

SUNY'S GOT YOUR BACK

Program Expansion.

POWERED BY THE OFFICE OF VICTIM SERVICES



SUNY AND OVS PARTNERSHIP GOALS

- 1 Provide **comfort bags** to victims and survivors of violence.
- 2 **Inform** students and community members across the State of New York on **resources** provided by the Office of Victim Services, SUNY, and other partners.
- 3 **Educate** on ways to **lessen impact of** sexual and interpersonal violence on campus and within the community.

Project Goals.

COMFORT BAGS.

In the State of New York, more than 100,000 individuals seek services from rape crisis programs, domestic violence shelters, and hospitals each year.

INFORM ON RESOURCES.

SUNY's Got Your Back events provide valuable opportunities to connect students and community members across the State of New York with the resources provided by the Office of Victim services, SUNY, and partners.

EDUCATION.

In addition to educating on resources, SUNY's Got Your Back creates the opportunity to infuse violence prevention education messaging into a wide reaching program.

Bags to be assembled:

50,000 (Year One)

75,000 (Year Two)

100,000 (Year Three)

AN INNOVATIVE APPROACH TO SEXUAL AND INTERPERSONAL VIOLENCE PREVENTION AND RESPONSE EDUCATION.

QUESTIONS?



Gotyourback@suny.edu



THE NEW YORK STATE

OFFICE OF VICTIM SERVICES

ABOUT OVS

The New York State Office of Victim Services (**OVS**) has been providing compensation and other services to one of the most vulnerable populations in our State – innocent victims of crime – for more than 40 years.

MISSION

OVS has a three-tiered mission to:

- **Provide compensation** to innocent victims of crime in a timely, efficient and compassionate manner
- **Fund direct services** to crime victims via a network of community-based programs
- **Advocate** for the rights and benefits of all innocent victims of crime

SERVICES AND PROGRAMS

Direct Service

01

Crime Victim
Compensation

02

Forensic Rape
Examination
Reimbursement
(FRE Program)

03

To learn more about The New York State Office of Victim Services (OVS) and the programs and services that they offer, visit their website: OVS.NY.Gov

SUNY AND OVS PARTNERSHIP

An Innovative Outreach Strategy

The SUNY and OVS partnership to expand SUNY's Got Your Back goes beyond providing comfort bags to victims and survivors of sexual and interpersonal violence. It creates an important opportunity to reach SUNY students and community members, and inform them of the resources that are available to them, their friends, and their families through OVS and SUNY.

Literature on these resources- and where to go to learn more- will be included in every assembled SUNY's Got Your Back bag, and given out to all program volunteers and participants.

SUNY'S GOT YOUR BACK

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The New York State Office of Victim Services has partnered with SUNY to expand the SUNY's Got Your Back program with a \$4.97 million grant over three years. The funding will enable project staff- in coordination with campus staff- to host SUNY's Got Your Back events at each SUNY campus, with event support and comfort bag supplies provided through the funding.


COMFORT BAG REQUESTS



SERVICE PROVIDERS
Rape Crisis Programs
Domestic Violence Shelters
Hospitals

Service Providers send requests for comfort bags to SUNY's Got Your Back project staff who will then coordinate bag assembly at the various campus and community events.

COMFORT BAG ASSEMBLY



SUNY CAMPUSES
Project Staff Deliver
Canned Programs

SUNY's Got Your Back is a [canned program](#) inclusive of all program/event supplies including outreach and marketing materials, comfort bag supplies, and education/resource materials. Importantly, it will include general as well as optional campus specific information and resources. Project staff will deliver, set up, and break down event materials, work with campus staff in event planning efforts, and provide on site support for the day of the event.

COMFORT BAG DISTRIBUTION



DISTRIBUTION TO PROVIDERS
Project Staff deliver
assembled bags.

After campus events, SUNY's Got Your Back project staff will deliver comfort bags to service providers within the surrounding geographic region.

SUNY'S GOT YOUR BACK

CAMPUS EVENTS

How It Works



01 SCHEDULE AN EVENT

SUNY's Got Your Back project staff will work with campus staff and community members to schedule SUNY's Got Your Back programs and coordinate event logistics.

02 OUTREACH AND MARKETING

In addition to working with campus staff to engage student and community organizations, project staff will also provide campuses with event outreach and marketing materials.

03 HOSTING THE EVENT

SUNY's Got Your Back will operate as a canned program, including delivery, set-up, and breakdown of the event by program staff.

QUESTIONS?



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SUNY'S GOT YOUR BACK

CAMPUS EVENTS

01

How It Works

SCHEDULE A CAMPUS PROGRAM

Project staff will work with campuses to schedule SUNY's Got Your Back programs and coordinate event logistics.

CAMPUS PROGRAM REQUEST FORM

VISIT: [TINYURL.COM/GYBEVENTS](https://tinyurl.com/gybevents)

- **Pledge** the number of SUNY's Got Your Back Bags to be assembled
- **Identify potential dates** for a SUNY's Got Your Back event on your campus

PICK A DATE

Project staff and campus staff will work together to determine the definite **date, time,** and **location** for your SUNY's Got Your Back campus program.

RESERVE THE SPACE

Campus staff are responsible for **reserving space** and **facilities requests.**

EVERYTHING ELSE

Project staff will handle the rest including bag request/distribution outreach and coordination with service providers, ordering and delivering supplies, etc.,



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CAMPUS EVENTS

How It Works

OUTREACH AND MARKETING

Campuses will be provided various outreach, marketing, and educational materials including:

EVENT

OUTREACH AND MARKETING

MATERIALS FOR EVENT PROMOTION

- Posters/flyers
- Handouts
- Social media outreach funding

SUPPORT WITH STUDENT ENGAGEMENT

- Eventbrite registration system
- T-shirts for select program volunteers (sponsoring student groups)

MATERIALS FOR PROGRAM VOLUNTEERS

- **Giveaways for participants**
In an effort to destigmatize the SUNY's Got Your Back bag, volunteers will receive an identical bag filled with additional resources and information on the program.
- **Literature on resources from SUNY and The Office of Victim Services**



SUNY's
GOT YOUR BACK

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SUNY'S GOT YOUR BACK
**CAMPUS
 EVENTS**

How It Works

HOSTING THE EVENT

SUNY's Got Your Back will operate as a Canned Program including delivery, set-up, and breakdown of the event by program staff.

SUNY'S GOT YOUR BACK

SUPPLIES FOR COMFORT BAGS

- Bags
- Shampoo
- Conditioner
- Body Wash
- Lotion
- Toothbrush
- Toothpaste
- Comb
- Notebook
- Pen
- Stress ball
- Crayons
- Message of support
- Additional resources

ON SITE EVENT SUPPORT

- Delivery of supplies
- Set-up of event materials
- Break-down of event materials
- Distribution of SUNY's Got Your Back Comfort Bags



SUNY's
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