



Title: January to May 2020 President's information report

From: Zonta Club of Oakville

Date: May 4, 2020

To: The Zonta International District 4 Board

Purpose of the report (please mark as many as applicable):

For Information

For Discussion

For decision

Facts (Information)

This section can contain activities since the last report, factual information to be brought to the Board regarding issues from Clubs or from Committees, other matters.

If the report is a follow-up to a previous report, refer to the date, title, and decisions of the previous report.

Initiative	Specific Actions	Highlights/Challenges
Club marketing & fundraising	Zonta Celebrates International Women's Day	-650 guests attended Zonta Celebrates International Women's Day on Tuesday March 3; -10 guests from Area 2 clubs Toronto, Brampton-Caledon and E Club of Canada 1 attended including Area Director Nita McCown.
	Social, print & TV media exposure	-Event and club promoted on social and print media (Facebook, Instagram, Linked In/Print-Snapd Oakville & Burlington, West of the City; Community Captured); -Television coverage was received pre-event on Cogeco Halton (Catherine Bobesich interview) and post- event CH TV Hamilton (Marnie Piggot interview). -Oakville Hospital Foundation preparing a thank you to club social media post for Mother's Day.
		-IWD event raised \$90,000. -Donations of \$80,000 from funds raised were made to Oakville Hospital Foundation \$50,000, Zonta International \$17,000, Zonta Oakville \$3,000 and Halton Women's Place \$10,000.
COVID-19 response	Funds donated to Oakville Hospital Foundation for COVID	-Club approved \$25,000 funds donated to Oakville Hospital Foundation (OHF) to be designated for OHF COVID-19 campaign. COVID funds are in excess of \$25,000 pledge balance to Oakville Hospital Foundation (OHF).
	April & May club and Board meetings hosted on Zoom	-28 members attended April club meeting on Zoom (highest attendance for a meeting to date!). Positive feedback received from several members on club meeting.

		-Club approved providing members extended membership dues deadline to December 31 for members who have not paid yet.
Membership	1 new member February 2020; 17 new members total since June 1;	-1 new member in February through club website. -Total membership as of March 31 is 39 members with one member on leave
		-Membership booth at Zonta Celebrates IWD event. Membership applications being followed up by Membership Committee Chair.
Service & Advocacy	Zonta Club of Innovative Technology Award	-\$1,000 Award presented to local high school student at Zonta Celebrates IWD in line with event theme of Women in Technology theme.
		-Grant application forms received from 9 local charities requesting donations. -Applications reviewed by Service Committee and club Board. -Club approved donations to 7 charities in April totalling \$27,267 from bingo funds raised.
		Ongoing bi-monthly bingo fundraiser for club with \$30,000 raised to February. Bingo paused in March as a result of COVID.
Member information & retention	March club social and post IWD celebration	-24 members attended a social evening at a member's home, with catered dinner, cake and games for members to get to know each other better
	Club newsletter	-Monthly club newsletter sent to members January to May with club, District & ZI updates.
	Board installation	-Slate of Officers & Directors approved by club in April. -Lt. Governor Janice Durmis has confirmed she will conduct installation of new Board Directors & Officers at May 27 meeting.
Comments		

<p>Motion This section includes the motion (s) if any for the Board to discuss and vote on.</p>	
<p>Rationale This section includes the rationale of the motion</p>	
<p>Evaluation (Discussion) As board member, and voice of Clubs and committees, express the pros and cons of the motion (s) presented.</p> <p>Please be clear about:</p> <ul style="list-style-type: none"> • The challenge the proposal addresses • Stakeholders who will benefit and how • Added value to Zonta 	
<p>Supporting Documentation List any attachments to be considered as part of this report.</p>	