



Title: Membership Committee board Report, May 2019

From: Janice Durmis, Membership Chair

Date: Board Meeting, May 11, 2019

To: The Zonta International District 4 Board

Purpose of the report (please mark as many as applicable):

For Information

For Discussion

For decision

Facts (Information)

Our membership in D4 is 816.

We continue to have interest from the ZI Website and information forwarded to closest club. Membership Committee and Club contact potential new member.

Contact continues with start of new club in District.

A couple current members thinking of Individual Membership due to life circumstances.

Look at our past – why we joined ZI. Focus on the present – excite and engage current members. The future will have increased membership because of our revitalization and excitement. It will be contagious.

Initiative	Specific Actions	Highlights/Challenges
1. Maintain alignment With ZI Membership Committee	Review information from ZI.	Review monthly reports.
2. Maintain retention of current members.	<ol style="list-style-type: none"> Members recall why they joined Zonta. Revive excitement in current members. Clubs share ideas. 	<ul style="list-style-type: none"> * Membership highlight was started on website. Continues to be in progress. * Traveling Flag Book used to see what other clubs are doing. * Discussion at Workshops about membership. Challenge: exciting current members.
3. Utilize ZI Centennial and District 4 Project for public awareness to recruit new members.	Utilize Public Relations at district and club level for D4 centennial project.	Excellent PR materials included in the Traveling Flag Book and also on website. Challenge: make sure clubs are using PR to full extent with Centennial project.
4. Encourage increase in membership thru Golden Z Clubs, Young professional Membership, E Club option and like minded organizations.	Current members will encourage Golden Z Club members to join Zonta. Educate members on Young Professional membership, E Clubs.	Challenge: It is becoming more difficult with Golden Z clubs to be in Universities.
5. Maintain open communication lines with clubs.	Letter to Membership Chair/Presidents from Membership Committee. Email/Phone as needed. Encourage visit from Membership Committee.	Letters sent to Membership chair/President. Next mailing will be June. Welcome to D4/ZI letters being sent to all new members that the Membership Committee is aware of. Reminded at workshop.

		Challenges: Rely heavily on club participation to forward new member names to Membership Committee and Club visitation relies on club to accept offer to visit club and speak on Membership.
6. Maintain current clubs.	Keep in contact with struggling clubs by phone/email and visitation.	ZC of Fort Erie will disband on May 31, 2019. Personal letters sent to struggling clubs in the district. Challenge: clubs asking for assistance when struggling.
7. Implementation of Individual Membership Pilot Program	Use for available on ZI website Offer membership to previous Zonta members. Encourage membership in Individual Membership Pilot Program.	Form is available on ZI website. Reviewed Individual Membership and forms given to members of ZC of Fort Erie. Challenge: Education needed on new membership. Will send information/reminder with June mailing to Membership Chair/Presidents.
8. Encourage member participation at District level.	Attendance at workshops, conference and district sponsored events. Participation between clubs with events and activities. Participation on D4 committees.	Challenge: getting members excited to participate outside their club.
Comments		

Motion This section includes the motion (s) if any for the Board to discuss and vote on.	
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<p>Rationale This section includes the rationale of the motion</p>	
<p>Evaluation (Discussion) As board member, and voice of Clubs and committees, express the pros and cons of the motion (s) presented.</p> <p>Please be clear about:</p> <ul style="list-style-type: none"> • The challenge the proposal addresses • Stakeholders who will benefit and how • Added value to Zonta 	
<p>Supporting Documentation List any attachments to be considered as part of this report.</p>	