



Title: Area 1 Director – report for May 2019 meeting

From: Brenda Graham

Date: April 28, 2019

To: The Zonta International District 4 Board

Purpose of the report (please mark as many as applicable):

For Information

For Discussion

For decision

Facts (Information)

This section can contain activities since the last report, factual information to be brought to the Board regarding issues from Clubs or from Committees, other matters.

If the report is a follow-up to a previous report, refer to the date, title, and decisions of the previous report.

Initiative	Specific Actions	Highlights/Challenges
Zonta Club of Guelph		
Centennial Event/Travelling Flag	March 30, 2019	Partnered with The Guelph Civic Museum for The Moccasin Project, general public invited as well. Travelling Flag on display, service and advocacy combined project, more events scheduled in the future.
Centennial Grant	None Submitted	
Centennial Award Nomination	Nominated Karen Farbridge	
IWD Event	March 7, 2019/March 8, 2019	IWD Breakfast, speaker Dr Susan Chuang, speaking on child marriage and global statistics. March 8, 2019 partnered with CFUW and Guelph Wellington Women in Crisis for “Meet on the Bridge” and a panel of speakers. The breakfast had 140 in attendance and netted \$500.00 to go for their YWPA scholarship and \$261.00 in change for shipping the bras.
Membership	Net +1 - Celebrating 40 years in 2019 and recognizing three long term service award.	Club has one resignation and two new members this year. Guelph Club has found that by partnering with local community organizations for events, it helps raise the profile of Zonta and attracts a larger audience to events. Utilizing members talents, rather than insisting they must attend every club meeting, when challenged.
Service/Advocacy/Fundraising	Soup Sister/Free the Girls/Golf Tournament	Service event held April 2 nd , making soup for a local shelter. Have been collecting bras at all events, and asking for donations for shipping. Golf Tournament scheduled for June 6, 2019. Fundraiser of selling 50/50 tickets all this year, draw is on June 6 th .

Overall Comments		Larger variety of projects taken on by club, partnering with local community organizations has helps spread the words on Zonta and get more people engaged. Utilizing technology, their website and own POS system with square, easier for people to contribute, thus more revenue.
Zonta Club of KW		
Centennial Events	Rockway Garden display	Spring scheduling
	Recognizing Local Women event	Fall scheduling
Centennial Grant Application	Waterloo Region Sexual Assault Centre	Application outlines the poster project awareness, and funds more people for the centre to handle calls.
Centennial Award Nomination	Nominated Timea Nagy	
IWD Event/Travelling Flag	March 4, 2019	16 th annual IWD event with comedian Martha Chavas as entertainer, funds raised \$13,229.00 with all funds going to ZIF. Travelling Flag was prominently displayed, 100 th anniversary cake, and coverage with radio, TV and in print
Membership	Net decline of 3	Prospective Member drive held at our January meeting, six attended and we have four new members being inducted at our May meeting, with several others interested. Many are coming as a result of fundraising events. Sadly we have seven resignations this year.
Service/Advocacy/Fundraising	2 service/Golf Tournament	We have been participating in a collection of bras for Free the Girls, and Jane spoke of it at the Workshop. Birthing Kits is scheduled for May 11 th , with a hope of 1200 more kits made. Our Betty Thompson Golf Tournament is scheduled for May 23 rd . We held a pre-season Golf-play event at the end of March and raised \$800.00.
Overall Comments		Very busy club, engaged members, lots of events happening and using the Centennial to raise our profile. Challenge with membership, but continuing to use community events to recruit new members.
Zonta Club of Owen Sound		
Centennial Events	None scheduled	
Centennial Grant Application	None submitted	
Centennial Award Nomination	Nominated Shirley John	
IWD Event	March 8, 2019	Sold 15 dozen roses at an IWD event hosted by Women's Centre.
Membership	Net one increase	One new member inducted in April
Service/Advocacy/Fundraising	Free the Girls/ Golf Tournament	The club has collected over 200 bras and are stocking the Comfort Closet at a Women's Centre. Proud to have awarded a YWPA scholarship. They are collecting clothes and

		hygiene products from a Women in Leadership event. Their 22 nd golf tournament is scheduled June 14 th .
Travelling Flag	March 20, 2019	Travelling Flag was proudly displayed at the March general meeting. Present was Owen Sound Mayor Ian Boddy, AD Brenda Graham and a reporter from Owen Sound online newspaper, who wrote a fabulous article and included a club picture.
Overall Comments		Small club, but very engaged. The recent online article about the Travelling Flag and their club has raised their profile in the community. They have reviewed and approved their Strategic Goals for 2019-2020 and installed their new executive in April.
Zonta Club of Stratford		
Centennial Events	None scheduled	
Centennial Grant Application	Victim Services	Request for funding for an anti human trafficking project.
Centennial Award Nomination	Linda Willis and Carol Hamilton	
IWD Event/Travelling Flag	March 7, 2019	IWD breakfast, 90% sold, \$500.00 raised and donated to speakers from Change Her World Linda Willis and Carol Hamilton. Travelling Flag on display.
Membership	Net zero change	One resignation, one induction. Six member board. Following up on inquiries
Service/Advocacy/Fundraising		Birthing Kit assembly on February 2 nd with Woodstock club participating. Participating in a Garbage Can Decoration Contest. Lunafest is scheduled for October 3 rd .
Overall Comments		Launched new website in February. Working to get their new Instagram up and running. Purchased new merchandise to promote their club and sell in Zonta store. Submitted both the grant application and an award nomination. Their members attend other club events. Small club but very engaged. Julie Brown and Catherine are huge Zonta promoters and the backbone of the club.
Zonta Club of Woodstock		
Centennial Events	None scheduled	
Centennial grant Application	DART	Funding for local teens to take an active role in developing a film focused on relationships etc.
Centennial Award Nomination	None nominated	
IWD Event	March 6, 2019	Sold 850 roses at a local IWD event.
Membership	Net - 3	Membership is at 15 with three resignations. Possible new member in the wings.

Service/Advocacy/Fundraising	Birthing Kits/Golf	Club members participated in Stratford's Birthing Kits assembly February 2nd. Golf tournament scheduled for June 3 rd .
Travelling Flag	March 6, 2019	The Travelling Flag was displayed at a GrowGirls event, with hundreds of grade 9 female students present. Booths were arranged around the room, and the Zonta Club of Woodstock had a great booth, displaying the Travelling Flag and a power point presentation running on Z Clubs. There seemed to be much interest from both students and teachers on the Z club, and they are hopeful maybe a club may be born.
Overall Comments		Woodstock is a very small club, and recently reduced their board size, as they had a challenge getting members. The club seems to be spearheaded by Sheena Poole, who is the going force in the club. They did a great job selling 850 roses and submitted a grant application. I am very hopeful a Z club will develop.
Area Director Comments	I am very proud of all of my Area 1 clubs. We had a great month of March with our Travelling Flag. Each one made their event very special, and I was very grateful to be able to attend them all. All clubs are very engaged with service and fundraising events. Every club sent members to our Area Workshop on April 27 th , which was wonderful. I wanted to highlight Tanya Tagwerker, the Zonta Club of Guelph President, who is stepping to a Past President role in May. She is extremely engaged, and has been thinking outside the box with her club and their activities. They have been partnering with local organizations, and did a great job with their Centennial Moccasin event which I attended. They have designed new marketing material and when I attended their general meeting, as well as their IWD breakfast, you know this is a very engaged fun club. Great leadership by Tanya.	

Motion

This section includes the motion (s) if any for the Board to discuss and vote on.

Rationale

This section includes the rationale of the motion

Evaluation (Discussion)

As board member, and voice of Clubs and committees, express the pros and cons of the motion (s) presented.

Please be clear about:

- The challenge the proposal addresses
- Stakeholders who will benefit and how
- Added value to Zonta

Supporting Documentation

List any attachments to be considered as part of this report.