

# Advocacy 301: Design & Implementation of a District-wide Advocacy Platform

**Zonta North American Inter-District Meeting  
Niagara Falls, Ontario June 15, 2013**

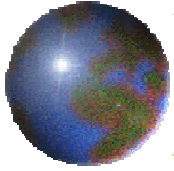
**Diane S. Lindsley**

**Zonta Club of Milwaukee, Zonta District 6 Advocacy Chair and  
Zonta North American Advocacy Regional Representative**



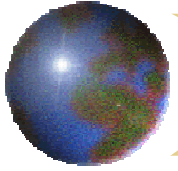
**Zonta International®  
District 6**

*Advancing the Status of Women Worldwide*



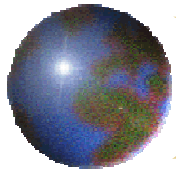
## Zonta International's definition of advocacy:

- ❖ *Advocacy is the expression of support for or opposition to a cause, argument or proposal.*
- ❖ *Advocacy may include influencing laws, legislation or attitudes.*
- ❖ *Zonta advocacy is an action taken in “the public interest” or for “the greater good” with respect to advancing the status of women and girls and their human rights.*



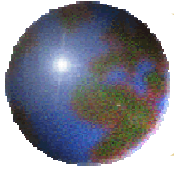
*“A woman with a voice is by definition a strong woman.  
But the search to find that voice can be remarkably difficult.”*

● Melinda Gates, October 2007



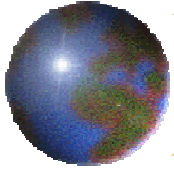
# The Virtuous Zonta Spiral





*Advocacy-  
Grassroots from Clubs to Districts?  
Or District-wide to Clubs?*

- **This Biennium, Zonta International Advocacy Goal B states:**  
“Each District defines the most important issues in own district & creates a framework that enables its Zontians to take action to address these issues.”

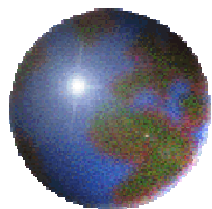


## Why a District Advocacy Platform?

- Whether a Platform as in Districts 6 and 12, or District 3 's Advocacy Manual or District 7's Advocacy PowerPoint, all approaches should include:
  - Zonta International's Advocacy Goals & Policies
  - District Advocacy Contact Information
  - Advocacy Goals for the District/Clubs/Members
  - Advocacy Issues with background information & suggested Club/Member Actions



# ZONTA DISTRICT 6 ADVOCACY COMMITTEE



**ZI CHAIRMAN:** Kay Meyer, Zonta Foothills Club of Boulder County, District 12

**NORTH AMERICA & CANADIAN ADVOCACY REGION:** Diane S. Lindsley, Zonta Club of Milwaukee, District 6

**DISTRICT 6 CHAIRMAN:** Diane S. Lindsley, Zonta Club of Milwaukee

## ADVOCACY COMMITTEE LIAISONS:

**ILLINOIS:** Vacant

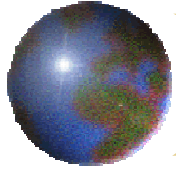
**INDIANA:** Cindy Felsten, Zonta Club of Columbus

**WISCONSIN:** JoAnn Gruber-Hagen, Zonta Club of Madison



**Zonta International  
District 6**

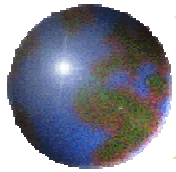
*Advancing the Status of Women Worldwide*



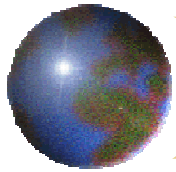
# DISTRICT 6 ADVOCACY PLATFORM

**VISION:** Zontians utilize the strengths that grow out of club Service and Advocacy actions tied to Zonta International Mission, Objects and Advocacy goals as tools for improving the status of women.

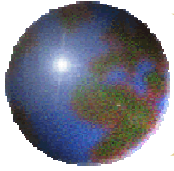




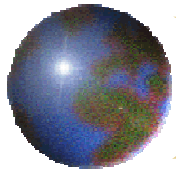
**GOAL 1. District 6 Delegates to  
Fall Conference in October  
2012 approve Advocacy issues  
for club consideration from six  
Advocacy projects submitted  
by the District Advocacy  
Committee at Fall Conference.**



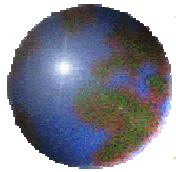
**GOAL 2.** Zontians continue to link Service and Advocacy projects by utilizing an effectively functioning Advocacy team at the Club level.



**GOAL 3. Zonta Club Service and Advocacy teams identify specific opportunities for club Service and Advocacy linked to Zonta International goals/issues for the 2012-2014 Biennium.**

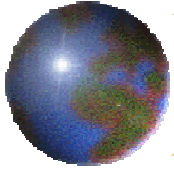


**GOAL 4:** Each state's Zontians are encouraged to establish an annual International Women's Day Advocacy project/program either area-wide or by individual clubs.



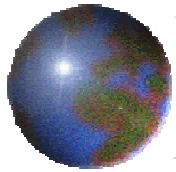
## **Advocacy in ZI Bylaws:**

- ✓ **Nonsectarian & Nonpartisan**
- ✓ **Advocacy Committee.** It shall recommend action in accordance with the **Objects of Zonta International** to improve the status of women and to promote legislative awareness, advocacy, and equal rights.
- ✓ **Advocacy committees** are established on the **District & Club levels.**



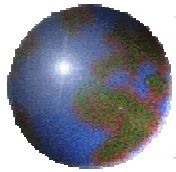
## **ZI's Advocacy Biennium Goals:**

- 1. Increase visibility of issues & actions to end Violence Against Women, advance equal rights & opportunities, ensure justice under good laws at all levels of Zonta.**
  - Each DISTRICT defines the most important issues in its own district & creates a framework that enables its Zontians to take action to address these issues. Performance measure: By 1 June 2013**



## **ZI's Advocacy Biennium Goals:**

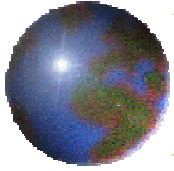
- **Each DISTRICT hosts a credible speaker on current issue(s) of importance to women in that district & e-publishes a summary that is shared throughout Zonta. Performance Measure: By 1 June 2014**



## **ZI's Advocacy Biennium Goals:**

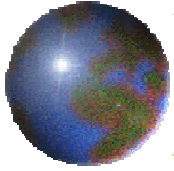
- **Each CLUB takes action on at least 1 Advocacy event / issue each year, makes such action visible in local media, & reports on the results to Governor & ZI. Performance Measure: By 1 June 2013 & 2014, each Club reports having taken visible action on at least 1 Advocacy event / issue each year.**





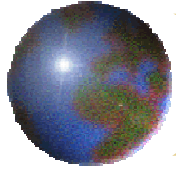
## **ZI's Advocacy Biennium Goals:**

2. Enable members, clubs, and districts to become more effective advocates.
  - Each **DISTRICT & CLUB** Advocacy Committee increases awareness of important issues in District & Club newsletters & websites. Performance Measure: District & Club websites show increased advocacy & issue content from June 2012 to 2014.



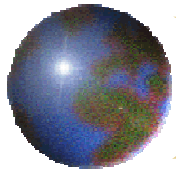
## **ZI's Advocacy Biennium Goals:**

- **ZI Advocacy Committee takes an active role in supporting & monitoring the above objectives. Each ZI Committee member coordinates within her region.**
- **ZI Advocacy Committee shares resources via the Advocacy quarterly e-newsletter, ZI website, & other media. Performance Measure: By 1 June 2014**



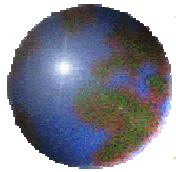
## **ZI's Advocacy Biennium Goals:**

- **ZI Advocacy Committee shows how advocacy is integrated with other District & Club activities & seeks improved means to build advocacy skills among Zontians. Performance Measure: By 1 June 2014**



## **ZI's Advocacy Biennium Goals:**

- 3. Become a leading advocate on status of women issues per CEDAW Articles 1-16.**
    - **Districts in USA coordinate efforts in each of the states and work with other NGOs toward US Senate ratification of CEDAW.**
- Meanwhile, CEDAW criteria are used within local communities. Performance Measures:**
- By 1 June 2014**

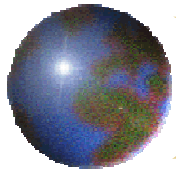


### Building Coordinated Zonta Advocacy/Service Projects to Advance the Status of Women

Issue to be Addressed <sup>1</sup>	ZI Objective(s) Addressed <sup>2</sup>	Advocacy Actions <sup>3</sup>	← → Service Actions <sup>4</sup>
	<input type="checkbox"/> Legal Status <input type="checkbox"/> Political Status <input type="checkbox"/> Economic Status <input type="checkbox"/> Educational Status <input type="checkbox"/> Health Status <input type="checkbox"/> Professional Status <input type="checkbox"/> Justice & Human Rights		

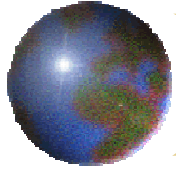
1. Brief description of the issue/problem/opportunity that will be the focus of advocacy and service coordinated activity.
2. Check all objectives that will be addresses by this project.
3. Advocacy actions that will be part of this project and anticipated results from the successful action.
4. Service actions that will be part of this project and anticipated results from the successful action.

Gruber-Hagen  
 District 6, Area 2  
 April 2011



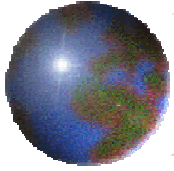
## **How were Advocacy Projects chosen for consideration?**

**We referred to unresolved issues reflected in the ZI MISSION & the CEDAW Treaty – issues that affect the legal, political, economic, educational, health and professional status of women at the local, state and national levels. We also asked for club input.**



## Convention on the Elimination of Discrimination Against Women

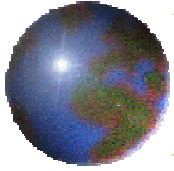
- ❖ The CEDAW Treaty contains 30 articles that define discrimination, provide blueprints to achieve progress for women & girls, & calls ratifying countries to overcome barriers of discrimination.
- ❖ Advocating for ratification of the CEDAW treaty is promoted by Zonta International.
- ❖ American women have opportunities not available to most of the world's women but pay inequity, maternal health, human trafficking & domestic violence are but 4 of many issues that need to be addressed.
- ❖ Ratification would allow the United States to participate in the UN's CEDAW Committee, a global forum for women's rights, that recommends ways to implement the CEDAW treaty.



## **CEDAW**

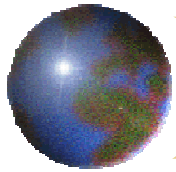
- ❖ More importantly, ratification allows grassroots organizations to submit shadow reports for consideration to the UN CEDAW Committee
- ❖ Ratifying CEDAW does not automatically change US law but it would provide a platform for a systematic analysis of discrimination against women and develop strategies for solutions. The US does have some laws that prohibit intentional discrimination but they do not necessarily prohibit any unintentional discriminatory effects or impacts. CEDAW requires countries to be proactive, rather than reactive, in advancing the status of women.





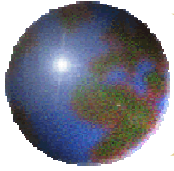
## **CEDAW**

- ✓ District 6 urges members to educate themselves and the public about the importance and significance of ratification of CEDAW by the United States.
- ✓ District 6 urges Zonta clubs to make ratification of CEDAW by the United States one of their main legislative advocacy projects this biennium by directly contacting their U.S. Representatives and Senators.
- ✓ District 6 encourages members to collaborate with other community and women's organizations in their respective states to urge their United States Senators, the members of the Senate Foreign Relations Committee, the U.S. Secretary of State, and the President of the United States to move CEDAW ratification forward.



## Health of Women & Girls

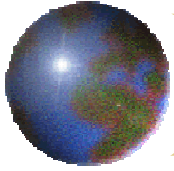
- ❖ Of all the UN Millennium Development Goals (MDGs), the world has made the least progress in achieving the targets set for reducing maternal and child mortality and achieving universal access to reproductive health.
- ❖ Zonta International strives to promote maternal health and reduce the instances of maternal and child mortality.
- ❖ There have been 29 bills and 3 resolutions introduced in the current Congressional Session that address women's access to reproductive services, eating disorders, breast cancer, paid parental leave, obstetric fistula, HIV/AIDS, rape, mammogram availability, osteoporosis testing, heart disease, ovarian cancer awareness and quality care for moms & babies; however, only the resolution concerning National Ovarian Cancer Awareness month was passed.



## Health of Women & Girls

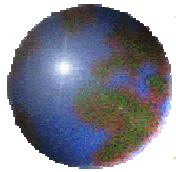
- ❖ Beginning August 1, 2012, a key provision of the Affordable Care Act went into effect, making preventive care more accessible and affordable for 47 million women. Women enrolled in new or renewed insurance plans will be able to access a wide range of preventive health services without co-pays or additional out-of-pocket costs.
- ❖ The new package of health benefits for women includes access to contraceptive services; requires insurers to cover mammograms, pap tests and screening for gestational diabetes; domestic violence screening and counseling; breastfeeding support, supplies, and counseling; HPV testing; screening for sexually transmitted infections and counseling for sexually-active women; and HIV screening and counseling. And beginning in 2014, women can no longer be charged more than men for the same health plans and can no longer be denied coverage due to pre-existing conditions.





## Health of Women & Girls

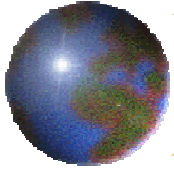
- ✓ District 6 urges Zonta clubs to make increased funding for maternal and child health initiatives aimed at reaching goals 4 and 5 of the UN MDGs one of their main legislative advocacy projects this biennium.
- ✓ District 6 encourages members to collaborate with other community organizations in their states to urge state legislatures to enact and fund legislation to reduce maternal and child mortality and to achieve access to reproductive health.
- ✓ District 6 encourages members to collaborate with other community organizations in their states, to urge Congress via the U.S. House of Representatives' annual budget appropriation to authorize increased funding for maternal and child health programs, to maintain the new coverage for women under the Affordable Care Act and advocate for the passage of other federal legislation that improves the health of women and girls.



## Human Trafficking

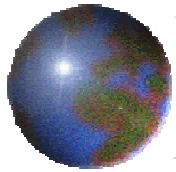
Also See ZI's three Position Papers & Fact Sheet

- ❖ Relying on an improved methodology and greater sources of data, current estimates are that modern slavery around the world claims 20.9 million victims at any time.
- ❖ Improved legislation is needed in all three States. The Polaris Project's 2012 State Ratings indicate that ILLINOIS still lacks training for law enforcement, a human trafficking task force and posting of the National Hotline; that INDIANA lacks posting of the National Hotline, Safe Harbor for minors, no requirement of force/ fraud/ coercion for minor victims of sex trafficking, and vacating convictions; and that WISCONSIN lacks asset forfeiture, training for law enforcement, a human trafficking task force, posting of the National Hotline, Safe Haven for minors, victim assistance and vacating convictions.



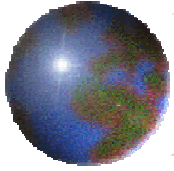
## Human Trafficking

- ✓ District 6 urges members to prepare for effective advocacy by informing themselves on the issues of Human Trafficking such as through the U.S. Health & Human Services' Rescue and Restore Victims of Human Trafficking public awareness campaign, the Polaris Project for a World Without Slavery, and the U.S. Department of State "Trafficking in Persons Report 2012" .
- ✓ District 6 encourages members to collaborate with other community organizations to monitor actions of their local authorities in implementing anti-trafficking laws such as the Federal Trafficking Victims Protection & Reauthorization Act of 2011 (Senate Bill 1301 & House Bill 2830), any state and local laws and regulations, and to advocate for full and fair implementation.



## Human Trafficking

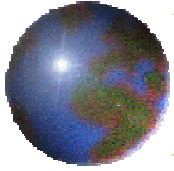
- ✓ District 6 urges members to advocate for prosecution and punishment of perpetrators, protection and rehabilitation for victims and preventing potential victims from becoming trapped in this crime.
- ✓ District 6 urges members, in all actions, to emphasize the importance of serious efforts to **PREVENT** trafficking.
- ✓ District 6 urges members to contact their elected officials on the State and Federal levels to support appropriate legislation to end this scourge and provide victim assistance.



## Pay Equity

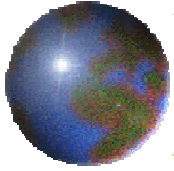
- ❖ Wage discrimination lowers total lifetime earnings by reducing women's benefits from social security and pension plans
- ❖ According to the American Association of University Women, state rankings and earnings ratios have improved slightly, Illinois ranks 34 (76%) out of 50 states, Indiana ranks 47 (72%) and Wisconsin ranks 25 (78%) in pay equity and overall the US wage gap is 77%
- ❖ There have been seven bills introduced in the 112th Congressional Session that address Paycheck Fairness/Fair Pay that would update and strengthen the 47 year old Equal Pay Act, six bills have never emerged from Committee and one, S. 3220, failed on a June 5th, 2012 procedural vote; S. 3220 can be brought up again along with H.R. 1519.





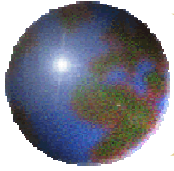
## Pay Equity

- ❖ Wage discrimination persists despite women's increased educational attainment, greater level of experience in the workforce and decreased amount of time spent out of the workforce raising children, according to a study by the Government Accountability Office.
- ✓ District 6 urges members to educate themselves about the importance of passing Federal Paycheck Fairness/Fair Pay legislation. Also visit: [www.pay-equity.org](http://www.pay-equity.org)
- ✓ District 6 urges Zontians to collaborate with other state women's organizations to contact their U.S. Senators and Representatives asking them to sponsor and advocate for passage.



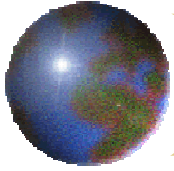
## Violence Against Women:

- ❖ Based on country data available, up to 70 per cent of women experience physical or sexual violence from men in their lifetime – the majority by husbands, intimate partners or someone they know.
- ❖ Among women aged between 15 and 44, acts of violence cause more death and disability than cancer, malaria, traffic accidents and war combined
- ❖ The “International Violence Against Women Act (I-VAWA)” introduced in the 112th Congress June 7th, 2012, is still in committee. It is the first comprehensive piece of legislation in the United States aimed at ending violence against women and girls around the world; would improve our government’s response when women are victims of sex trafficking and rape during war; would provide aid to women’s groups on the ground working to help survivors of domestic and sexual violence; would focus resources on prevention and ensure that dollars are used in the most effective ways possible.



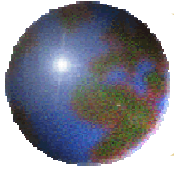
## Violence Against Women:

- ❖ The “Violence Against Women Reauthorization Act of 2012” (H.R. 4970) bill passed in the House on May 16, 2012 and goes to the Senate next for consideration. A Senate version (S. 1925) was introduced on Nov. 30, 2011, passed in the Senate on April 26, 2012 and goes to the House next for consideration.
- ❖ There have been 21 other bills and 2 resolutions in this Congressional Session that address violence against women but none have been reported out of committee.



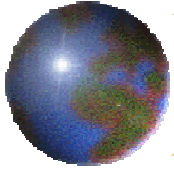
## Violence Against Women

- ✓ District 6 urges members to increase their awareness and actions related to preventing violence against women by encouraging Zonta club collaboration in local and national advocacy initiatives and service projects, including support for anti-violence legislation.
- ✓ District 6 urges members to access the webpage: <http://saynotoviolence.org/join-say-no/zonta-international-unites-say-no-violence-against-women> and add their names to the global call to make ending violence against women a top priority worldwide and to stay informed.
- ✓ District 6 urges Clubs to support ZISVAW projects and programs.



## Women in Leadership

- ❖ **Women in Elective Office (per Rutgers University Center for Women and Politics):**
  - **Illinois 2012: Women represent 31% of state legislature; 0 U.S. Senators, 2 of 19 U.S. Representatives**
  - **Indiana 2012: Women represent 21.3% of state legislature; 0 U.S. Senators, 0 of 9 U.S. Representatives**
  - **Wisconsin 2012: Women represent 25% of state legislature; 0 U.S. Senators, 2 of 8 U.S. Representatives**
  
- ❖ **Forbes Magazine reported in March of 2012 that in a 2011 study of 7,280 leaders, women out-scored men in all but one of the 16 leadership competencies and in 12 of the 16 categories, women scored better by a significant margin.**



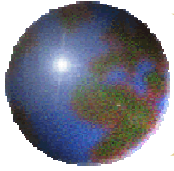
## Women in Leadership

- ❖ Zonta International provides leadership opportunities at the committee, club, area, district and international levels.
- ❖ Zonta Area Directors provide leadership training each year for Club Board and Committee members.
- ❖ Colleges and universities with a women's studies program often offer leadership training sessions.
- ❖ In Wisconsin, the Wisconsin Women's Network "trains women to be advocates in their communities and to navigate Wisconsin's legislative and administrative rules process in order to advance legislation to improve the lives of women and girls in Wisconsin".



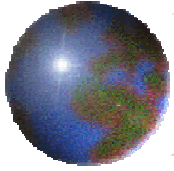
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## Women in Leadership

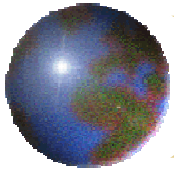
- ❖ The Indiana Commission for Women and **Vision 2020** are forming a statewide committee to formulate programs to train women to run for political office including staffer training. All women including Zontians will be asked to be involved.
- ❖ In Illinois, there are a number of organizations that provide leadership training in education ([www.iwel.org](http://www.iwel.org)), labor ([www.iwel.org](http://www.iwel.org) and politics (<http://ifrw.org/> and (<http://www.iwilinfo.org>) .



## Women in Leadership

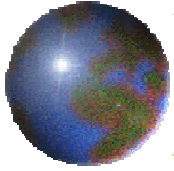
- ✓ District 6 urges members to increase their awareness of and participation in leadership training opportunities within Zonta International.
- ✓ District 6 urges members to take on leadership roles within their Clubs at the Committee and Board levels, advancing to Area, District, and possibly International levels.
- ✓ District 6 urges members to avail themselves of leadership training opportunities in their own communities.
- ✓ District 6 urges its Zontian Advocates to collaborate in leadership roles with other like-minded leaders in their community to advance the status of women.
- ✓ District 6 urges members to run for election to public office and/or volunteer for public commissions and boards.





## Advocacy success is dependent upon:

- ❖ Commitment at District/Area & Club levels
- ❖ Open Communication channels
- ❖ An engaging Website that contains the District's advocacy information and that is updated frequently
- ❖ An informative Newsletter



- Home
- About Us
- Governor's Page
- Conferences & Workshops
- Calendar
- Committees
  - Awards
  - Foundation
  - Advocacy
    - District 6 Advocacy Committee
    - District 6 Advocacy News and Events
    - Zonta International Advocacy Bylaws & Goals and the District 6 Advocacy Platform & Issues 2012-2014
    - District 6 Advocacy Resources
- Membership
- Public Relations and Communications
- Service
- United Nations
- Z Clubs
- District 6 Clubs
- Photo Gallery
- District 6 Resources
- Zonta International



#### Zonta International News

- Launch of SVSG Helpline
- Support ZIF in The Raise For

## Advocacy

### What is Advocacy?

Zonta International's Advocacy Definition:

*"Advocacy is the expression of support for or opposition to a cause, argument or proposal. Advocacy may include influencing laws, legislation or attitudes."*

Zonta Clubs are urged to express themselves about and become involved in issues which:

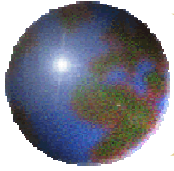
- improve the legal, political, economic, educational, health and professional status of women;
- advance understanding, goodwill, and peace through a world fellowship of executives in business and the professions; and
- promote justice and universal respect for human rights and fundamental freedoms.

Zonta Clubs must remain nonpartisan and nonsectarian in advocacy action and on issues.

Awareness includes becoming educated about issues affecting the status of women as well as becoming educated about opportunities for legislative advocacy.

To read all of Zonta International's Policies and Guidelines regarding Legislative Awareness and Advocacy: [www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx](http://www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx)





## *District 6 Advocacy Committee*

**ZI CHAIRMAN:** Kay Meyer, Zonta Foothills Club of Boulder County, District 12

**NORTH AMERICA & CANADIAN ADVOCACY**

**REGION:** Diane S. Lindsley, Zonta Club of Milwaukee, District 6

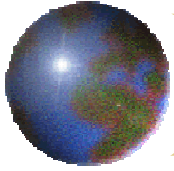
**DISTRICT 6 CHAIRMAN:** Diane S. Lindsley, Zonta Club of Milwaukee

**ADVOCACY COMMITTEE LIAISONS:**

**ILLINOIS:** Vacant

**INDIANA:** Cindy Felsten, Zonta Club of Columbus

**WISCONSIN:** JoAnn Gruber-Hagen, Zonta Club of Madison



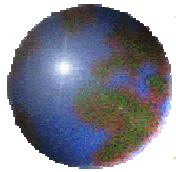
## District 6 Advocacy News and Events

The Wisconsin Women's Network on May 7th features "Faces of Human Trafficking Today," led by JoAnn Gruber-Hagen, Chair of SlaveFree Madison

SlaveFree Madison was formed in 2009 by the Zonta Club of Madison and other citizens committed to promoting awareness of and response to human trafficking in Dane County. JoAnn is also a member of the Wisconsin Human Trafficking Consortium, co-chair of the Dane County Coordinated Community Response Team for Sexual Assault and its subcommittee addressing Commercially Sexually Assaulted Children. Read JoAnn's full bio at [this link](#).

The "Women on Topic" Brown Bag Series offers members and the public a unique opportunity to hear the timely perspective of women leaders from a variety of fields as we assess the status of women and girls in Wisconsin and determine how we can work together to improve women's lives.

The May Brown Bag will take place on May 7th at Noon in the WWN Conference Room, located in the Center for Change, 612 W. Main St., Suite 200, Madison.



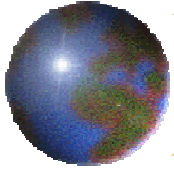
## *Zonta International Advocacy Bylaws & Goals and the District 6 Advocacy Platform & Issues 2012-2014*

**ZI Advocacy Advocacy Bylaws & Advocacy Goals (doc)**

**2012-2014 District 6 Advocacy Platform (doc)**

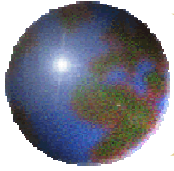
### **ISSUES:**

- **2012 -2014 District 6 CEDAW Advocacy Issue (doc)**
- **2012-2014 District 6 Health of Women & Girls Advocacy Issue (doc)**
- **2012-2014 District 6 Human Trafficking Advocacy Issue (doc)**
- **2012-2014 District 6 Pay Equity Advocacy Issue (doc)**
- **2012-2014 District 6 Violence Against Women Advocacy Issue (doc)**
- **2012-2014 District 6 Women in Leadership Advocacy Issue (doc)**

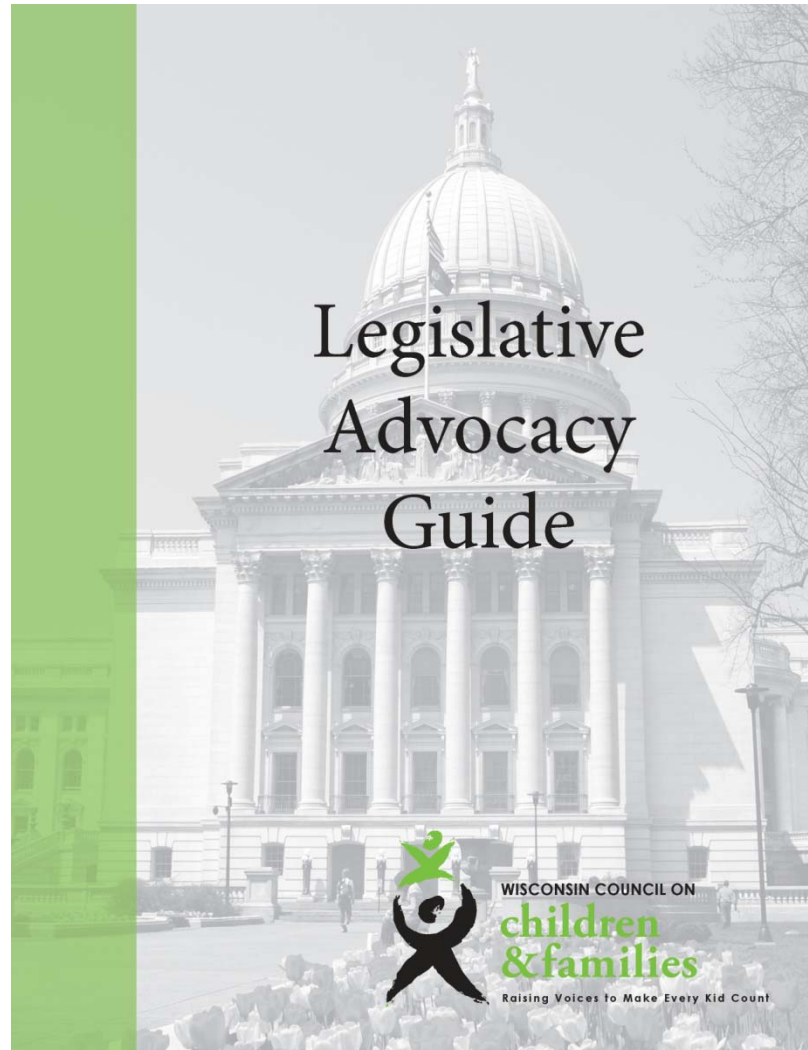


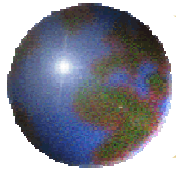
## District 6 Advocacy Resources

- To find your State and US Congressional elected officials:  
Use [www.govtrack.us](http://www.govtrack.us): <http://www.govtrack.us/congress/findyourreps.xpd>
- To find and track bills & resolutions in Congress: <http://www.govtrack.us>  
or <http://www.womenspolicy.org>  
Global Women's Issues at U.S. State Department:  
<http://www.state.gov/s/gwi/>
- Zonta International Advocacy page:  
<http://www.zonta.org/MemberResources/Tools/AdvocacyTools.aspx>
- Strategies & Techniques for Effective Legislative Advocacy (doc)
- American Association of University Women Legislative Advocacy Webinar
- Incentives and Resources for Clubs to Link Service and Advocacy (doc)
- Advocacy-Service Planning Worksheet (.pdf)
- 2013 Zonta Club of Madison Partnership Policy (.pdf)



# Advocacy Training

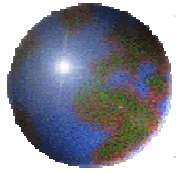




## Now to tackle some other challenges...

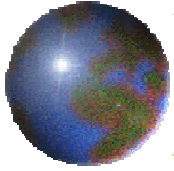
- How can we be more effective in addressing issues common to clubs in the US? Canada? Bahamas? British Virgin Islands?
- In US States with more than 1 district?
- Can we agree on an Advocacy Calendar & any reporting due dates?
- What are the best ways to communicate with one another? With our members?
- How involved should Zonta International be in a country's affairs of state?





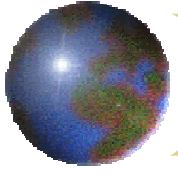
## Top 6 Issues Common Among Districts:

<b>Issue</b>	<b>Total</b>
Violence Against Women	10
Human Trafficking	8
Women's Equality	7
Pay Equity	5
CEDAW	4
Women's Health	4
New: UN Conference on the Status of Women goals	



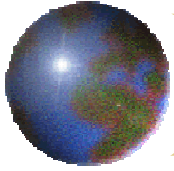
## North America Interdistrict Challenges:

- ❖ 1. How can US States and Canadian Provinces “divide and conquer” these common issues so that unified campaigns can be mounted?
  - ❑ Can we find one or more District Advocacy Chairmen to stay on top of current opportunities & communicate them to all our districts?
  - ❑ Can we get consensus on an issue and/or pending legislation in a short time window of opportunity?
  - ❑ Besides letter writing, phone calls, & emails to elected officials, which non-partisan online petitions might we support?



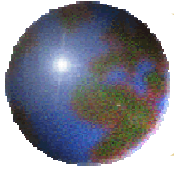
## North America Interdistrict Challenges:

- ❖ 2. When a US State contains more than one Zonta District, how can common advocacy actions be coordinated?
  - Prior to a Fall Conference?
  - Between Fall Conferences &/or District Board meetings?



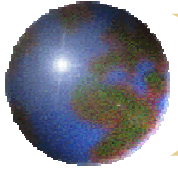
## North America Interdistrict Challenges:

- ❖ 3. Can we compile a calendar of advocacy events? Can we coordinate Advocacy Chair reports to a Governor (which I would like to receive, too) with articles for ZI Advocacy e-Newsletters?



## Zonta International Advocacy Days

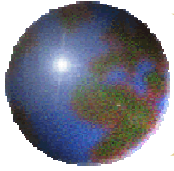
- 8-March International Women's Day
- 8-September International Literacy Day
- 21-September International Day of Peace
- 15-October International Day of Rural Women
- 17 October International Day for Eradication of Poverty
- 24-October United Nations Day
- 25-November International Day for the Elimination of Violence Against Women
- 25 November-10 December 16 Days of Activism
- 1-December World AIDS Day
- 2-December International Day for the Abolition of Slavery/Suppression of the Traffic in Persons
- 10-December International Human Rights Day



## North America Interdistrict Challenges:

### ❖ 4. Interdistrict communications:

- Continue with emails as opportunities arise?
- Other options?
  - Post latest news and advocacy action alerts on a ZI advocacy webpage?



## North America Interdistrict Challenges:

- ❖ 5. When does an Advocacy Action warrant a letter of support from a Zonta International President?
  - CEDAW initiative?
  - United Nations initiative?
  - If it involves a U.S. Congressional appointment to a UN body? Ex. Cathy Russell's nomination as Ambassador-at-Large for Global Women's Issues..

