mary Jane Wajmer, Laura Corey, Lorene Vinski, Lee Fogarty, Karin Eckart, Bonnie Clesse, Jill Colburn, Barbara Fera, Carma Horner, Shirley Ellison, Joan Hutcheson, Kathleen Douglass

Call to Order: Governor Joanne

Approval of Agenda:

- request to amend agenda putting directions for the call prior to roll call, changing the order
- Anything to be added to the agenda – Vivian Cody to discuss Centennial project
- **Motion: to accept agenda as amended – moved by Lori Robinson, seconded by Julie Brown, Unanimously approved**

Directions for Meeting – Valerie Byer

- Click on red arrow to control, click on hand to raise it for request to speak or to vote, chat board if you have a question - write in there

Approval of Minutes of Sunday November 8th

- **Motion: moved by Julie Brown, seconded by Lori Robinson**
- **Unanimously approved**

Roll Call

Treasurer's Report – Cathie Wheeler

- December 31st report, 874 paid members to date
- Reports are on the D4 website
- **Motion: to accept the report of December 31st, moved by Cairine Coulis Brown, seconded Julie Brown**
- **Unanimously approved**

Governor's Report

- Feel that hug, special thanks for all reports being submitted by Monday, much appreciated
- Carma Horner has resigned from the board, Joanne has accepted her resignation with regret, Doreen Myers feels she can carry on alone, however if needs help will reach out to Joanne to assign someone
- Major updates from International, most have been accomplished in six months since biennium started
- Full summary attached to these minutes
- Mailing of October/November governing docs to president, board and governors took place
- Branding and re-fresh introduced January 5th, all presidents and PR received, Sandra Cronk to send to all D4 chairs

- Please ensure that your items are up to date on the website, in reviewing the website, Sandra has removed all out of date information and reports, chairs if you want postings under your committees, please send to Sandra
- CSW Status of Women's trip to New York, let Megan Radavich from International know if you are interested in attending, so you will know what Zonta is providing, check the eNews letter from Zonta for updates – training March 7th, NGO 9-5 March 8th, Today show on March 12th – wear yellow and Zonta bling, there will be 2' x 3' signs, banners, dinner available for \$50.00 US
- Updated Zonta mission and vision statements, AD's make sure when at club meetings, that they are using updated info
- Any suggestions on Governor's newsletter please let Joanne know, thanks for input, keep it coming – overall very positive, thanks to Judy Lubiak for editing – deadline February 20th for February's newsletter– Membership and UN are the two committees submitting
- Joanne attended a three hour membership webinar last Saturday, identifying challenges with membership in North America, valuable in many ways, challenges with recruitment and retention, working groups of governors and lieutenant governors to come up with solutions, also looking at realigning districts in North America
- Awards, wonderful email from Soumitri Barua from Olean, 2013 YWPA winner, thanking Zonta for the scholarship, very excited about her work and very appreciative of our support
- Requests from chairs to receive club chair names for each committee, Joanne to send out a template for clubs to complete, Area Directors please follow up with your clubs to ensure they are submitted timely
- Joanne completed governor report on Thursday, almost 100% of clubs did submit reports. Excellent work, and she encourages you to review the reports on the website
- Reminder - AD's should be copied on any emails sent to clubs by committees

Service Committee – Holly Anderson and Judy Powers

- Birthing kits, both sides of border looking for places for kit destination, Lee has several US contacts with Latin America and possible India destinations, discussion on some church groups – noted that kits are destined for non-denominational groups not just a particular faith
- ECP's were emailed on Service recognition awards
- Also mentioned how key it is to have club committee chair's name and email, as they are struggling to get club's reports

Advocacy/Service Project – Connie Deckert

- Advocacy poster is being revised, Valerie showed several different views in the works, waiting for new fonts and colours, forwarded for committee feedback, will be in a 'word' format
- Want poster out ASAP to clubs, Valerie available for clubs that need support with Word or other tech questions
- Advocacy is very excited about initiatives from clubs – media, art, film festivals, u tubes, kudos to KW club who had 10,000 views of their 16 days of activism videos
- Connie and Toronto club president met with Todd Minerson from the White Ribbon Campaign for lunch

Communications – Sandra Cronk

- new mission, vision and theme, new colours
- clubs may need help to update their website and facebook by February 5th
- business cards, letterhead, use up old stock and switch over by July 1st
- Presidents received a link to dropbox for new branding, Sandra will send to board and committees all logos, colours – please be sure to copy not move from dropbox, otherwise it will disappear
- Important to read the Guidelines as presented by ZI, on the re-branding

- GoTo webinar free trial for 30 days, Sandra can provide logon information to committees who may want to use it for their meetings in the next few weeks, email Sandra at scronk@sympatico.ca or Sandra.cronk@gmail.com – Sandra will send guidelines for consistency
- Sandra away for most of February, please contact Valerie Beyer or Judy Lubiak in her absence

Amelia Earhart – from Donna Ketchum Colletta

- New online travel presentation March 12th for Portugal trip, you don't need to be a Zontian to book
- April 17th prices increase
- Portugal is best kept secret, most reasonable, safest country
- Donna has hundreds of pamphlets and can send to you, just contact her with numbers
- Overview in Governor newsletter and on the D4 website

Spring Workshop – Joanne

- Information on the D4 website
- Joanne spoke on behalf of the committee, skype meetings started in November
- D4 Stepping Up - Your Club in Action
- Dates April 11th Niagara Falls Ontario, April 25th Woodstock Ontario, May 2nd Erie Pennsylvania
- Julie sent 'Save the Date' to all AD's and Presidents
- \$50.00 per registrant/\$45.00 early booking, \$5.00 discount for first timers

Membership – Lori Robinson

- International membership committee meets regularly for North America
- Membership is a huge focus this biennium
- They have researched other service groups, and membership is dropping everywhere
- The Spring Workshop will have a membership recruitment session
- Joanne and Lori have met with some clubs having challenges – Cambridge and Mississauga
- Eclubs bylaws and processes are coming
- New club establishment – working with a group in Barrie, have 11 and need 20 members to form
- Original thought was to increase by two clubs in our district this biennium, as we have not had a new club since 2000, new club in Barrie and re-establish in London – however focus is on getting Barrie up and running first

Conference Workshops – Joanne

- Keynote speaker will be Todd Minerson, executive director of the White Ribbon Campaign, which is the largest effort of men and boys to end men's violence against women
- Suggestions of topics for workshops please email to Joanne
- Every Zonta member will receive a 'Save the Date' email

District Goals – Joanne

- Board members and committee chairs, review district and committee goals, actions, timelines and measures of success on the website, there are some holes
- Email Joanne if you have input for those areas
- Look at committee goals, they should align with the district goals
- Joanne will update with us at the May 30th meeting
- Joanne shared summary of the board goals, based on the excel sheet, 4 goals
- Cathie suggested emailing the summary to each of us for review and comment back to Joanne, committees please review your goals as well – Joanne to email

New Business

- Vivian Cody - 8 clubs still outstanding on providing their history
- Deadline of July 1st for clubs to report back of having secure storage for their archived materials
- Recognize lots of work for clubs, key for our 100th anniversary
- Joanne is working at improving the agenda format
- Valerie Beyer – if clubs have events, send to Valerie to get them on D4 facebook page or to Sandra Cronk to post on the D4 website

Consent Items

- Motion: to accept the list of consent reports received, moved by Cathie Wheeler, seconded by Lori Robinson, Unanimously carried

A big thanks from Joanne – we are only as good as our team, thanks for all you do!

Special thanks to Sandra Cronk for setting up this Go To meeting and to Valerie Beyer for moderating and help throughout.

All reports, Area Director and Committee due to Joanne and Sandra Cronk by May 23rd.

Motion to Adjourn: Moved by Cathie Wheeler, seconded by Julie Brown.

Next meeting: Saturday May 30th, 2015 at 9:30 am Hauptman Woodward Institute, 700 Ellicott St Buffalo, New York, Vivian's mobile for that day only (716)-704-9679