

ZONTA DISTRICT 4 BOARD MEETING
NOVEMBER 16, 2013
HAUPTMAN-WOODWARD MEDICAL RESEARCH INSTITUTE
BUFFALO, NY 14203

In attendance: Lee Fogarty, Joanne Raymond, Carma Horner, Catherine Hardman, Lori Robinson, Kathleen Kanaley, Mary Yunker, Laura Corey, Charlene Huber, Nancy McCullough, Gabrielle Sciolini, Gail Wilsky, Kathy Smith, Vivian Cody, Princess Alexander, Edna Silvernail, Toni Majchrzak, Bonnie Clesse, Jill Colburn, Sandra Cronk, Rosita Hall, Kathleen Douglass, Katharine Hewko, Alyce Van Patten, Joan Westcott, Atiya Ahsan

The meeting was called to order by Governor Lee Fogarty at 9:32am.

- Motion to approve the minutes
Moved by Mary Yunker Seconded by Charlene Huber
Motion passed with the following corrections:
The November meeting is the 16th not the 15th. Joan Westcott was not present. Alyce Van Patten was present.

Gov. Lee shared some reflections on the recommendations given by Joy Orlich following the conference. Ms. Orlich suggested destroying the ballots – this will be considered. She suggested having a board meeting before the conference begins. This will also be considered. Ms. Orlich commented on the seating and thought there might be a better arrangement. Gov Lee noted that the seating was done to reflect who could vote and make motions. Gov Lee noted that the comments about the conference were mostly positive.

Gov Lee read a resignation letter from Frannie Runyan resigning from the Area 5 Director's position.

- Motion to accept the resignation.
Moved by Joanne Raymond Seconded by Catherine Hardman
Motion passed unanimously.
- Motion to accept Laura Corey as the interim Area 5 Director
Moved by Joanne Raymond Seconded by Kathleen Kanaley
Motion passed unanimously.

The board broke into groups for meetings – committees and Area Directors.

Gov addressed a couple of items – we will begin a consensus agenda in January. It is important to remember when we speak we are speaking to issues not people. Speak about the issue and respect each other. Listening and clarifying what you heard is very important in the communication flow.

Treasurer's report – Jill Colburn in Cathie Wheeler's absence

Jill presented the balance sheet and expenses over revenue. These were submitted prior to the meeting for review. The final conference report is not in yet for review.

- **Motion to accept the Treasurer's report**
Moved by Catherine Hardman Seconded by Lori Robinson
Motion passed unanimously.

Cathie Wheeler sent a question via Joanne Raymond regarding the reimbursement guidelines. Previous minutes indicated they would be adopted at the November meeting. They need to be approved as there are guidelines regarding spring workshop issues.

- **Motion to approve the new reimbursement guidelines.**
Moved by Mary Yunker Seconded by Lori Robinson
Motion passed unanimously.

AREA DIRECTOR REPORTS – full reports were submitted on the website for review prior to the meeting. The following are highlights from the reports.

Area 1 – Catherine Hardman

She is having trouble receiving reports from all clubs. The clubs in the area are focusing on the 16 Days of Activism.

Area 2 - Lori Robinson

There were many members from area 2 at the conference. All clubs sent delegates. There has been membership growth in the area. \$18,000 was donated to the communities in the area. There are new Golden Z clubs and several Z clubs awaiting charter. Connie Deckert gave an advocacy presentation at a presidents' meeting. 16 Days of Activism events are being planned.

Area 3- Kathleen Kanaley

The membership has grown by 4. Community events continue to happen with a lot of clubs partnering with domestic violence agencies. Advocacy is a focus in the area Fundraising events area continuing with many being planned in the spring. She will be having a presidents' meeting November 30th.

Area 4 – Mary Yunker

There is a correction to her report. There are 178 members not 174. All clubs were represented at the conference. All clubs have newsletters. All clubs are active in service and fundraising. All clubs are focusing on the 16 Days of Activism.

Area 5 – no report

Area 6 – Charlene Huber

There has been some membership growth in the area. She is having trouble getting reports from all clubs. Most of the clubs have sent money to International. The clubs are beginning to focus on Behind Closed Doors.

There was a request from the Geneva club to change their name to better reflect their recruitment area. They are suggesting Zonta Club of the Finger Lakes or Zonta Club of the Finger Lakes and Geneva. This

name change needs to be passed by the board and then sent to Zonta International. Discussion followed. The board had some concerns with the suggestions. Lee and Joanne will go to the club and suggest they come up with another name.

STRATEGIC PLAN DISCUSSION – The strategic plan was submitted for comment to board members. It is on the website for review. It is important to have a mid-biennium discussion to identify successes and challenges. Below are some highlights of the comments.

MEMBERSHIP DEVELOPMENT

1. Increased members' knowledge of District 4 goals and role
Carol Jones from Rochester will help do the monthly Governor e-newsletter.
2. Increased membership in District 4
Membership is a challenge in many clubs. Retention is also a very important issue.
3. Increased opportunities for involvement in leadership
Would like to have 1/3 new members to the 2014-2016 board.

Discussion followed about the research that has been done on options for webinar meetings. Kathleen Douglass reported what she has found. Go-To-Meeting has different levels for different prices. One that may fit our needs would be \$600/year with only one organizer. Tellis is .07/participant or \$150/month. This allows for unlimited teleconferencing and meetings. A flat fee can also be arranged. You don't have to download any software.

Kathleen will check out Tellis further to see about using for the January board meeting. Lee will also research options and ask other districts what they use. Joanne suggested a comparison chart.

ALIGNMENT WITH ZONTA INTERNATIONAL

1. Increased knowledge of ZIF projects and ZIF goals among membership
Ambassadors are willing to travel to meetings. The district would like to go to the convention with all clubs in the district having given to ZI.
2. Increased knowledge among membership of ZI governing documents
The challenge is to engage people in bylaw discussion and to have club bylaws get in line with ZI bylaws.
3. Club service projects meet International goals
The challenge is to get clubs on board with this but also to have service projects that meet the needs of women and women's issues. There was a suggestion that 3.a. be modified to include the word women.

VISIBILITY

1. Increase visibility of Zonta within our Communities

It is important to increase the size of the Communications committee. It would be helpful to have a PR chair for the District. It would be nice for all clubs to have a web presence. Sandra will send a questionnaire to the ADs to send to the clubs. It is important to sell Zonta if you are in other clubs. Suggestions for how to do this was shared.

2. Increase participation in the District service project

All the Canadian clubs in the District are participating in the birthing kit project. If a club doesn't want to assemble the kits there are different ways to participate in the project. This will be presented to the clubs that haven't participated.

3. District advocacy project is launched

4. Increased interactions of clubs

There are many ways that Zonta clubs are partnering together as well as partnering with other non-Zonta clubs.

INCREASED USE OF TECHNOLOGY

We are working toward achieving this goal

It was noted that chairs of committees are not country chairs but rather the district chairs. It is important to remember we are a united district not 2 countries.

Z Club/Golden Z – Lori Robinson in the absence of Shirley Ellison and Laura Kopec

The contest to rebrand/rename or "Refresh" the Golden Z clubs is available on the Zonta website. It is open to anyone. The deadline is January 1, 2014. The winner will be announced at the Convention.

The cost is trying to be cut down for Golden Z/Z members to entice attendance at the convention. Other than the cost everything else for them – like breakfast, breakout snacks, swag bags, etc needs to be sponsored. At the January meeting we will discuss the possibility of the District sponsoring something from our budget.

There will be a mini conference in Brampton, ON March 5th for Z clubs. The question was raised about the possibility of a conference in the US.

Advocacy – Toni Majchrzak

There is a report on the website for review. A second Go-To-Meeting was held with a variety of clubs represented. A discussion was held on the poster that may be used for next biennium's project. Clubs are beginning the leg work for this project. They are beginning to partner with local women's shelters. It is important to note that due to copyright issues in some areas the name Behind Closed Doors cannot be used but rather it will be the Behind Closed Doors concept. A name for this project will be looked at in the future. Toni would like to have a dedicated table during lunch at the spring workshops for advocacy chairs to discuss women's issues in the communities. She reported on the advocacy events happening in

various clubs. In January we will pass a motion as to how we will implement the motion made at the conference regarding using the Behind Closed Doors concept.

Service – Katharine Hewko and Alyce Van Patten

Full report is on the website for review. It was discussed how information will go to the clubs about submitting nominations for the Service award. The District would like each club to submit something as a way to celebrate successes. The District will be submitting the Birthing Kit project representing the entire district. A discussion was held about the problem of shipping the kits. Clubs are trying to ship the kits without having to pay for them.

Archives – Gail Willsky

Her full report is on the website. She really wants to get club histories and who are the club historians. Maureen Hayman is working with Gail. She is looking for 1 more person to help get the history from the District. She is missing reports from the spring 2013 workshops. Since so much is web based she is working to get everything on the web printed out at the end of the biennium for the archives. She is trying to be respectful of personal information being put into archives. She will not use the personal information that is contained in the directory.

Bylaws – Edna Silvernail and Princess Alexander

The bylaw changes did not get submitted to ZI in time for inclusion for the convention. There is still a chance because other districts have had trouble meeting the deadline so ZI may be willing to show some leniency. Lee will bring the issue up during the next Governor's conference call. Princess shared her personal concerns and thoughts about the deadline not being met.

Spring workshops – Building on Our Successes

Joanne is chairing the committee to look at workshop planning. She is joined by the 3 ADs hosting the workshops along with Doreen Myers. They are looking for one more person from the US. There is a need for a breakout session on Z/Golden Z. Brainstorming took place about what would be the alternative breakout session. Some ideas were: membership, UN, protocol, 1st timers at convention, what is service, what is advocacy, clarify Behind Closed Doors concept, newsletter writing, social media, relationships and how tos (toolkits).

Workshop dates and locations:

April 5 – Areas 3 and 4 in Rochester

April 12 – Areas 5 and 6 3 Rivers North (Wexford)

April 26 – Areas 1 and 2 Mississauga/Oakville

Old Business

1. UN trip – Atiya reported on the trip on October 8th put together by the League of Women Voters. There was a tour of UN Headquarters Building and a briefing after lunch about what is happening in regard to women's issues at the UN. Highlighted was the UNITE and Violence Against Women movement. Also stopping rape in conflict areas. Initiatives that the UN is

undertaking were discussed. Joanne discussed her contact with someone from the Federation of Women's Clubs and the high praise the woman had for Zonta.

2. CSW58 – The 58th Commission on the Status of Women will take place at the UN in NY from March 10-21, 2014. Lee is hoping to get participation from Zonta.
3. Lee is looking for information for the Governor's e-newsletter as soon as possible.

New Business

1. Orange Zonta Says No t-shirts are still available - talk to Bonnie Clesse.
2. Rosita shared a story about what her son's school had done to facilitate a discussion about violence against women with the males in the school.

- **Motion to adjourn**

Moved by Charlene Huber Seconded by Joanne Raymond

Meeting adjourned at 2:45pm.

NEXT MEETING SATURDAY, JANUARY 11, 2014 CYBER MEETING
