



Title: Membership Committee Board Report, May 2020

From: Janice Durmis, Membership Chair

Date: Board Meeting, May 30, 2020

To: The Zonta International District 4 Board

Purpose of the report (please mark as many as applicable):

For Information

For Discussion

For decision

Facts (Information)

Current ZI Membership numbers as of March 31, 2020
 ZI Membership – 27,939
 ZI Clubs – 1,151
 ZI Paid Resignations as of 3/31/2020 – 177

District 4 Current Membership as of March 31, 2020.
 D4 Membership – 773 loss of 45 from May 31, 2019.
 D4 clubs - 33

Initiative	Specific Actions	Highlights/Challenges
1. Maintain alignment with ZI Membership Committee	Review information from ZI.	Review monthly reports. Attend Membership meetings and reports to ZI Membership Liaison.
2. Maintain retention of current members.	1. Members recall why they joined Zonta. 2. Revive excitement in current members. 3. Clubs share ideas.	<p>Challenges: exciting current members, clubs utilizing the travelling flag book, encouraging District 4 members to have their email on file to be able to receive District E News and updates.</p> <p>*Presented first On Line Workshop. Three scheduled for June, July, August. Attendance in April was 72.</p> <p>*Continue to encourage use of leadership development training on ZI website.</p> <p>* New program – Reading Group via GTM for District. Encourage more participation from District members. Our next Reading Groups are scheduled for June and August.</p> <p>* District Membership Survey completed.</p> <p>*Visited clubs who are struggling with membership issues and continue to maintain contact.</p>

<p>3. Utilize ZI Centennial and District 4 project for public awareness to recruit new members.</p>	<p>Utilize Public Relations at district and club level for D4 Centennial project.</p>	<p>Excellent PR materials included in travelling flag book and website.</p> <p>Challenge: make sure clubs are using PR to full extent with Centennial project.</p>
<p>4. Encourage increase in membership thru Golden Z Clubs, Young Professional Membership, E Club option and like-minded organizations.</p>	<p>Current members will encourage Golden Z Club members to join Zonta. Educate members on Young Professional membership, E Clubs.</p>	<p>Challenge: Continues to be difficult to have golden Z Clubs in Universities. Many young professionals are not interested in current structure of ZI. Do not have the time they feel ZI requires.</p> <p>Challenge: Encourage Clubs to utilize the District when forming a Z/Golden Z Club. Encourage use of resources.</p> <p>*Active participation between clubs and Z clubs.</p>
<p>5. Maintain open communication lines with clubs.</p>	<p>Letter to Membership/Chair/Presidents from Membership Committee. Email/phone as needed. Encourage visits from Membership Committee.</p>	<p>Quarterly letters to Clubs Welcome letters D4/ZI being sent to all new members that the membership committee is informed of.</p> <p>Challenge: Continues but is getting better! Relies heavily on club participation to forward names to membership. Club visitation relies on clubs to accept offer of visitation.</p> <p>COVID-19 has increased our use of the Internet. Reached out to clubs to encourage GTM for club meetings and for important business of ZI.</p>
<p>6. Maintain current clubs.</p>	<p>Keep in contact with struggling clubs by phone/email and visitation.</p>	<p>We have several clubs that have voiced struggles to membership committee/AD. Have been in contact with clubs and club president. Reached out to Club Presidents and offered assistance if needed.</p> <p>Challenge: Clubs have to be willing to accept help.</p>
<p>7. Implementation of Individual Membership Pilot Program.</p>	<p>Available on ZI Website. Offer membership to previous Zonta members.</p>	<p>Form is available on the ZI website. Information sent to a few current and past members since August 2019.</p>
<p>8. Encourage member participation at the district level.</p>	<p>Attendance at workshops, conference and district sponsored events. Participation between clubs with events and activities. Participation on D4 Committees.</p>	<p>Challenge: getting members excited to participate outside their club.</p> <p>Membership Survey completed.</p> <p>Workshops were cancelled due to COVID-19. E Learning Workshops are scheduled throughout the summer.</p>
<p>9. Centennial Travelling Flag</p>	<p>District 4 Clubs will have the flag at their meeting/function</p>	<p>Due to COVID-19 the flag did not complete its travels through the District. Area 6 was not completed and Area 4 did not have the flag.</p>

	and current presidents will sign the flag. Club histories will be completed by clubs for the Centennial Travelling Flag Book.	Times will have to be scheduled with clubs in the future when we are able to meet face to face. Clubs did not complete their club histories for the Centennial Travelling Flag Book. Will remind clubs again who are incomplete.
Comments	<p>Members have asked for individualized training for leadership. Workshop 2020 was designed for this. We have 3 E Learning Workshops centered around President/Leadership, Treasurer, Membership. Our first E Learning Workshop was a success!</p> <p>Membership has combined the Reading Group and Climate Investing in June. Our August Reading Group is reading <i>Half The Sky</i> by Sheryl WuDunn. She will be a ZI speaker on July 7, 2020.</p> <p>More work needs done on our District 4 Website under Membership Committee. Members have asked for more on line sessions. Will evaluate.</p>	

Motion
This section includes the motion (s) if any for the Board to discuss and vote on.

Rationale
This section includes the rationale of the motion

Evaluation (Discussion)
As board member, and voice of Clubs and committees, express the pros and cons of the motion (s) presented.

Please be clear about:

- The challenge the proposal addresses
- Stakeholders who will benefit and how
- Added value to Zonta

Supporting Documentation
List any attachments to be considered as part of this report.