



ADD YOUR VOICE TO
EMPOWER WOMEN 

GLOBAL MEMBERSHIP DRIVE

ZONTA E-CLUBS

March 2017

Session Outcomes

To gain a better understanding of
what a Zonta e-Club is
and how they can be effective

Session Overview

- I. Understand what an e-Club is
 - How does an e-Club meet?
 - Who can be a member?
 - How do e-Clubs work?
 - How can you participate in Zonta activities?
- II. How an e-Club is started
- III. Activities of e-Clubs

What is an e-Club?

An e-Club has all of the rights and responsibilities of a traditional Zonta club. It is a club that simply holds their club meetings, business and projects mainly electronically.



Basics of an e-Club



*3 p.m. EDT
Boston, USA*

*9 p.m. CEST
Berlin, Germany*



*7 p.m. GMT
Dakar, Senegal*

*10 p.m. EEST
Istanbul, Turkey*



How does an e-Club meet?

A Zonta e-Club conducts its business and projects using the internet and other social media as tools to manage the club.

How to meet? It depends on the club:

- Facebook
- Skype/Web-Ex/GoToMeeting
- Xing Groups, Zoom.us
- Other messenger systems



Who can be a member of an e-Club?

As with any Zonta club, the membership of the club shall be limited to classified members, past international presidents and honorary members.

Zonta e-Club members can be located in the same community, geographic area, state, district, region, country or may be scattered across the globe.



Who can be a member of an e-Club?

Members can be from non-Zonta countries, but members from non-Zonta countries can be no more than one-third of the membership.

In the first year, it is recommended that at least 20 percent of the total membership be current or former Zontians.



How does an e-Club work?

Like all Zonta clubs, e-Clubs promote Zonta's goals and work to empower women through service and advocacy.

Regular meetings of the club shall be held each month unless otherwise ordered by the club board.



How does an e-Club work?

E-Club members may meet in-person as a group or independently for service or fundraising projects upon each member's proximity to one another. All activities require club approval.

Members are encouraged to have at least one face-to-face meeting per year with each other.



How to participate in Zonta activities

The e-Club members are entitled and encouraged to participate in all events and activities of the district and/or area as well as international conventions.

The e-Club members may attend open sessions of another Zonta club.



II. How to start an e-Club

How do you start an e-Club?

The club or group of Zonta members taking the initiative and willing to do the work becomes a SOM Committee.

SOM stands for:

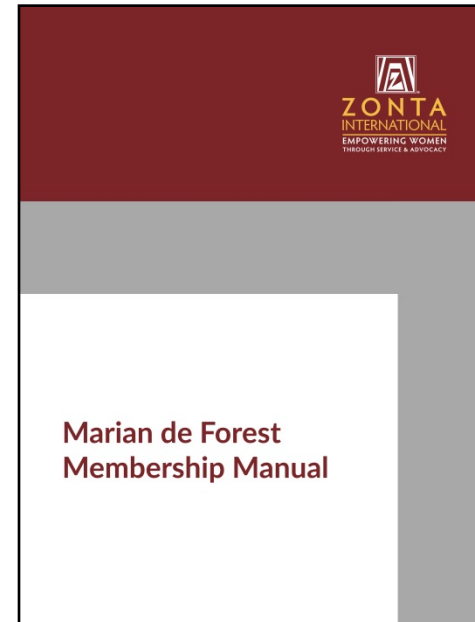
- SPONSORING
- ORGANIZING
- MENTORING



How do you start an e-Club?

The official procedure for chartering new clubs is described in the Zonta International Membership Manual: ***Marian de Forest Membership and Classification Manual and Organization and Extension Manual.***

The governor and lieutenant governor must be informed and approve the SOMing of the e-Club.



How do you start an e-Club?

The SOM Committee submits an Authorization Request for Organizing a New Zonta Club Form and sends to the governor for approval with copy to the lieutenant governor.

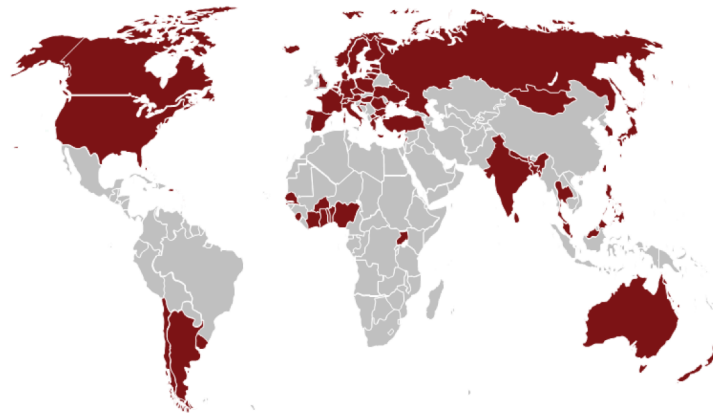
The approval to SOM the new club will be valid for two years.

Please follow the Club Naming Policy when selecting the name of the club. This name shall be authorized by the ZI president-elect.

How do you start an e-Club?

Each e-Club belongs to a district. The ZI Board may assign an e-Club to any district without regard to the geographical boundaries of that district.

E-Clubs cannot be started in a new Zonta country without special permission from Zonta International—which is the case for all clubs in new countries.



● ZONTA COUNTRIES

How do you start an e-Club?

Names of potential members come from different sources.

All possible contacts should be used:

- Zonta members' families, friends, colleagues and their network
- Awardees from Zonta
- Business contacts, young professionals
- Moved and resigned members from other Zonta clubs, etc.

How do you start an e-Club?

The steps to charter a Zonta e-Club are the same as for a traditional Zonta club.



Useful information

Membership.zonta.org has many helpful resources for e-Clubs, such as:

- Step-by-Step Guide to Chartering a New Club
- Rules of Procedure for e-Clubs
- Best Practices
- Strengthening your e-Club: Retaining & Engaging your Members

III. Activities of e-Clubs

Activities of e-Clubs

Fundraising – the organized activity of raising funds for the ZI Foundation, club programs and activities

Examples:



- Crowd funding (e.g. GoFundMe, Indiegogo, Kickstarter, etc.)
- Food (cooking) and wine tasting over Skype - dinner at home
- Selling Zonta logo items online

Activities of e-Clubs

Service – an act of helpful activity in a club's community that focuses on the needs of women

Examples:

- Posting mission-based documents and articles on social media, like Facebook
- Webinars on inter-cultural competence
- Coaching for other Zontians (e.g. professional growth, relaxing, stress reduction and so on)

Activities of e-Clubs

Advocacy – the act or process of advocating or supporting a cause or proposal that empowers women

Examples:

- Webinars about CEDAW and other advocacy matters
- Influencing and participating in women's issues on social media and the internet
- Staying connected to former Zonta awardees through social media to follow their accomplishments and advocate for their success

Conclusion

A Zonta e-Club can be as committed and effective as a club that meets in-person in their mission of empowering women.

If you are interested in starting an e-Club, contact your district's governor or lieutenant governor.

Presentation developed by:

Zonta International Membership Committee
2016-2018