

District 4 Area Workshop

April 2018



Together we make Zonta



American National Anthem



Canadian National Anthem



Governor Lori Robinson

Zonta 100 Years – Remarkable Members

Biennial Goals

Zonta Leadership Program

USA Caucus - Advocacy

Zonta Web Site

Important Dates

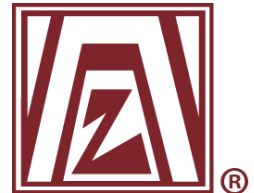


Questions?

Parking Lot



Zonta International





Guidelines for Use

- Do not stretch or skew the logo
- Do not recolor the logo
- Do not add any other elements to the logo
- Do not overlap the logo to any other design elements





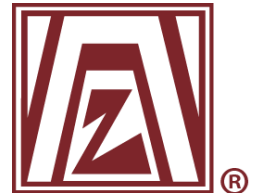
Honor & Empower

- Each District to send in three names by May 7th
- Past or current members
- Members from the community that support Zonta



Proposed Biennial Goals

2018-2020



We Empower Women

Effective

Efficient

Engaging

Enjoyable



3 Biennial Goals

#1 We **maximize** our impact

#2 We **strengthen** our resources

#3 We **raise** our profile



Goal # 1

We **maximize** our impact...

...through service and advocacy projects and educational programs that empower women and girls.



Goal #1 – How to make it happen

- Toward a signature project for Zonta
- Zonta Says NO will be the link between international and local level
- New scholarship “Women in Technology”



Ending child marriage – Integrated approach



International

- Monitors the international project
 - Develops the campaign
 - Advocates at UN
-

District

- Includes topic in conference program
 - Coordinates, monitors efforts
-

Club

- Gathers information
- Educates the members



Goal # 2

We **strengthen** our resources...

...to support our mission.



Goal #2: How to make it happen

- Membership growth
- Engagement for women's issue
- Leadership training
- Strengthening our Foundation
- Towards operational excellence



Women's issues on the rise

- Focus on girls at CARE, PLAN and others
- HeForShe
- Quota discussions
- Malala advocating for girls' education
- New women networks
- Girls' Day
- Government departments for women
- Women's marches
- Equal pay
- Initiatives to get women on corporate boards
- 30 percent of women in Lions Club and Rotary
- #MeToo and #TimesUp



Goal # 3

We **raise** our profile ...

... around the world through our Centennial Anniversary activities.





**ZONTA
LEADERSHIP
PROGRAM**

Zonta International Leadership Development Today

<https://www.zonta.org/Membership/Tools/Leadership>

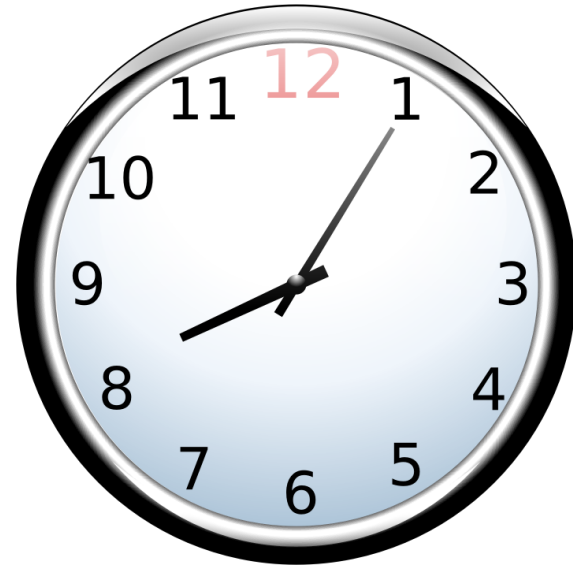
Six levels

- 1.0 Governance
- 2.0 Goal Inspired Leadership
- 3.0 People Leadership
- 4.0 Financial Leadership
- 5.0 Business Strategies
- 6.0 Membership Engagement & Growth



The 'Givens'

- Short - time and attention
- Targeted to a topic
- Part of a bigger picture
- Variety of presenters
- Consistent approach
- Constant development

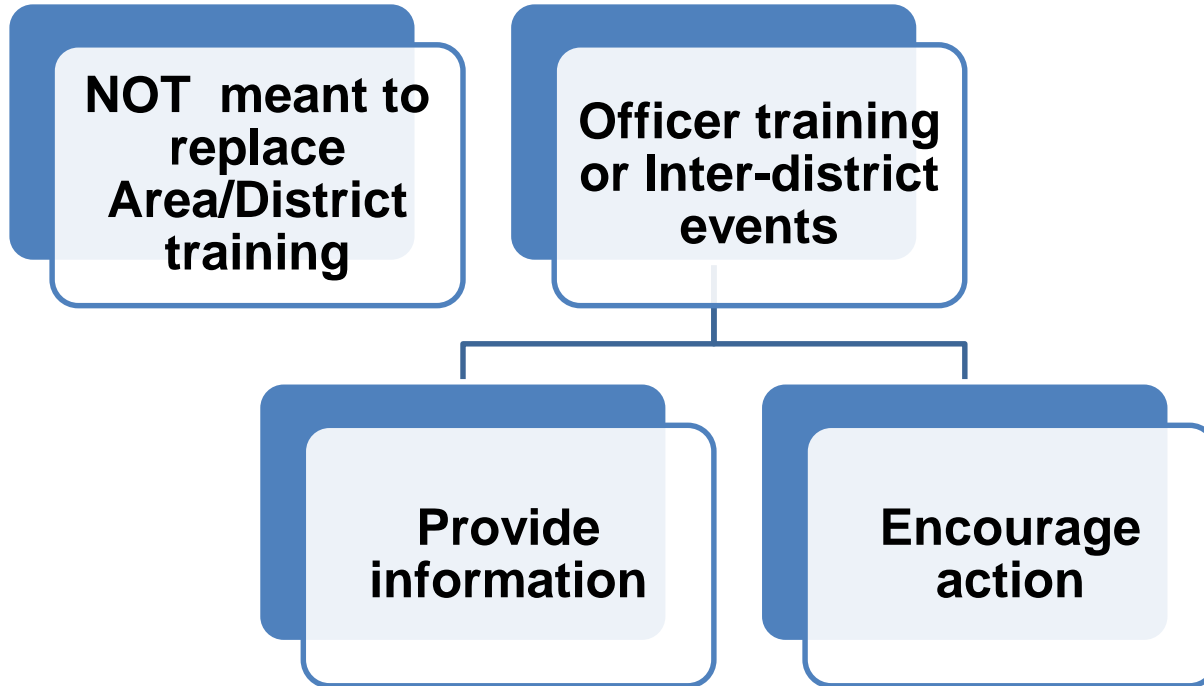


Current State

- LMS now 'live' by
- Initial focus on Club
- Geared to support active club life
- Over 30 sessions in process



Learning Management System



Zonta USA Caucus



Under the Advocacy Committee

Zonta USA Caucus' goal is to:

- Encourage policy development
- Promote women's representation
- Take action in support of, or opposition to, proposed or enacted legislation



Zonta.org Website

The screenshot shows the Zonta.org website homepage. At the top, there is a navigation bar with the text "MY ZONTA | FOUNDATION" on the left, a "Give Feedback" button in the center, and social media icons (Facebook, Twitter, LinkedIn, YouTube, Instagram) along with a "SELECT LANGUAGE" dropdown menu on the right. Below this is a dark red header featuring the Zonta International logo on the left, which includes the tagline "EMPOWERING WOMEN THROUGH SERVICE & ADVOCACY", and navigation links "LOCATE A CLUB | JOIN | DONATE" on the right. A white navigation bar follows with links for "HOME", "GLOBAL IMPACT", "LOCAL ACTION", "MEDIA & NEWS", "ABOUT US", and "DONATE". A search bar is positioned on the right side of this bar. Below the navigation is a "BRANDREFRESH" section. The main content area features a large photograph of a group of young women in pink Zonta shirts holding a blue banner that reads "strong hands stop SAY NO TO DOMESTIC VIOLENCE". A semi-transparent white box over the banner contains the text "Advocating for sustainable change". At the bottom of the page, there are two buttons: "PRESIDENT'S CORNER" on a teal background and "LATEST NEWS" on a dark red background.



Important

- Dues
- Delegates or proxy assignments



International and District Dues

DUES TRANSMITTAL FORM

**For the period of June 1, 2017 to May
31, 2017**

Due by May 31, 2017



Workshops TBA

2019 Kitchener-Waterloo - 1/2

Fort Erie – 3/4

Jamestown – 5/6

2020 Brampton-Caledon – 1/2

Hamburg-Orchard Park -3/4

Meadville – 5/6

2021 - Guelph - 1 / Grand Island - 3 / Corry - 5



Club Officer Information Form

- due to Zonta International (ZI) Headquarters by **31 May 2018**

for the 1 June 2018 - 31 May 2019 term

There are two options for you to submit the form:

Option 1: Complete the online form

Option 2: Complete and return the PDF form.



Delegate and Proxy forms

- Now on line
 - Need to be filled in by the end of April
 - Each delegate can carry for 2 clubs –
 - Each Club can carry 5 votes in total
-
- Responsibilities in carrying a proxy vote(s)



Judith Anderson

Zonta International
Liaison to District 4



Questions?



We Empower Women

Effective

Efficient

Engaging

Enjoyable





FOUNDATION AMBASSADORS DISTRICT 4

Area Workshops
April 2018



District 4 Foundation Ambassador

Kathy Smith
&
Ann Marie West



Zonta International Service Funds

- [Towards Elimination of Obstetric Fistula and Reduction of Maternal and Newborn Mortality in Liberia](#)
- [Let Us Learn Madagascar: An Integrated Program for Adolescent Girls](#)
- D4: \$36, 285.59

Zonta International Service Strategies to End Violence Against Women

- [Respecting the Rights and Responding to the Needs of Adolescent Girls in Niger](#)
- [The Future We Want: Creating Sustainable Foundations for Addressing Human Trafficking and Unsafe Migration of Women and Girls in Nepal](#)
- D4 : \$32, 440.99

DISTRICT 4 DONATIONS

32 out of 35 clubs have donated

Increase from last biennium - \$107,053 from \$106,096

Individual gifts have decreased

Educational Programs

- JMK \$3,984.41
- YMPA \$5,684.45
- Amelia Earhart \$17,209.41
- Rose Fund \$27, 526.79
- Total D4 Contributions \$123,131.64

RECOGNITION AT CONVENTION

All donations must be received at ZI by April 30, 2018 to be recognized at Convention

INDIVIDUAL DONATIONS

Individuals who reached \$1,500 US lifetime and this biennium

Individuals who reached \$25,000 US lifetime

CLUB RECOGNITION

Clubs that gave \$20,000 or more this biennium

DISTRICT RECOGNITION

Top 3 districts

Highest weighted increase

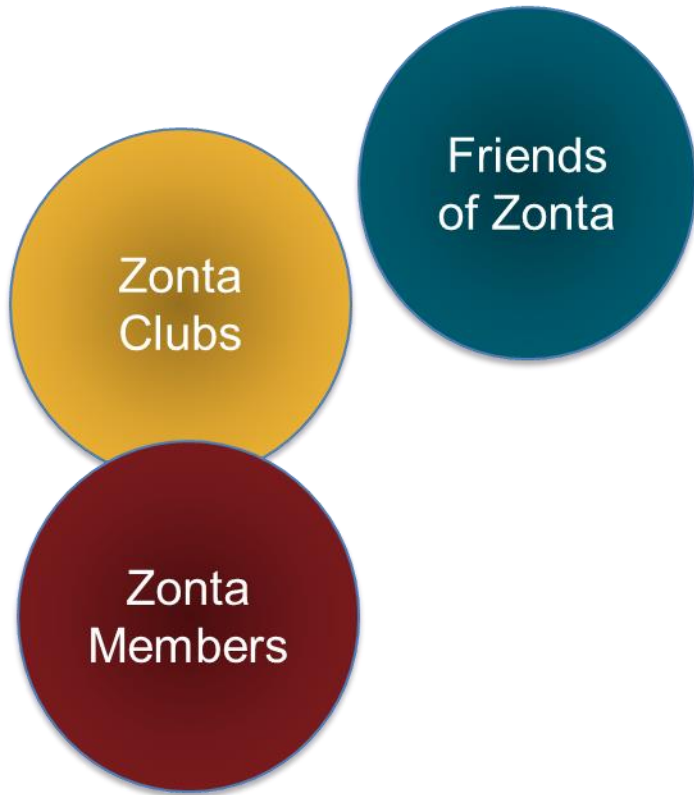
All clubs contributed at least \$1,000 during the biennium

In the Foundation Report

- **Three D4 Clubs honored for their contributions at the \$5,000 - \$9,999 level:**
 - **Batavia-Genesee County**
 - **Hamilton**
 - **Oakville**

And at the 10,000 - \$19,999 level

Kitchener-Waterloo!!!!!!






ZIF Funding

- ZIF funds the service & education programs of ZI.
- Contributions go entirely to program support & implementation.
- ZI membership dues support ZIF operating expenses.
- Clubs are requested to give 1/3 of funds raised to ZIF.



Proposed International Projects

Project Title	Partner Agency	Scope	Funding
Eid bi Eid Jordan		Jordan: Providing training, work or services to 25,760 direct beneficiaries	\$ 1,000,000.00
Let Us Learn Madagascar: An Integrated Program for Adolescent Girls		Madagascar: Education for 21,006 girls	\$ 1,000,000.00
Ending Child Marriage		12 countries: Providing services and support to 59,272 girls	\$ 2,000,000.00
Total			\$ 4,000,000.00



2018-2020 Education Programs

Education Programs	Scope	Funding
Amelia Earhart Fellowships	60 fellowships at \$10,000	\$600,000
Jane M. Klausman Women in Business Scholarships	64 district/regional scholarships (NEW) at \$2,000 and 16 international scholarships at \$8,000 (NEW)	\$100,000 + \$124,000 from the JMK Fund balance
Young Women in Public Affairs Awards	32 district/regional awards at \$1,500 (NEW) and 10 international awards at \$4,000	\$100,000 + \$76,000 from the YWPA Fund balance
Women in Technology Scholarship (NEW)	32 district/regional scholarships at \$2,000 and 8 international scholarships at \$8,000	\$112,000 from the Rose Fund balance
	Total	\$800,000 + \$312,000 from fund balances



CENTENNIAL ANNIVERSARY
ENDOWMENT CAMPAIGN

BELIEVE • INVEST
EMPOWER

CAEC Campaign

- Intensive fundraising campaign to increase the Endowment Fund by US\$10 million
- Completely separate from biennial giving
- Committee members & regional reps solicit



Ways to Give

- Online credit card
- International wire transfers
- SEPA transfers
- Mailed US checks/money orders
- Mailed credit card donations
- Recurring donations



Questions?



We Empower Women

Effective

Efficient

Engaging

Enjoyable



ZONTA INTERNATIONAL MISSION and VISION

Lt. Governor Elect
Janice Durmis



ZONTA DISTRICT 4 SPRING 2018 WORKSHOP

ZONTA INTERNATIONAL MISSION and VISION
ARE YOUR PROJECTS and FUNDRAISERS ALIGNED?

ZONTA INTERNATIONAL MISSION

Zonta International is leading global organization of professionals empowering women worldwide through service and advocacy.

ZONTA INTERNATIONAL VISION

Zonta International envisions a world in which women's rights are recognized as human rights and every woman is able to achieve her potential. In such a world, women have access to all resources and are represented in decision making positions on an equal basis with men.

In such a world, no woman lives in fear of violence.

OBJECTS OF ZONTA INTERNATIONAL

To improve the legal, political, economic, educational, health and professional status of women at the global and local level through service & advocacy.

To work for the advancement of understanding, goodwill, and peace through a world fellowship of members.

To promote justice and universal respect for human rights and fundamental freedoms.

To be united internationally to foster high ethical standards, to implement service programs, and to provide mutual support and fellowship for members who serve their communities, their nations and the world.

ZONTA INTERNATIONAL GOALS REGARDING CLUB LOCAL SERVICE.

Local projects are in line with our mission and vision.

100% of all local projects focus on women's issues.

Cooperative projects will be undertaken only with like-minded organizations.

CRITERIA FOR CLUB to SELECT a SERVICE PROJECT

It must focus on Zonta's Mission.

It must benefit women or girls on the local or district level.

It must address one or both of the following factors.

empowerment of women in general to achieve equal rights and secure their access to legal, political, economic, educational , health and professional resources
prevention of violence against women and girls.

Service Project is actively carried out by Zonta members in which *they participate actively and personally* in organizing and giving *"hands-on" service*, not only providing fundraising for the project.

The project can be a one time project or on going.

A hands-on service project may be partnered with another like-minded organization or organizations in accordance with the affiliation with Other Organizations policy and guidelines.

An advocacy aspect is desirable.

Zonta's credibility must be protected.

The project should give visibility to Zonta and have wide media coverage, especially in terms of the beneficiaries.

Focus on the Objects of Zonta:

Does the proposed project intend to

Improve the *legal* status of women?

Improve the *political* status of women?

Improve the *economic* status of women?

Improve the *educational* status of women?

Improve the *health* status of women?

Improve the *professional* status of women?

Work for the advancement of understanding goodwill, and peace
through world fellowship?

Promote justice and universal respect for human rights and
freedoms?

Be united internationally to foster high ethical standards?

Work to *end violence against women*?

You must be able to YES to AT LEAST ONE of the questions.

If it is NO, to all the questions -
then the project should not be pursued!

**Focus on our mission and goals.
Does the proposed project intend to**

Focus on women's and girl's issues?

Include service and advocacy?

To be undertaken with like - minded organizations?

If the answer to AT LEAST ONE of the questions is NO,
then the project should not be pursued.

If you have answered YES to all questions, you are aligned with Zonta International.

CONGRATULATIONS!

Questions?



We Empower Women

Effective

Efficient

Engaging

Enjoyable



Zonta International Risk Management



Clubs

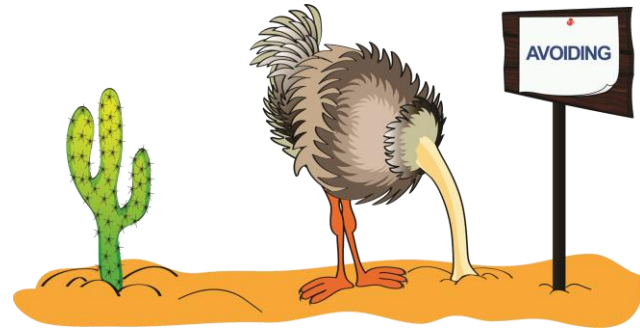


Risk Assessment



Risk Strategy

- ✓ Avoid the risk altogether
- ✓ Control/mitigate the risk
- ✓ Accept the risk
- ✓ Transfer the risk



Fiduciary Duty of Officers

- **Duty of Care** – you always have to act prudently and reasonably when managing the club
- **Duty of Loyalty** – you cannot use your position in the Zonta club to further your own interests
- **Duty of Obedience** – you must ensure that the club is run in accordance with its governing documents and applicable laws

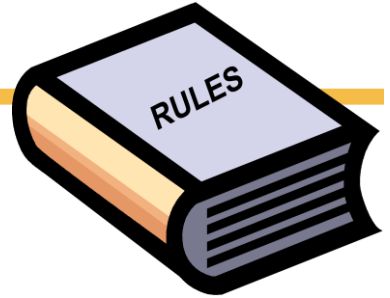


System of Check and Balances

- Check conflict of interest
- Always two signatures on a contracts
- Appoint an external examiner or auditor
- Make sure the auditor has all information needed
- Red flags – warning signs to look out for



Written Procedures



- Write down all club procedures
- Write detailed role/job descriptions
- Review and update procedures each biennium
- Make sure all documentation is stored securely
- Pass on the documentation to incoming officer



Risk Management Tools



- [www.zonta.org/Tools/Risk Management Tools](http://www.zonta.org/Tools/Risk%20Management%20Tools)
- Electronic Communications Policy
- Data Protection Policy
- Privacy Policy
- Travel Safety Policy



**Has your club completed
your risk management?**



Questions?



Break

Effective

Efficient

Engaging

Enjoyable



2018 Convention in Japan

It is important to send delegates that are prepared and understand the issues

- Voting a new International Board
- Voting on new projects and goals
- Bylaws, Rules of Procedures and Resolutions



By Laws



Lunch





Rosita Hall

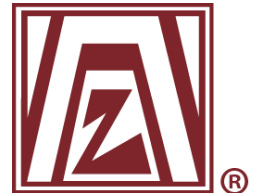
- Author
- Motivational Speaker
- Past Zonta Member
- Zonta supporter



<https://www.youtube.com/watch?v=OaEy--HynLc#action=share>

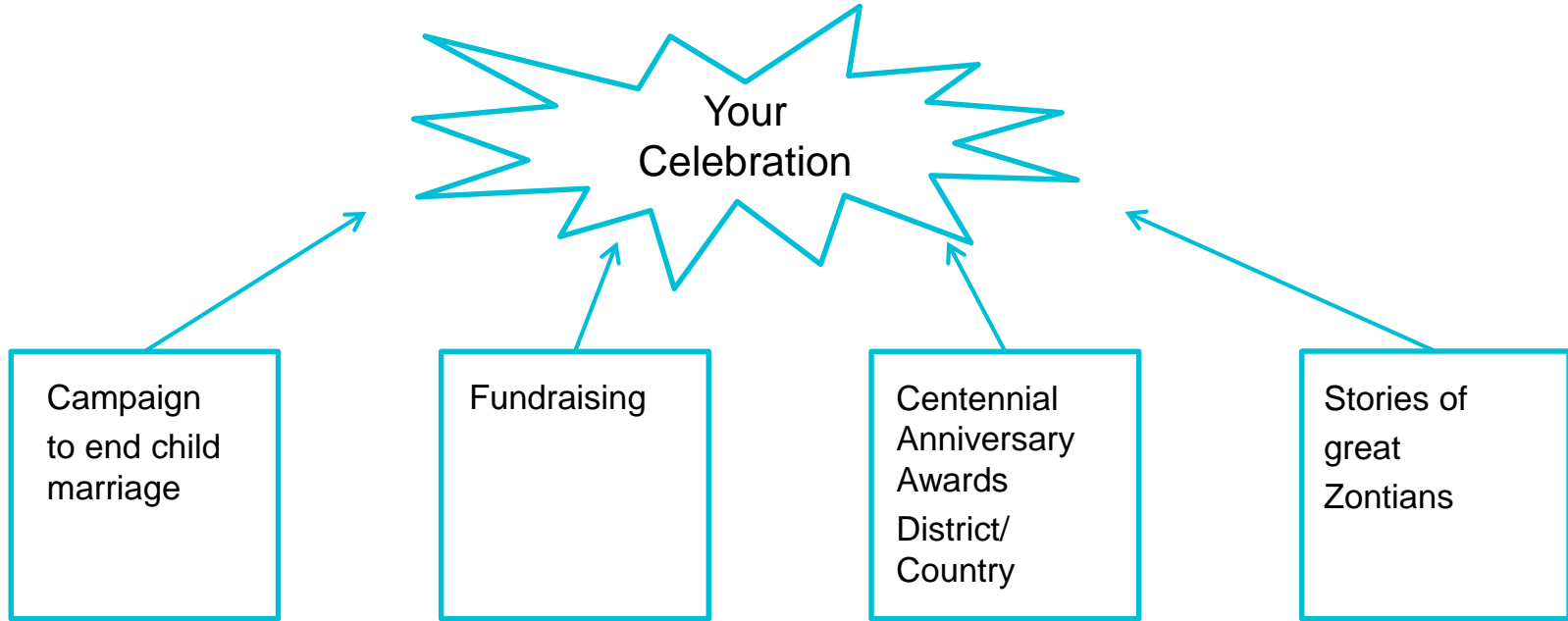


Zonta International



Honor & empower

Ingredients for your celebration



100 Years of Empowering Women

Revised December 2017



Empowering Women

A central idea that allows for

honoring the past

while...

*focusing our actions on Zonta's
future*



“100 Years of Empowering Women”

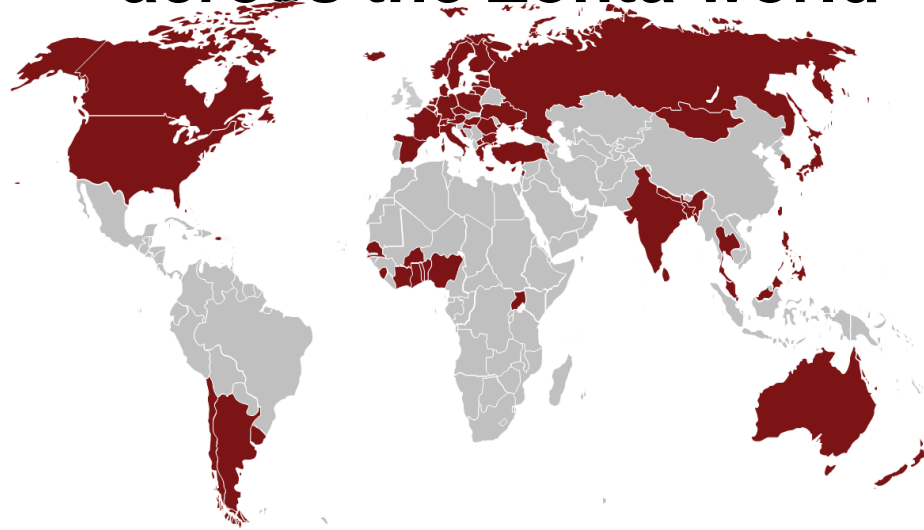
The theme for our centennial anniversary,
derived from our mission to
empower women through service
and advocacy





Honor and Empower

**Our action motto to ensure visibility
across the Zonta world**



● ZONTA COUNTRIES



Honor and Empower Awards

**Centennial Membership
Awards**



**Centennial
Local
Service Awards**



**Centennial
Fundraising
Awards**



These awards will be defined in the Centennial Anniversary Toolkit



Honor and Empower

100 special Centennial Awards presented throughout the world to high-profile people who are empowering women



More Centennial Awards can be presented by clubs to high-profile people in their communities.

These awards will be defined in the Centennial Anniversary Toolkit



2019 District Conferences

Featuring centennial celebrations
and invitations to alumnae of
Zonta's education programs



Common Action



Portraits of Great Women

Portraits of **great women who (have) shaped Zonta**, to share via social media and a print book featuring these

portraits



Central Umbrella

Centennial logo, guidelines, tools and support to enhance local celebrations will be provided by Zonta International



Maximum Autonomy

Allowing districts and clubs to define their own ways
of empowerment

(model: **Zonta Says NO** to Violence Against Women)



Best Practices

Clubs and districts will share best practices and results in a timely manner to enhance further visibility across Zonta districts



Scope: 2018-2020 Biennium

**Celebrations will occur....
during the entire biennium
(2018-2020)**



Honor and Empower Action Milestones

- Launch www.zonta100.org
- 2018 Convention kick-off celebration
- 100 quotes posted on www.zonta.org in 2019
- 100 stories of heroines posted on www.zonta100.org in 2019
- Centennial Anniversary Endowment Campaign
- District Conferences with Alumnae events
- Common Action on 8 November 2019 weekend
- Special event at CSW 2020
- 2020 Convention



Outline: Job Description

District Centennial Coordinator

Enthuse

- Stay current on the latest Centennial information and resources through www.zonta100.org and newsletters
- Give this information to Area Directors and clubs
- Provide Centennial education sessions for clubs and assist Area Directors

Communicate

- Encourage and support clubs in organizing Centennial activities
- Communicate Centennial goals and objectives to clubs
- Inform Area Directors and clubs of Centennial news and upcoming deadlines
- Organize an exchange of best practice and ideas
- Maintain awareness of club Centennial activities in the district

Report

- Ask for Centennial reports from each Club and process them



Centennial Conference 2019



Chair

Irene (Toni) Majchrzak

Buffalo, New York



Amelia Earhart – 2019 cruise

- **Cruise #1** is 8 Night Europe-Western with the Azamara Cruise Lines..
- Departs from Lisbon, Portugal and ends in Barcelona, Spain
- **Cruise #2** is 10 Nights Mediterranean-Western with the Celebrity Cruise Lines.
- Departs out of Southampton, England and ends in Rome, Italy.



District 4 Membership Update



Questions?



Area 1 & 2 Workshop

thank
you!

**to the Zonta Club of
Toronto**



Area 3 & 4 Workshop

thank
you!

**to the Zonta Club of
Batavia-Genesee County**



Area 5 & 6 Workshop

thank
you!

**to the Zonta Club of
Washington County PA.**



ZI Web Site Round Table

What do you want to know?



Database upgrade benefits

1. Login to My Zonta
2. Click the “Leadership Access” tab
3. Click the “District Dashboard” link

The screenshot shows the Zonta International Membership Dashboard. The browser address bar displays <https://membership.zonta.org/Dashboard>. The page features a dark red header with the Zonta International logo and navigation links such as "Give Feedback", "LOGOUT", and "SELECT LANGUAGE". Below the header is a teal navigation bar with tabs for "HOME", "GOVERNANCE", "FORMS", "TOOLS", "NEWS", "DIRECTORY", "LEADERSHIP ACCESS", and a search bar. The "LEADERSHIP ACCESS" tab is highlighted with a yellow circle, and an arrow points to it from the text "Click the 'Leadership Access' tab". Below this navigation bar is a teal menu with various options, including "MEMBERSHIP COMMITTEE" and "DISTRICT DASHBOARD". The "DISTRICT DASHBOARD" link is also highlighted with a yellow circle, and an arrow points to it from the text "Click the 'District Dashboard' link". At the bottom of the page, there are sections for "Calendar: This Month", "Recent News", and "Convention 2018". The "Calendar" section shows a meeting on February 4, 2018. The "Recent News" section shows a news item from February 7, 2018, regarding scholarship materials. The "Convention 2018" section features a banner for the 64th Convention in Yokohama, Japan, from June 29 to July 3, 2018.



Database upgrade benefits

Export entire list or filter by area or club.

Can select multiple areas and clubs

The screenshot shows the Zonta International District Membership List page. The page header includes the Zonta International logo and navigation links. The main content area is titled "DISTRICT MEMBERSHIP LIST" and includes a search filter section. The search filter section has three input fields: "Area:" with a dropdown menu showing "(Any)", "Club number:", and "Club name:". A "Find" button is located below these fields. To the right of the search filter, there is an "Export" button with a dropdown arrow. Below the search filter, there is a pagination control showing "Page: 1 of 31" and a "Go" button. At the bottom of the page, there is a table header with columns: District, Club, Area, Club Name, Member ID, First Name, Last Name, Address 1, Address 2, City, State Province, Zip, Country, and Email.

Annotations: A teal circle highlights the search filter section, and a teal arrow points from the text "Can select multiple areas and clubs" to this circle. Another teal circle highlights the "Export" button, and a teal arrow points from the text "Export entire list or filter by area or club." to this circle.



FAQs

- *What are the different websites?*



zontaendowmentcampaign.org



Convention.zonta.org



zontasaysno.com



Centennial Website



FAQs

• *What are the different websites?*

Zonta International Website Resource Guide

Zonta's website is comprised of three separate domains.

WWW.ZONTA.ORG

Zonta's external website

- **GLOBAL IMPACT:** Overview of global service and education programs and advocacy initiatives
- **LOCAL ACTION:** Membership information, Local Service and Advocacy, Student Clubs, Locate a Club, Locate a Student Club and more
- **MEDIA & NEWS:** Zontian Magazine, President's Corner Blog, e-newsletters, social media, photo and video galleries, and news feed
- **ABOUT US:** Mission and vision, History, Centennial Anniversary, Past International Presidents, Leadership & Structure, ZI Board, International Committees, Governors, International Honorary Members, Headquarters Team and more

MEMBERSHIP.ZONTA.ORG

"My Zonta" members-only site

- **MY PROFILE:** Update your information
- **GOVERNANCE:** Governing Documents, Strategic Plan & Biennial Goals, Manuals, Policies & Guidelines
- **FORMS:** Member Report Form B, Donation Form, Club Bylaws Template and more
- **TOOLS:** Advocacy Tools, Award, Scholarship & Fellowship Tools, Membership Tools, PR Tools & Logos, Zonta Store and more
- **MEMBER DIRECTORY**
- **NEWS:** News and Events
- **COMMUNITIES:** Interact with other Zontians
- **CONVENTION:** Find out the latest details about the 2018 Convention in Yokohama

FOUNDATION.ZONTA.ORG

Zonta International Foundation's site

- **Donate** online
- **OUR PROGRAMS:** In-depth descriptions of the International Service, ZISVAW and education programs and specific projects
- **OUR PARTNERS:** Information on our partnerships with UN agencies
- **YOUR SUPPORT:** Campaigns, Ways to Give, Funds, Planned Giving
- **MEDIA & NEWS:** Foundation Update e-newsletter, social media, photo and video galleries, and newsfeed
- **ABOUT US:** Foundation Board, Committees and Ambassadors, Annual Report, Audited Financial Statements, 990s, FAQs

USEFUL LINKS

- > Amelia Earhart Fellowship
- > JMK Women in Business Scholarship
- > YWPA Award
- > Zonta Says NO to Violence Against Women
- > 2018 Zonta Convention
- > Newsletters
- > The Zontian Magazine
- > Donate
- > Website Resource Guide

Found on footer of
membership.zonta.org



FAQs

- *How do members log in?*

How to Set Up/Reset Your Password for the ZI Website

If you haven't reset your password recently, are a new member, or forgot your password, please follow the instruction below. If you have already reset your password, please skip to page 6.

1. Go to membership.zonta.org/Reset-Your-Password
 2. Enter the email address that you have on file with Zonta International. Then click the "send" button.
- If you do not know what email address you have on file with Zonta or you have a new email address, please email us at memberrecords@zonta.org.

INTERNATIONAL
EMPOWERING WOMEN
THROUGH SERVICE & ADVOCACY

HOME Search...

Forgot your username or password?

Forgot your username?

Your username is the email address associated with your Zonta International account.

If you do not have an email address on your Zonta International account, you may email memberrecords@zonta.org to have one added.

Once an email address is added to your account, you will receive an email in 24 hours from Zonta International with instructions on how to login to www.zonta.org.

If you have an email address on your account, but you do not know your password, click the button below to be directed to a page where you can reset your password.

Forgot your password?

Enter the email address associated with your Zonta International account to receive an email with a link to reset your password.

Email Address:

Send

Login and Profile Instructions



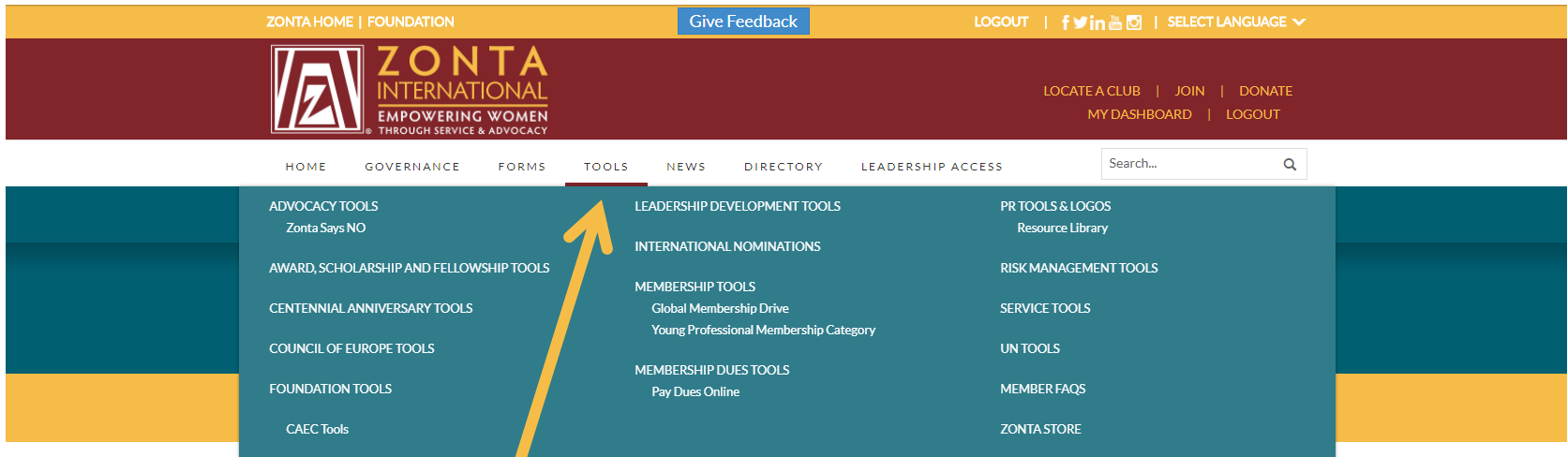
HOW TO LOGIN AND MANAGE
MY ZI PROFILE

Found on right side of
membership.zonta.org



FAQs

- *Where do I find tools on membership.zonta.org?*



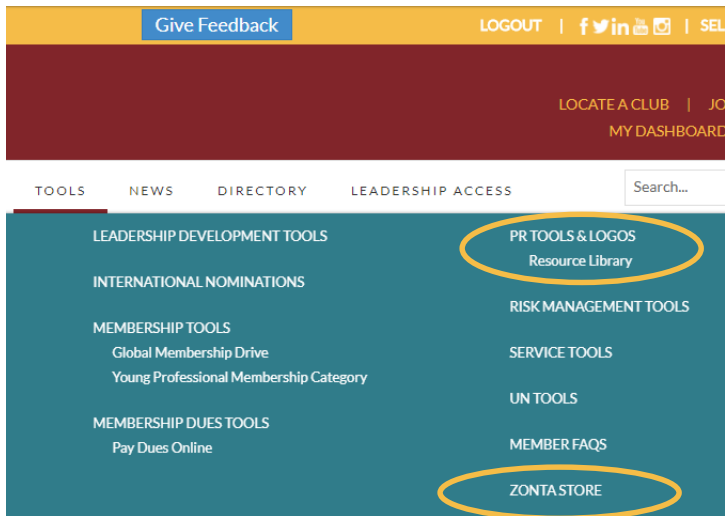
The screenshot shows the top navigation bar of the Zonta International website. The main navigation menu includes: HOME, GOVERNANCE, FORMS, TOOLS, NEWS, DIRECTORY, and LEADERSHIP ACCESS. The 'TOOLS' menu is expanded, showing a grid of categories and sub-items:

Category	Sub-item
ADVOCACY TOOLS	Zonta Says NO
AWARD, SCHOLARSHIP AND FELLOWSHIP TOOLS	
CENTENNIAL ANNIVERSARY TOOLS	
COUNCIL OF EUROPE TOOLS	
FOUNDATION TOOLS	CAEC Tools
LEADERSHIP DEVELOPMENT TOOLS	
INTERNATIONAL NOMINATIONS	
MEMBERSHIP TOOLS	Global Membership Drive Young Professional Membership Category
MEMBERSHIP DUES TOOLS	Pay Dues Online
PR TOOLS & LOGOS	Resource Library
RISK MANAGEMENT TOOLS	
SERVICE TOOLS	
UN TOOLS	
MEMBER FAQs	
ZONTASTORE	



FAQs

- *Where do I find products on membership.zonta.org?*



- Resource Library
 - Posters, brochures, letterhead templates, Welcome to Zonta .pdf
- Zonta Store
 - Printed materials, branded merchandise

