ZONTA DISTRICT 4 BOARD MEETING

January, 12, 2013

WEB MEETING

In Attendance: Lee Fogarty, Joanne Raymond, Cathie Wheeler, Carma Horner, Catherine Hardman, Lori Robinson, Kathleen Kanaley, Mary Yunker, Kathy Froehle, Charlene Huber, Gail Wilsky, Kathy Smith , Vivian Cody, Edna Silvernail, Connie Deckert, Toni Majchrzak, Bonnie Clesse, Jill Colburn, Sandra Cronk, Rosemary Pell, Donna Ketchum-Colletta, Kathleen Douglass, Atiya Ahsan, Mary Jo Sonntag, Shirley Ellison

Meeting was called to order to Governor Lee at 9:02am.

Gov. Lee announced that Alice Van Patton will be the new US Service Chair.

Rosemary Pell reviewed Web meeting guidelines.

* Motion to approve the minutes of the meeting held November 12, 2012.

MOVED: LORI ROBINSON SECONDED: CATHERINE HARDMAN

UNAMIMOUSLY APPROVED AS DISTRIBUTED.

Area 6 Director – Kathy Froehle

She summited her report on the web. Membership is the focus for the clubs in the area. There are advocacy chairs in all clubs. 1500 birthing kits were completed in addition to the 1000 previously completed. She sends a newsletter to all presidents following the board meetings with all pertinent information.

Strategic Plan – Lee Fogarty for Joan Westcott

Lee reviewed all three main areas – Membership, Aligning goals with Zonta International and Visibility. The board approved all areas and felt they were manageable. Discussion followed. Question raised about money for PR from District budget. The PR budget is for Board PR not club PR. Question how to disseminate the strategic plan to the clubs. It was suggested to disseminate a one page summary that Joan will develop and not the whole document as the whole document is the board working document. Suggestion to add this discussion to the Spring workshop, the Governor’s newsletter. Final discussion about a conference call with Area Directors, Lee, Joanne and Joan.

**Action item – Joan will develop a page summary of strategic plan. Lee, Joanne, Joan and Area Directors will have conference call.**

Area 5 Director – Fran Runyan absent due to illness

Report online. Area 5/6 Spring Workshop – April 6 in Warren. This report led to a discussion about what is needed. A full report is to be submitted online not just a summary. Lee would like next report by April 12th. Please pay attention to what is helpful in the report and what is not. This is also something to be discussed on the conference call – which has yet to be scheduled.

**Action item – Area Directors report due to Lee – April 12th.**

Treasurer report – Cathie Wheeler

She distributed the report on the website. She currently has 942 paid members but this number does not match Zonta International. She needs to be updated with resignations. She will do a report at Spring Workshops.

* Motion to approve the report as distributed.

MOVED: KATHY FROEHLE SECONDED: LORI ROBINSON

UNAMIMOUSLY APPROVED AS DISTRIBUTED.

Area 4 - Mary Yunker

Report distributed online. 3 new members were inducted into the Area. Fundraisers are going well.

Advocacy – Toni Majchrzak and Connie Deckert

Report distributed online. Toni held a meeting with Areas 3 and 4 advocacy chairs about District program and to help the clubs strength what they are doing around the ZONTA says NO campaign. She also mentioned she is still working on the ratification of CEDAW. Mary Yunker presented an idea ofr the ZONTA says NO campaign. She showed a sheet that could be turned into magnets, bookmarks, etc. Discussion followed. Connie is adding the campaign information to all the infomercials she does. She would like all clubs to be discussing the campaign. This needs to be pulled together for the conference to vote on a district advocacy project and branding project. It could also be incorporated into International Women’s Day.

**Action item – Advocacy chairs have branding design around the ZONTA says NO campaign ready by mid-February. They need to check with Zonta International communications to see about what design can be used.**

Area 3 Director - Kathleen Kanaley

Report distributed online. She noted there are 7 new members in the area. One birthing kit project was completed in the Area. The clubs are routinely giving information about Zonta International at the club meetings. She has visits scheduled for 3 clubs.

Spring Workshop – Kathleen Douglass

Theme for workshops – Look In – Reach Out

Outline for the day: 8:30amArrival, shop, 9:30 Welcome, 10 Leadership Discussion (panel), Advocacy, Sharing Success Stories, Break, Lunch, 1 Membership, Intergenerational Issues, 2:15 Treasurer, Call to Conference, 3 Finish. Discussion followed. Important that advocacy include all areas not just legislation. Important to get a save the date flyer out and add the information to the District site. Discussion about including information about archives and the district Ambassadors at the workshops. Discussion about walk ins. Discussion about encouraging participation.

**Action item – Save the date flyer out by the end of January. Information added to the District website.**

Directory - Donna Ketchum-Colletta

The directories will be available in one month. The cost for each directory is $5. This is an increase from the previous directory. 125 copies have been ordered. Each District board member will receive a copy. Each club president will receive a copy. The remaining copies will be sold at the conference. In addition to the contact information historical information was added. Discussion about electronic copies.

Area 2 Director – Lori Robinson

Her report was distributed on the web. Membership is a challenge in her area. 1000 birthing kits were completed in Toronto. Advocacy is an issue being discussed in the area. Hamilton 1 is celebrating their 85th Anniversary.

Area 1 Director – Catherine Hardman

Report distributed online. There has been a 2 member increase in the Area. Birthing Kits were assembled in the Fall – 2000+ made. Most clubs have or are working on a strategic plan.

Conference Report – Mary Jo Sonntag

Conference theme – Building Bridges in the City of Bridges. The price per participant will be in the $200-225 range. The conference will be at the Westin Hotel. Room charge is $129 per/room/night. There are committees and chairs established except for PR. Need a publicity chair and help with this area. Sabina Ramsey from the Buffalo club offered to help. Question about who works on the program for the conference – it will be the board.

**Action item – find PR chair and committee members.**

Archives – Gail Willsky

Report distributed online. She did not get a great response from clubs. Discussed about the priority for archives. Is it history gathering. Gail would like one person from area on a committee. Discussion followed. Gail would like to gather information to prepare a 20 page document for the District.

Amelia Earhart Cruise – Donna Ketchum-Colletta

22 people have signed up so far. The cruise dates are October 11-21, 2013. AAA called and reduced the price by a couple of hundred dollars. A new flyer with reduced rates is forthcoming. Money raised goes toward the Amelia Earhart scholarship raised by the District.

Nominating Committee – Rosemary Pell

The committee is moving forward. The board was asked to think about people who would be appropriate for positions as Area Directors and the nominating committee. Information on how to nominate someone and why serving on the board is something you would like to do will go out in February. Rosemary would like board members to send her their own response about why they like serving on the board and what they find positive by January 21, 2013.

**Action item – Responses due to Rosemary Pell about positive reasons to serve on the board and benefits by January 21, 2013.**

Bylaws – Edna Silvernail

Clubs have been asked for proposals for any potential bylaw changes.

Z/Golden Z clubs – Shirley Ellison

Report distributed online. Schools in Ontario, CA are closed to clubs due to contract negotiations but Shirley is still talking to the leaders for when they are open again to clubs. The mini-conference in March has had to be cancelled.

Membership – no report

United Nations – Atiya Ahsan and Mary Jo Sonntag

A visit was made to the Kitchner-Waterloo club. Question from the chairs about information that is received from Zonta International and not duplicating efforts. The importance is to see the connection between Zonta and the UN. Bonnie Clesse will work with the committee.

**Action item – Governor Lee would like to see the committee work on a visit and presentation to the UN in late 2013 or early 2014.**

North American Inter-District Meeting – Kathleen Douglass

Registration information will be out in February.

Old Business – None

New Business

A committee needs to be developed for building the conference program. Gov. Lee has ideas but would like volunteers to help. If you have ideas about the program content let her know.

* Motion to adjourn.

MOVED: Lori Robinson Seconded: Catherine Hardman

UNAMIMOUSLY APPROVED . Adjourned at 11:52 pm.

NEXT MEETING:

May 11, 2013

Hauptman-Woodward Research Institute

700 Ellicott Street, Buffalo, NY 14203