

US Service Co-Chair Report
November 2013

This is my first report so please bear with me. I welcome comments and suggestions.

D4 Conference – Sharing Successes; Service & Fundraising Ideas

Sent the successes shared at the workshop to Sondra Cronk for the website and distribution to ECP's.

ZI SERVICE RECOGNITION AWARD for Clubs and Districts

ZI announced the Service Recognition Award in June and D4 announced the awards at the Conference.

For the Club Award, Judy Powers volunteered to be on the selection committee of three – the 2 co-chairs and Judy. The nomination forms, flyer and key information sent to Clubs via Area Directors, Presidents, Service Chairs and ECPs week of 11/11. Plan follow-up phone calls to generate interest and hopefully action. The nomination forms are due 12/30/13; the committee will meet the 2nd week of January to make their decision. The finalists are then sent to the Governor and to ZI Service Committee by 2/1/14.

For the District Award, the co-chairs will submit the nomination package to the Governor for review, and then submit to ZI Service Committee by 2/1/14.

2012-14 Strategic Plan

Continue to monitor the production and shipping status of birthing kits.

2014-16 Service Projects

Birthing kits – will continue to monitor and track.

Behind Closed Door – From discussion with Joanne Raymond, it appears the tag line; Behind Closed Door is a trademark for an agency in Ontario, Canada. The next steps will be to work with the Advocacy Co-chairs and determine a NEW tag line for this project. Once we have confirmation of the project name, we will plan for rollout by 2Q.

General - Communication

- Request a "Service" tab be added to the D4 website for dissemination of service-related information.
- In 2014, initiate a quarterly conference call with service chairs (similar to what Advocacy is doing) and send out a Service Email quarterly highlighting a women's issue.