

D4 Communications Goals 2018 - 2020

Goal 1

Our Committee will be the 'tool' that will facilitate the sharing of information from the Board and Committees.

Goal 2

Our Committee will provide resources to support Committees, Area Directors and Clubs. Our support will include the following:

- New dynamic website that relies heavily on content provide from the Board, Committees and Clubs
- Provide a Communication session if requested at Workshops (Hands on Social Media usage & Website usage and navigation)
- Investigate hosting webinars. The free options will be researched first and then if necessary we may seek financial support
- Creating a Media kit that will assist the Board, Committee and Clubs with guidelines for submitting information to the Communication team so that we can share the information in a timely and efficient manner.

Goal 3

Encourage the use of the Centennial logo on club websites, and social media accounts and any correspondence during the biennium. Create a tracking map that will provide updates on where the 'travelling' flags has been and is going (live and interactive)