

# **2018 -2020 SERVICE GOALS**

## **Aligning to Zonta International Goal 1 MAXIMIZING PARTICIPATION IN SERVICE**

### **Goal 1**

#### **BIRTHING KITS**

1. Update D4 website of the kit items (differentiating between US & Canada), resources, distributors for Canada and US.
2. Birthing Kit Tracking Form. Distribution to all clubs and 70% anticipated return rate. Form contains assembly dates, numbers to be shipped & to where. Documentation will assist in determining future bench marks for service committee.
3. Feedback form in all distribution boxes for kits targeted to communities receiving birthing kits. Form contains Service Committee contact information, request to send pictures, testimonies & kit improvements.

### **Goal 2**

#### **SERVICE PROJECTS**

1. Increasing District 4 clubs' service nomination to ZI by 60%.

## **Aligning to Zonta International Goal of PARTNERSHIP**

### **Goal 3**

#### **CENTENNIAL**

1. Promotion of the Centennial Anniversary Grants with a 25% club submission response rate. Thereby, stressing partnering with a like-minded community agency on a project.
2. Distribution of updated partnership agreement to all clubs.
3. Propose one Centennial district service project for all clubs to benefit a local cause.

## **Aligning to Zonta International Goal of COMMUNICATION**

### **Goal 4**

#### **PROMOTION OF SERVICE**

1. Club reporting rate of their service projects to Area Directors & Service increased to 100%.
2. "Share Your Story" with D4 communication D4 Web, Social media increase to 80% club response & 25% club response to ZI Web.
3. Recognizing achievement through social media & website