



Title: Advocacy Report January 2019

From: Connie Deckert & Julie Brown

Date: December 30, 2018

To: The Zonta International District 4 Board

Purpose of the report (please mark as many as applicable):

For Information

For Discussion

For decision

Facts (Information)

This section can contain activities since the last report, factual information to be brought to the Board regarding issues from Clubs or from Committees, other matters.

If the report is a follow-up to a previous report, refer to the date, title, and decisions of the previous report.

Initiative	Specific Actions	Highlights/Challenges
Setting up the District Advocacy email list	Connie requested that the ADs serving Canadian clubs provide contact information for club Advocacy chairs so that information could be shared directly about advocacy initiatives taking place in Canada.	ADs were quick to provide information for the clubs
Setting up the Canadian Presidents email list	Connie worked to connect with the governors from all of the districts with Canadian clubs to develop a Canadian Caucus to share information and to work as a unified front on various projects.	Connie has had a few of her emails bounce back to her, but has had a positive response from many presidents about the prospect of sharing best practices and ideas.
Connecting with provincial and federal levels of government to address child marriage and raise Zonta's profile in Canada, at the request of our International President.	Connie contacted local MP Bardish Chagger, who is in the Cabinet, who then forwarded Zonta International's information about Child Marriage to International Development Minister Bibeau and, also, to Status of Women Minister Mousef. I then had a conversation with Special Policy	This is an opportunity to work at various levels of government to promote Zonta and its work, specifically in regards to child marriage. We need to be cognizant of the fact that Zonta is non-partisan and to work with the government on these issues in a way that does not promote a specific political leaning.

	<p>advisor Read Leesak who works in Minister Mousef's office regarding working with Zonta in Canada and Zonta working with Minister Mousef.</p> <p>Minister Mousef looks after Domestic Women's Issues while Minister Bibeau looks after International Women's Issues.</p>	
Developing the new Advocacy section for the website.	Julie worked with Sheena on developing information to be shared on the D4 website for the 16 Days of Advocacy.	Further work needs to be done to develop the Advocacy section of the new website.
District 2 shared their social media campaign for the 16 Days of Activism and many of the clubs in D4 used this campaign on FaceBook	Links to this social media campaign were shared on our website and used by many of the clubs in the district	
A letter was developed by Margaret Geare and the members of the Brampton-Caledon club to detail the 16 Days of Activism to local government officials	Margaret shared the letter with the advocacy committee to share with other clubs	See attached.
The clubs in our district were very active during the 16 Days of Activism with local events and social media activities		
Comments		

<p>Motion This section includes the motion (s) if any for the Board to discuss and vote on.</p>	<p>none</p>
<p>Rationale This section includes the rationale of the motion</p>	<p>None</p>
<p>Evaluation (Discussion) As board member, and voice of Clubs and committees, express the pros and cons of the motion (s) presented.</p> <p>Please be clear about:</p> <ul style="list-style-type: none"> • The challenge the proposal addresses • Stakeholders who will benefit and how • Added value to Zonta 	<p>none</p>
<p>Supporting Documentation List any attachments to be considered as part of this report.</p>	<p>Letter outlining the 16 Days of Activism developed by the Brampton-Caledon Club and provided to us by Margaret Geare</p>