



COMMITTEE CHAIR REPORT TO THE BOARD

DATE: November 2019
ADVOCACY COMMITTEE (CANADIAN)

HIGHLIGHTS:

At the D4 Conference in Buffalo in September the entire Advocacy Committee presented and followed up with an Advocacy workshop immediately following the presentations. Before the presentations began a land acknowledgement was read in honour of our Indigenous people. Connie Deckert spoke about the definition of Advocacy and gave examples about how other organizations approach Advocacy. Julie Brown spoke about simple actions that clubs could put into place to advocate for causes related to our mandate of empowering women and girls. The advocacy committee wore t-shirts about advocacy that garnered a lot of attention from attendees at the conference. Julie is following up on having additional shirts made and contacting those that expressed interests in the shirts.

The workshop consisted of round tables with our members sharing and strategizing about their Advocacy actions in their own clubs. There was lots of energy in the room. Notes and ideas from the workshop will be collated and sent to the attendees at the workshop.

The Advocacy presentation from the conference is to be sent to Sheena Poole to be put on our D4 website so those that could not attend can reference it.

Connie has asked Sheena if she should approach all the Canadian Clubs in D4 to see if they would do a short description of their Advocacy efforts so that it can be shared with other clubs in the District.

Julie has connected with Ellen Blahitka to share the email blasts around the 16 Days of Activism with both Canadian and American clubs. These emails will consist of information within the emails that should be shared with members of the clubs, as well as links and posts that can be shared on Facebook to personal and club pages if so desired.

CHALLENGES:

Getting information from clubs about their activities. Ensuring that information is provided to the club's in a timely manner for the 16 Days of Activism.

Respectfully submitted:

Connie Deckert/Julie Brown