

A close-up photograph of a woman's eye, looking directly at the camera. The eye is blue and has dark, well-defined eyelashes. The skin around the eye is fair. The image is partially overlaid by an orange banner on the left and a dark grey banner at the bottom.

ZONTA SAYS **NO**

JOIN THE CAMPAIGN TO END VIOLENCE AGAINST WOMEN





Actual Size



ZONTA SAYS NO

- **Every district, every club can participate with its own VAW project.**
- **Key communication elements will be provided by ZI.**
- **Activities which contain key elements are planned on and around November 25.**

ZONTA SAYS **NO**

Campaign Visuals



**Zonta Says NO Banners
(Courtesy of District 16)**



**Zonta Says NO Bookmarks
(Courtesy of District 23)**



ZONTA SAYS NO

Why should I join?

ZONTA SAYS **NO**

The time is now!

ZONTA SAYS **NO**

- 1. The public's awareness of violence against women (VAW) being a crime is higher than ever before - worldwide.**
- 2. This year's topic at the UN Commission on the Status of Women (CSW) was VAW.**
- 3. Zonta needs visibility.**
- 4. (Social) media that help us join forces are at hand.**
- 5. It's easy. Tools are available and will be updated throughout the year.**
- 6. Participation will help your club stay focused on Zonta's mission!**

ZONTA SAYS **NO**



Catch the wave !

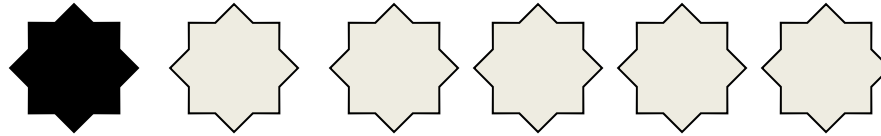
ZONTA SAYS **NO**

What will I have to do?

ZONTA SAYS **NO**

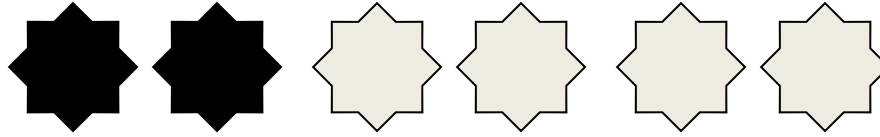
Remember the Six C's!

ZONTA SAYS **NO**



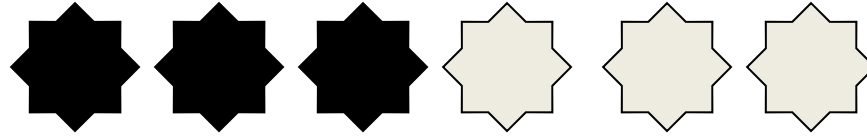
Create enthusiasm!

ZONTA SAYS **NO**



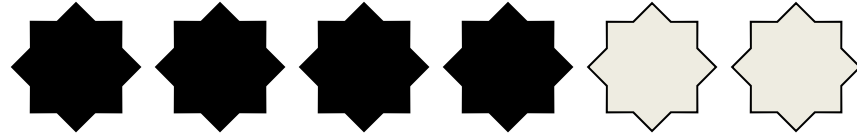
**Collect information at
zontasaysno.com**

ZONTA SAYS **NO**



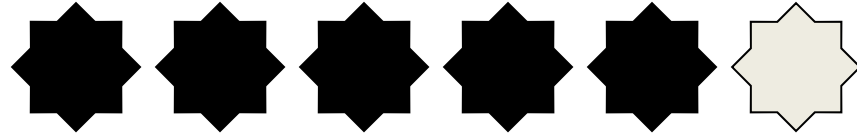
**Capitalize on what you
have!**

ZONTA SAYS **NO**



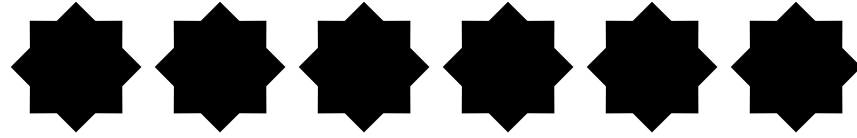
Copy!

ZONTA SAYS **NO**



Collaborate!

ZONTA SAYS **NO**



Communicate!

ZONTA SAYS **NO**

How will I know
if I was successful?

ZONTA SAYS **NO**

ZONTA SAYS NO

on November 25 and during the 16 Days of Activism

Say YES

ZONTA SAYS NO

to

ZONTA SAYS NO

ZONTA SAYS NO