



Title: Membership Committee Board Report, January 2019

From: Janice Durmis, Membership Chair

Date: December 17, 2018

To: The Zonta International District 4 Board

Purpose of the report (please mark as many as applicable):

For Information

For Discussion

For decision

Facts (Information)

Our membership has decreased from last Biennium BUT we have increased by ten members since September 2018 for a total of 807.

Membership Newsletter sent to Club Presidents and Membership Chairs in December.

Zonta Talks #2 – Membership Retention held on December 1, 2018. Is now on ZI Website. Participation from several District 4 members.

Look at our past – why we joined ZI. Focus on the present – excite and engage current members. The future will have increased membership because of our revitalization and excitement. It will be contagious.

Initiative	Specific Actions	Highlights/Challenges
1. Maintain alignment with ZI Membership Committee.	Review information from ZI.	Reviewed monthly report.
2. Maintain retention of current members.	1. Members recall why they joined Zonta. 2. Revive excitement in current members. Clubs share ideas.	Membership highlight started on D4 Website. A work in progress to perfect. Have not updated monthly. Work done on new website but also a work in progress. Challenge: exciting current members.
3. Utilize ZI Centennial and District 4 Project for public awareness to recruit new members.	Utilize Public Relations at district and club level for D4 Centennial project.	Challenge is to make sure clubs are using PR to full extent with Centennial project.
4. Encourage increase in membership thru Golden Z Clubs, Young Professional Membership, E Club option and like minded organizations.	Current members will encourage Golden Z Club members to join Zonta. Educate members on Young Professional membership, E Clubs.	
5. Maintain open communication lines with Clubs.	Letter to Membership Chair/Presidents from Membership Committee. Email/Phone as needed. Encourage visit from Membership Committee.	Membership Committee letter sent to Club Presidents and Membership Chairs in December 2018. Welcome to D4/ZI letters sent to all new members who have joined this Biennium. Have

		<p>requested AD's to report on new members in their Area to send welcome letter from ZI D4.</p> <p>Challenges: Club visitation from Membership Committee Relies heavily on club participation. Committee is not receiving new member names and email addresses from clubs.</p>
6. Maintain current clubs.	Keep in contact with struggling clubs by phone/email and visitation.	<p>Challenge – clubs asking for assistance when they are struggling. Attempted contact with several clubs.</p>
7. Implementation of Individual Membership Pilot Program.	<p>Use form from ZI when available. Offer membership to previous Zonta members. Encourage membership in Individual Membership Pilot Program.</p>	Form is available on the ZI website with tools. All applications are to be made thru HQ.
8. Encourage member participation at District level.	<p>Attendance at workshops, conference and District sponsored events. Participation between clubs with events and activities. Participation on D4 committees.</p>	Encouraged participation in District events.
Comments		

<p>Motion This section includes the motion (s) if any for the Board to discuss and vote on.</p>	
<p>Rationale This section includes the rationale of the motion</p>	
<p>Evaluation (Discussion) As board member, and voice of Clubs and committees, express the pros and cons of the motion (s) presented.</p> <p>Please be clear about:</p> <ul style="list-style-type: none"> • The challenge the proposal addresses • Stakeholders who will benefit and how • Added value to Zonta 	
<p>Supporting Documentation List any attachments to be considered as part of this report.</p>	