



Title: Membership Committee Board report, January 2020

From: Janice Durmis, Membership chair

Date: Board Meeting, January 25, 2020

To: The Zonta International District 4 Board

Purpose of the report (please mark as many as applicable):

For Information

For Discussion

For decision

Facts (Information)

Current ZI members as of November 30, 2019.

ZI Membership – 27,373

ZI Number of Clubs – 1,146

ZI Non-Renewals – 3,038

District 4 current numbers as of November 30, 2019.

D4 membership – 748

D4 Clubs - 33

Initiative	Specific Actions	Highlights/Challenges
1. Maintain alignment with ZI Membership Committee	Review information from ZI.	Reviewed Monthly reports. Attend Membership meetings and reports to ZI Membership Liaison.
2. Maintain retention of current members.	<ol style="list-style-type: none"> Members recall why they joined Zonta. Revive excitement in current members. Clubs share ideas. 	Challenges: Clubs need reminded to complete Travelling flag Book pages. Encourage use of Leadership Development Training. D4 Reading Group continues with second book. <i>Out of the Shadows</i> by Timea Nagy. District Membership Evaluation Complete. Evaluation Form for Clubs in progress.
3. Utilize ZI Centennial and District 4 project for public awareness to recruit new members.	Utilize Public Relations at district and club level for D4 Centennial Projects.	Encourage clubs to use PR.
4. Encourage increase in membership thru Golden Z Clubs, Young Professional Membership, e Club option and like-minded organizations.	Current members will encourage Golden Z Club members to join Zonta. Educate members on Young Professional membership, E Clubs.	Need to encourage more active participation between clubs and Z Clubs.

5. Maintain open communication lines with clubs.	Letter to Membership Chair/Presidents from Membership Committee. Email/phone as needed. Encourage visitation from Membership Committee.	Challenge: Relies heavily on club participation but getting better!
6. Maintain current clubs.	Keep in contact with struggling clubs by phone/email and visitation.	Continue contact with clubs who Membership Committee is aware of. Rely on clubs to ask and accept help.
7. Implementation of Individual Membership Piolet Program	Available on ZI Website. Offer membership to previous Zonta members.	Education continues to be needed on new membership.
8. Encourage member participation at District level.	Attendance at workshops, conference, and district sponsored events. Participation between clubs with events and activities. Participation on D4 Committees.	Membership survey complete with surprising results. Challenge continues to excite members outside of their club.
Comments		

Motion This section includes the motion (s) if any for the Board to discuss and vote on.	
Rationale This section includes the rationale of the motion	

**Evaluation
(Discussion)**

As board member, and voice of Clubs and committees, express the pros and cons of the motion (s) presented.

Please be clear about:

- The challenge the proposal addresses
- Stakeholders who will benefit and how
- Added value to Zonta

**Supporting
Documentation**

List any attachments to be considered as part of this report.