

Advocacy

Discussion Led by Denise Parrish
at the Zonta Area 1, District 12 Zoom Meeting
April 25, 2020

An Offer I Hope You Don't Refuse

- If you need help, have a question or idea, or just want to discuss Advocacy, please feel free to contact me
 - Denise Parrish (in Cheyenne)
 - parrishzonta@gmail.com
 - (307) 286-1463 (Cell Phone)
 - (307) 632-5606 (Landline)
- When safe to do so, if you or your club would like a visit from me to discuss Advocacy, please let me know
 - Glendive to Pierre to Lamar to Royal Gorge to Converse County – what a road trip that would be

Zonta USA Advocacy Alerts

www.zonta.org/USA-Advocacy

Together, we can make a difference in the U.S.



- 1 Visit www.zonta.org/USA-Advocacy.
- 2 Sign up to receive advocacy alerts.
- 3 Take action for women and girls.



TAKE ACTION NOW!



Laws in 48 U.S. states allow marriage before the age of 18.



A girl with an extra year of education can earn 20% more as an adult.



Approximately 1 in 5 women are sexually assaulted in college.

Visit the Zonta USA Advocacy Action Center and join more than 8,000 advocates across the United States in fighting for legislation to address:

- Child marriage
- Girls' education
- Equal Rights Amendment
- Title IX
- Sexual assault on college campuses
- And more





USA ADVOCACY ACTION CENTER

Zonta International is a global organization of women and men dedicated to empowering women worldwide through service and advocacy. The Zonta International Advocacy Action Center is a tool for our members in the United States and other individuals who share our commitment to gender equality to take action to improve the lives of women and girls. With your help, we can make a difference. Here are some things you can do.

HELP END CHILD MARRIAGE: KEEP GIRLS IN SCHOOL

The economic benefits of girls' education are substantial and can help lift households, communities and nations out of poverty. Keeping girls in secondary school could:

REGISTRATION FORM

Join the Advocacy Action Center

Get updates and information about legislation and policies relevant to Zonta International's mission to empower women and girls.

* First Name

* Last Name

**No password
or sign-in
required**

**No need to be
a Zontian to
register**

**Usually two
or three issue
items on the
site at one
time**

**Enter your zip
code to help
you find your
legislative
delegation**

Website for Zonta USA Advocacy Caucus

<https://zontausa.org/>

ZONTA USA CAUCUS Mission

Encourage development, consideration and passage of appropriate legislation by the US Congress, its members and committees and by state legislatures.

Take action in support of, or in opposition to, proposed or enacted legislation and executive orders and regulations that directly or indirectly impact the lives of women and girls.

Promote women's representation in decision-making positions on an equal basis with men.

ZONTA USA CAUCUS Members

Bobbee Cardillo, Caucus Chair

Ela Pandya, International Advocacy Liaison

One representative from each of the 13 Zonta Districts in the USA

The screenshot displays the Zonta USA website. At the top, a dark red banner features the text "ENVISIONING A WORLD" in white, with a subtitle "where women are represented in decision making positions on an equal basis with men." Below this, a navigation bar contains the text "ZontaUSA + UnicefUSA + Unchained at Last". The main content area is divided into two columns. The left column features a large image of a young girl in a white dress holding a bouquet, with the text "Child marriage is happening here." and the website "stopchildmarriage.org". The right column has the heading "STOP CHILD MARRIAGES" and "CAMPAIGN TO END CHILD MARRIAGE IN THE USA", followed by the text "Child Marriage is Legal HERE!" and "Child Marriage DESTROYS girls lives." Below this is a red button labeled "LEARN MORE!". Underneath the main content, the section "ZONTA USA'S WORK" is introduced with the sub-heading "EMPOWERING WOMEN THROUGH SERVICE AND ADVOCACY". This section contains six dark blue boxes, each representing a different advocacy goal: "End Child Marriage" (Age 18 No Exceptions), "Ratify ERA" (Equal Rights Amendment in the US Constitution), "Zonta SaysNo" (End Violence Against Women), "Protect TitleIX" (Equal Rights to Education, Safe from Harassment), "Cities for CEDAW" (Convention to End Discrimination Against Women), and "End Human Trafficking" (Trafficking is Violence Against Women).

<https://stopchildmarriages.org/>



**Child marriage is
happening here.**

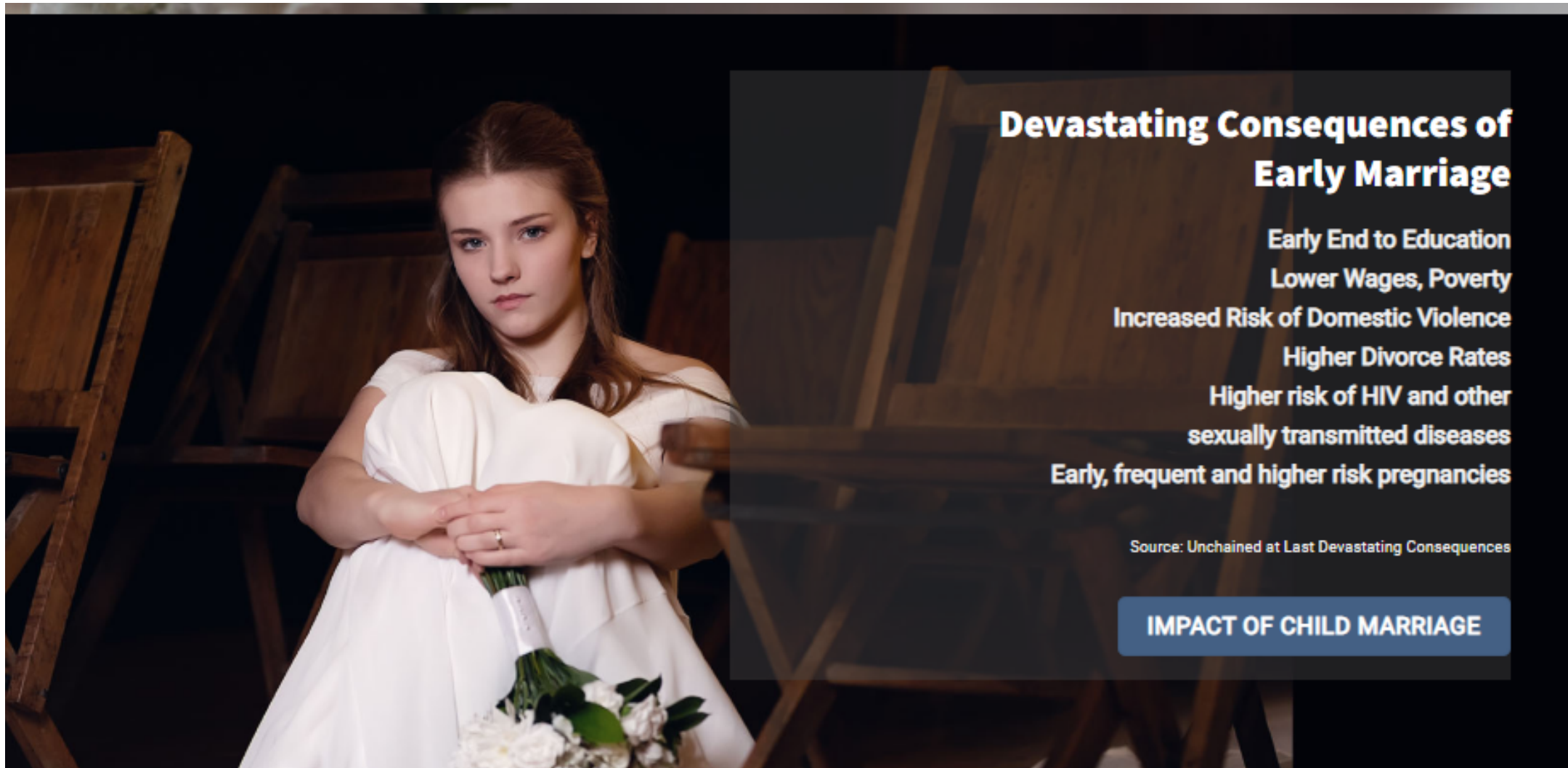
stopchildmarriages.org

unicef
USA

ZONTA USA

The image shows a young girl with long brown hair, wearing a white off-the-shoulder wedding dress and holding a bouquet of white flowers. She is standing in front of a large black sign with white text. The sign reads "Child marriage is happening here." and "stopchildmarriages.org". At the bottom of the sign, there are logos for "unicef USA" and "ZONTA USA". The background behind the sign is a blurred indoor setting with wooden chairs.

Stop Child Marriages is a Public Service Announcement by [Zonta USA](#). Zonta USA is working in partnership with [UNICEF USA](#), and with [Unchained at Last](#).



Devastating Consequences of Early Marriage

- Early End to Education
- Lower Wages, Poverty
- Increased Risk of Domestic Violence
- Higher Divorce Rates
- Higher risk of HIV and other sexually transmitted diseases
- Early, frequent and higher risk pregnancies

Source: Unchained at Last Devastating Consequences

IMPACT OF CHILD MARRIAGE

<https://zontausa.org/stopchildmarriages-psa-toolkit/>



WHAT IS ZONTA ▾

END CHILD MARRIAGE IN THE USA ▾

EQUAL RIGHTS AMENDMENT ▾

END HUMAN TRAFFICKING

ZONTA SAYS NO! TO VIOLENCE

CITIES FOR CEDAW

NEWS + RESOURCES ▾

StopChildMarriages PSA Toolkit

A NATIONAL AND LOCAL CAMPAIGN

STOP CHILD MARRIAGES PSA CAMPAIGN

Toolkit for Clubs and Districts to launch your own Billboard or Public Service Announcement (PSA) Campaign.

LINK TO
WWW.STOPCHILDMARRIAGES.ORG



Ending Child Marriage Billboard PSA Toolkit

- Billboard + PSA Campaign Powerpoint
 - For District, Area and Club Presentations
 - [Powerpoint .pptx version](#)
 - [PDF version](#)
- [Content of PSA toolkit List](#)
- [PSA To Do Checklist for Clubs and Districts](#)
 - What Your Club needs to do
- [Who to contact about the PSA](#)
- [Script for contacting Billboard Companies](#)
 - Request Billboard Space for StopChildMarriages PSA Campaign
 - Determine Sizes available, and best printer locally.
- [Zonta Backgrounder](#)
 - Sent to Billboard company and printer to ask for non-profit discount
- [Billboard 101](#) The basics about billboards and digital signs



Ending Child Marriage Social Media PSA Toolkit

- [ZontaUSA](#) Facebook
- [ZontaUSA](#) Twitter
- [UNICEF USA](#) Facebook
- [UNICEF USA](#) Twitter
- [UNICEF USA](#) Instagram
- [Unchained at Last](#) Facebook
- [Unchained at Last](#) Twitter
- [Unchained at Last](#) Instagram
- [ZontaInternational](#) Facebook
- [ZontaIntl](#) Twitter
- [Zontaintl](#) Instagram
- [#ChildMarriageHappensHere](#) [#StopChildMarriages](#)

MEDIA ANNOUNCEMENT “BLURB”

Zonta USA, in partnership with UNICEFUSA, is excited to launch a new national PSA campaign to raise awareness & enact change to end child marriage in the US. Take action and find out more at <http://stopchildmarriages.org>.

[#EndChildMarriage](#)

[#ChildMarriageHappensHere](#)

[#StopChildMarriages](#)

Equal Rights Amendment Status

- Lawsuit #1 filed by the Attorneys General of Alabama, Louisiana, and South Dakota
 - Argue that the ratification by states following the established deadline are not valid
 - Argue that the rescissions by NE, ID, TN, KY and SD are valid since done prior to the 1982 deadline
- Lawsuit #2 filed by Equal Means Equal, The Yellow Roses, Katherine Weitbrecht
 - Seeks to void the deadline associated with the ratification of the ERA since the deadline was a separate provision and not included the ERA text
 - Argue there is no provision in Article V of the Constitution for rescinding a state's ratification
- Lawsuit #3 filed by the Attorneys General of Virginia, Illinois, Nevada
 - Seeking to compel the Archivist of the US (Head of the National Archives, David Ferriero) to carry out his statutory duty of recognizing the complete and final adoption of the ERA (28th Amendment)

Federal Equal Rights Amendment Bills

- Remove the Deadline
 - SJ Res 6
 - HJ Res 79
- Restart the Ratification Process
 - HJ Res 35

Phyllis Schlafly Died in 2016...or Did She?



The ERA Is a Hair's-Breadth Away from Constitutional History in Spite of Mrs. America

An Open Letter to Studios, Networks, Streaming Services, and the Creative Community

[SIGN THE LETTER NOW](#)

- There is letter expressing concern that the position of Ms. Schlafly presented in Mrs. America that the ERA died forever in 1982 is inaccurate – and that Hollywood should begin to represent more current activities of the ERA activists.
- <https://equalmeansequal.org/blog/alert-sign-mrs-america-letter-urging-hollywood-get-behind-present-era-fight-now/>

Advocacy Breakout Discussion

- Focusing on Violence Against Women, what should be the next steps beyond raising community awareness (prioritize the top three):
 - Not Finished Raising Community Awareness
 - Push for Stricter Punishments / Consequences for Offenders (Fewer Plea Deals)
 - Advocate for Stricter/Different Laws
 - Provide Training for Law Enforcement, Attorneys, Others
 - Assure there are Adequate Community Resources even in Rural Areas
 - Work to Rehabilitate Offenders After the Fact
 - Work with Girls on How to Make Better Choices
 - Work with Boys on How to Make Better Choices
 - Educate Victims on How to Leave
 - Help Victims Re-establish their Lives
 - Other _____