



Title: Membership Committee Board Report, September 2019

From: Janice Durmis, Membership Chair

Date: Board Meeting, September 29, 2019

To: The Zonta International District 4 Board

Purpose of the report (please mark as many as applicable):

For Information

For Discussion

For decision

Facts (Information)

This section can contain activities since the last report, factual information to be brought to the Board regarding issues from Clubs or from Committees, other matters.

If the report is a follow-up to a previous report, refer to the date, title, and decisions of the previous report.

Initiative	Specific Actions	Highlights/Challenges
1. Maintain alignment with ZI Membership Committee	Review information from ZI.	Review monthly reports. Attended Membership meeting concerning Conference.
2. Maintain retention of current members.	<ol style="list-style-type: none"> Members recall why they joined Zonta. Revive excitement in current members. Clubs share ideas. 	<p>*Membership highlight started on website. Need to encourage clubs for information. Continues to be in progress.</p> <p>*Travelling Flag Book used to see what clubs are doing.</p> <p>Challenge: exciting current members, clubs utilizing the travelling flag book.</p> <p>New program – quarterly book club GTM format for District. First one November 13th A Good Wife by Samra Zafar.</p> <p>Encourage use of Leadership Development and training.</p>
3. Utilize ZI Centennial and District 4 project for public awareness to recruit new members.	Utilize Public Relations at district and club level for D4 Centennial project.	<p>Excellent PR materials included in travelling flag book and website.</p> <p>Challenge: make sure clubs are using PR to full extent with Centennial project.</p>
4. Encourage increase in membership thru Golden Z Clubs, Young Professional Membership, E Club option and like - minded organizations.	Current members will encourage Golden Z Club members to join Zonta. Educate members on Young Professional membership, E Clubs.	<p>Challenge: It continues to be difficult to have Golden Z Clubs in Universities. Many Young Professionals are not interested in current structure of ZI. They feel it is “restrictive”.</p>

5. Maintain open communication lines with clubs.	Letter to Membership Chair/Presidents from Membership Committee. Email/Phone as needed. Encourage visit from Membership Committee	Quarterly letter to Membership/President. Welcome to D4/ZI letters being sent to all new members that the Membership Committee is aware of. Challenge: Rely heavily on club participation to forward names to committee or AD's. Club visitation relies on club to accept offer to visit club and speak on Membership.
6. Maintain current clubs.	Keep in contact with struggling clubs by phone/email and visitation.	We have 33 clubs. We have a few that are struggling for various reasons including low member numbers. The offer has been given multiple times to help struggling clubs but they have to be willing to accept.
7. Implementation of Individual Membership Pilot Program	Available on ZI Website. Offer membership to previous Zonta members. Encourage membership in Individual Membership Pilot Program.	Form is available on ZI Website. Reviewed Individual Membership and forms with members of ZC of Meadville. Challenge: Education continues to be needed on new membership.
8. Encourage member participation at District level.	Attendance at workshops, conference and district sponsored events. Participation between clubs with events and activities. Participation on D4 Committees.	Challenge: getting members excited to participate outside their club.
Comments	Many clubs have voiced concerns and are being overwhelmed by all the Centennial requirements, activities and routine paperwork we ask of them.	

Motion
This section includes the motion (s) if any for the Board to discuss and vote on.

Rationale
This section includes the rationale of the motion

**Evaluation
(Discussion)**

As board member, and voice of Clubs and committees, express the pros and cons of the motion (s) presented.

Please be clear about:

- The challenge the proposal addresses
- Stakeholders who will benefit and how
- Added value to Zonta

**Supporting
Documentation**

List any attachments to be considered as part of this report.